

G. CREATING AWARENESS & PROMOTIONAL ACTIVITIES

Highlights of 2017

Ambassador Program - Calendar of Events for 2017

MARRC employed 3 full time and some part-time Ambassadors to travel around to various tradeshow and exhibitions in Manitoba for the purpose of enhancing awareness towards improving the recovery of used oil and antifreeze products. Below is a Calendar of Events that MARRC participated in with the Ambassador Program.

MARCH

| |
|-----------------------|
| 24-26 World of Wheels |
|-----------------------|

APRIL

| | | |
|---|--|----------------|
| 11 Team up to Clean up - BellMTS Centre | 22 Pacific Avenue 4R Depot Free Compost Giveaway | 28-30 Rodorama |
|---|--|----------------|

MAY

| | |
|-------------------------|------------------------|
| 5 Langruth Science Fair | 28 Teddy Bear's Picnic |
|-------------------------|------------------------|

JUNE

| | | |
|------------------------------------|--|---------------------------------|
| 3 EcoDay in Brandon | 2-4 Transcona Hi Neighbour Festival & Parade | 7-11 Brandon Exhibition |
| 8 RM of St. Andrews Open House | 9-10 Niverville Fair & Parade | 16-25 Wpg. Red River Exhibition |
| 16-18 Steinbach Summer in the City | 21 CTR Habanero Fish Fry & Burger Take 2 | 22 Town of Neepawa Open House |
| 23 RM of St. Clements Open House | 23-24 Killarney Summer Fair & Parade | 30-1 Osborne Village Canada Day |

JULY

| | | |
|--|---|--|
| 1 Transcona Street Festival | 5 River Ag Fair | 7-9 Minnedosa Fun Fest & Parade |
| 7-9 Carberry Fair | 7-9 Portage Exhibition | 9 Gimli Car Show |
| 13-15 Carman County Fair | 15-16 St. Pierre Frog Follies | 14-16 Selkirk Triple S Fair & Rodeo & Parade |
| 18 Strathclair Fair | 20-23 Morris Stampede & Parade | 28-30 Altona Sunflower Festival & Parade |
| 28-30 Winnipeg Beach Boardwalk Days & Parade | 29 Kids Fringe Festival Downtown Winnipeg | 28-31 Austin Thresherman's Reunion & Parade |

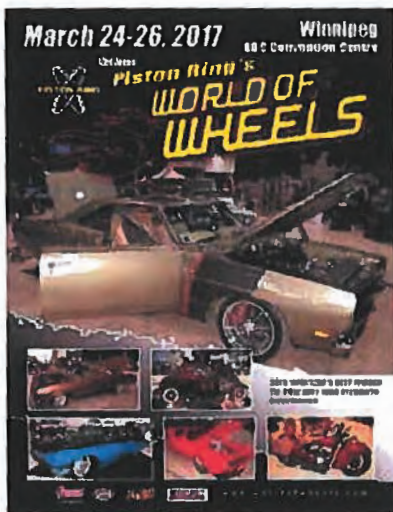
AUGUST

| | | |
|---|---------------------------------|---|
| 4-6 Lac du Bonnet Fire & Water Festival | | |
| 5-7 Gimli Icelandic Festival & Parade | 11 Rumble in Roblin | 11-13 Melita Banana Days |
| 12 Melita Mud Bog Derby | 13 Melita Cruisers Show & Shine | 11-13 Winkler Harvest Festival & Parade |
| 16-17 Northern Association Trade Show | 17-20 Hanover Ag Fair & Parade | 18-20 Stonewall Quarry Days |
| 26-28 Morden Corn & Apple Festival & Parade | | |

SEPTEMBER

| | | |
|----------------------------|------------------------|---------------------------------|
| 2-3 Pine Falls 4P Festival | 9 Sherbook Street Fest | 9-10 China Town Street Festival |
| 10 Garden City Car Show | 19 Ethelbert EcoDay | |

Car Shows:



World of Wheels at the RBC Convention Centre March 24-26



Rodorama Car Show April 28 - 30



Garden City Car Show Sept 8-9-10

Highlights of 2017

Ambassador Program - Partners in Progress!



The main focus of the Ambassador Program was to engage with the visitors by highlighting the importance of recycling. MARRC participated in over 40 exhibitions, tradeshows and parades this year. Visitors received information on recycling used oil and antifreeze products as well as valuable prize giveaways. MARRC also partnered with two other Producer Responsible Organizations (PROs) and distributed their brochures and informational material as well:

Call2Recycle – This program is a free and easy way for people to dispose of old batteries and cell phones, safely and reliably diverting them away from landfills.



Health Product Stewardship Association (HPSA) – Responsible for recovering medications that have expired or no longer needed and handling of them in a safe and responsible manner before they are disposed of as waste or poured down sewers and drains.



Ambassador Program – Brochures Distributed

The Ambassadors also distributed brochures which detail important information about the MARRC Stewardship Program such as what happens to the products once they are collected; where people can take the products throughout Manitoba; our collection progress to date as well some of our communication initiatives

Wrapped Vans



MARRC rented a van for the Ambassador Program which was wrapped with colourful advertising for used oil & antifreeze recycling. The van was at each of the trade shows, exhibitions and parades and were very well received.



MARRC also contracted to have an ambassador drive their own personal van which was also wrapped with advertising, during the course of an entire year.

Highlights of 2017

Ambassador Program

Over 10,000 visitors completed the survey!

The Ambassadors participated with the visitors by having them respond to the sample survey.



The participants then spun our Wheel of Fortune for a chance to win some great prizes

The participants also entered for a chance to win a \$50 Canadian Tire Gift Card.



You could win a Canadian Tire Gift Card worth \$50!

Please complete the following:

1. Do you change your own oil and antifreeze or do you take your vehicle in?

Do it yourself _____ Take vehicle in for service _____

2. If you change your own oil, what oil and antifreeze products do you recycle (ignore if you take your vehicle in for service)?

Oil _____ Filters _____ Containers _____

Antifreeze _____ None of the above _____

3. Where do you recycle your used oil and antifreeze products:

EcoCentre _____ Canadian Tire _____ Dealer/FastLube _____

No Vehicle _____ Other _____

4. Did you know that you can recycle your used oil & antifreeze products at any Canadian Tire store in Winnipeg and also at A1 Environmental, GFL, Miller Environmental & Frank Motors?

YES _____ NO _____

NAME _____

Phone # _____

Ambassador Survey Results Summer 2017

| Location | Total Entries |
|------------------------|---------------|
| Red River Ex | 2010 |
| Osborne Canada Day | 1087 |
| Winkler | 649 |
| Morris Stampede | 521 |
| Hi Neighbour Festival | 519 |
| Stonewall | 495 |
| Morden | 462 |
| Austin | 423 |
| Sherbrook Street Fest | 406 |
| Selkirk | 400 |
| Carman County Fair | 286 |
| Altona | 285 |
| Gimli Car Show | 247 |
| Pine Falls | 229 |
| Melita | 224 |
| Steinbach | 220 |
| Grunthal | 218 |
| Transcona Canada Day | 214 |
| Lac Du Bonnet | 207 |
| Garden City Car Show | 190 |
| Portage Exhibition | 185 |
| Winnipeg Beach | 155 |
| Brandon Exhibition | 137 |
| Kids Fringe | 106 |
| NACC | 96 |
| Rumble in Roblin | 81 |
| St. Andrews Open House | 80 |
| Rivers | 79 |
| St. Clements | 62 |
| Ethelbert EcoDay | 60 |
| St. Pierre | 49 |
| Minnedosa | 46 |
| Carberry | 43 |
| Niverville | 38 |
| Killamey/ MacGregor | 37 |
| Neepawa | 36 |
| 2017 | 10,582 |

There were 600 Radio ads on 9 rural radio stations as well as 700 ads on Winnipeg radio stations promoting each specific local event. Both City of Winnipeg as well as Rural Map Fridge Magnets were distributed. They displayed the locations of Licensed collection depots throughout Manitoba.

Sign Board displayed at events

FREE DRAW

FOR A

CANADIAN TIRE

\$50.00

GIFT CARD!



Manitoba Association for Resource Recovery Corp.
Useoilrecycling.com
1-888-410-1440




1-888-410-1440 www.usedoilrecycling.com
Manitoba's Used Oil & Antifreeze Recycling Program



Manitoba's Licensed Used Oil & Antifreeze Products Depots

Legend
♦ EcoCentres in operation
♦ Other licensed depots
♦ Licensed collection depots in planning

Highlights of 2017

Ambassador Program

MARRC utilized an LED flashing Wheel of Fortune to generate excitement at the Ambassador booth. After visitors completed the used oil recycling survey, they could spin the wheel to determine what prize had been won. Participation at the MARRC booth was very high with long line-ups at the booth in many cases. All prizes featured used oil recycling branding and were very well received. Bookmarks, wristbands and brochures were distributed at tradeshows, exhibitions and parades as well.



Wristbands



Bookmarks



Hats



Wheel of Fortune



Mr. Oil Drop Beanie Babies



Sport Sack



Tape Measures



Magnetic Fridge Clip



Lanyards

Highlights of 2017

MARRC Partnered in various other events



270 animated ads on Global TV during the summer



MARRC produced a 30 second commercial video which depicts the recycling of used oil & antifreeze products and displays the consequences of unsafe disposal practices.



CTV News highlighting the 5,000 derelict cars in St. Theresa Point and Solomon Mason's role in obtaining a crushing unit to help solve the problem.



700 ads on Winnipeg radio stations CJOB AM and Power 97 FM promoting each specific local Ambassador event during the summer

There were 600 Radio ads on 9 Manitoba rural radio stations promoting each specific local Ambassador event during the summer as well.



Highlights of 2017

MARRC Advertisises in the Whispering Pines Newsletter - The Northern Association of Community Councils (NACC) publishes the Whispering Pines Newsletter three times a year, spring, summer and winter. Over 2000 copies are delivered throughout Manitoba to the NACC communities, Government Departments, First Nation Communities and Businesses.

MARRC Participated with the Northern Association of Community Councils (NACC)
 Their 47th Annual tradeshow was held at the CanadInns Polo Park Hotel in Winnipeg on August 16th and 17th. The NACC represents the interests of 52 northern and remote communities under the jurisdiction of aboriginal leaders and northern affairs. Over 200 delegates from the northern communities federal and provincial affiliates, private sector and non-profit organizations attended.



Bursaries awarded for a Fourteenth year

Bursaries were awarded to students (2 x \$500 each) qualifying in Environmental Studies at the University of Manitoba, University of Brandon, the University of Winnipeg and Red River Community College

**NORTHERN ASSOCIATION
 of Community Councils**

EcoCentre / Collection Depot network maturing at 100

MARRC's rural Licensed EcoCentre network stands at 83 exceeding the minimum network objective established by the province's multi stakeholder Used Oil Management Committee in 1996. The network includes the northern locations of Churchill, St. Theresa Point, The Pas, Flin Flon and Thompson, plus Cranberry Portage, Grand Rapids & Hollow Water. Monominto, Shoal Lake as well as Minnedosa were also established this year.

City of Winnipeg

There are also 17 locations in Winnipeg 6 of which are Canadian Tire, 4 are Great Canadian Oil Change and 3 City of Winnipeg One-Stop-Shops now at the Brady Road Landfill, 1120 Pacific Avenue as well as a new location on 429 Panet Road at Mission.

Training and audits promote safety and compliance

MARRC as part of its contractual arrangements with owners/operators of licensed collection facilities, provides initial and recurrent on-site training for management and staff. The training and follow-up audits are designed to promote a safe operation and compliance with each facility's operating license issued by Manitoba Conservation. During 2017, inspections were conducted at all of the licensed EcoCentres and collection depots in the Province of Manitoba.

Strategic Planning Session (Aug 23-25)

BCUOMA hosted the combined Strategic Planning Session of AUOMA, SARRC, MARRC, SOGHU & Ontario Directors and Staff. The session focused on addressing key strategic issues and team building.

Thompson (June 6)

MARRC presented in Thompson at the End of Life Vehicle and Scrap Metal Recycling Workshop.

Manitoba Association of Regional Recyclers (MARR) Forum October 17

MARRC presented in 2 breakout sessions on Waste Management Action at the MARR Forum held on October 17 at the Best Western Plus Winnipeg Airport Hotel. MARRC had a booth set-up there as well. 172 delegates from Municipalities all across Manitoba were in attendance.

**Manitoba Association of Resource Recovery Corp.
 (MARRC)**

Manitoba's Used Oil & Antifreeze Recycling Program:

- What handling is allowed?
- Autoshow or allowed for a combination with their recycling efforts including used oil, tires, containers and antifreeze. Communities interested in purchasing a Used Oil Recycling Unit. Manitoba's Used Oil & Antifreeze Recycling Program will support the capital investment to a maximum of (\$1,000 to 10%) \$1,700. They also provide 10% Capital Grants on the community's actual investment each year for 10 years. (A \$1700 unit will also pay 90 00 per ton on the tonnage volume of the used oil annually)
- *You will need to register your community to become a licensed, approved site for a depot to collect used oil and antifreeze used oil tires and antifreeze containers
- *You must register as a registered to operate the depot?
- *The operating site is from Manitoba Conservation requires the depot must be effectively covered in procedure regarding the operation of the collection facility. Unit will also need to be certified under the Transportation of Dangerous Goods Regulations
- *What is the community responsible for?
- *Ensuring the site is in use if not approved
- *Purchasing a double-walled Underwater Advertisement of Canada licensed storage tank
- *Placing the storage tank on a pad along with coverage to protect from weather
- *Accepting the storage area to protect others in a storm and containers in a bag
- *Insulating the facility
- *Accreditation
- *Insurance
- *Cleaning of 4 streams. Used oil, antifreeze used oil tires, used oil and antifreeze containers

For more information on financial structure, the program and which communities already are participating in the program please contact the MARRC office at
 Telephone: (204) 619-3751 Toll Free: 1-888-416-1440
 Fax: (204) 619-9350 Email: marrc@marrc.net
 www.mrrc.org/eng page on web

Manitoba Association of Regional Recyclers Forum



How to set up a low cost One-Stop-Shop transfer station for your region.

**Tour of
 Stonewall**



Electronics & Hazardous Waste



Used Oil, Filters, Containers & Antifreeze

MARR field trip to Stonewall's Winfield Landfill



**Conference
 Joint Presentation**

Randy Webber - Product Care
 Ron Benson - MARRC
 Dennis Neufeld - EPRA

Highlights of 2017



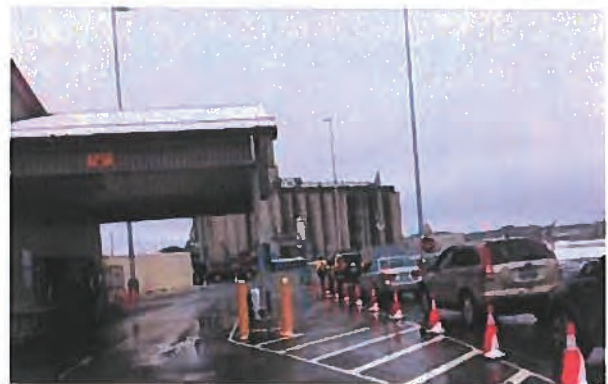
Students gathering at MARRC booth at the Team up to Clean up event at the Bell MTS Place



Mr. & Mrs. Oil Drop at the Team up to Clean up event at the Bell MTS Place



Some of the MARRC Ambassador Team at Osborne Village on Canada Day



1120 Pacific Ave Earth Day Compost Giveaway
Over 700 vehicles took part



The MARRC Booth at the Gimli Icelandic Festival



Mrs. Oil Drop in the Gimli Icelandic Festival Parade



Mrs. Oil Drop at the China Town Festival

Highlights of 2016

Northern Remote Communities



Ron Benson, Executive Director of MARRC with Solomon Mason, Project Manager with St. Theresa Point standing in front of the used oil burner installed at the Fire Station

Used Oil Burner at St. Theresa Point



GREAT NEWS!!
St. Theresa Point is approved to collect Used Oil & Antifreeze Products At the Fire Station
Please contact the staff for more details



Churchill Used Oil Burner



Used Oil Tanks at Bloodvein

Island Lake Working Group of Communities



Approval granted for:

- Wasagamack
- St. Theresa Point
- Garden Hill
- Bloodvein
- Churchill

Highlights 2017

City of Winnipeg Collection Depot Network Expanding



RECYCLE Your Used Oil & Antifreeze products
See inside Sales Associate for Assistance



Hours of operation
Monday - Friday - 9:00 am - 5:00 pm
Saturday - 9:00 am - 5:00 pm

4 Great Canadian Oil Change locations now accepting used oil and antifreeze products in Winnipeg and 4 more throughout Manitoba!

RECYCLE Your Used Oil & Antifreeze products only here



Mr. Oil Drop



Hours of operation

Mon-Sat 7:00 am - 9:00 pm
Sun 9:00 am - 6:00 pm



6 Canadian Tire Locations accepting used oil and antifreeze products in Winnipeg!

City of Winnipeg opens 2 new One-Stop-Shop Collection Centres!



Brady Road Landfill



1120 Pacific Ave.



429 Panet Road



Winnipeg's 17 Licensed Used Oil Depots

- ♥ Unicity - 3615 Portage Avenue
- ♥ St. Boniface - Fermor & Beaverhill
- ♥ Grant Park - 1080 Grant Avenue
- ♥ Transcona - 1519 Regent Avenue
- ♥ Fort Garry - McGillivray & Kenaston
- ♥ Polo Park - 750 St. James Street
- ♥ 2407 Pembina Hwy
- ♥ 1109 St. Mary's Road
- ♥ 622 Archibald St.
- ♥ 3226 Portage Avenue
- ♥ Brady Road Landfill
- ♥ 1120 Pacific Avenue
- ♥ 429 Panet Road
- ♥ GFL Green for Life - 1090 Kenaston Blvd.
- ♥ A-1 Enviromental - 1447 Dugald Road
- ♥ ME Miller Enviromental - 1803 Hekla Ave.
- ♥ FM Frank Motors - 575 Notre Dame Ave.

1-888-410-1440 | www.usedoilrecycling.com
Manitoba's Used Oil & Antifreeze Recycling Program

Highlights of 2017

Local Initiatives



Hazardous Waste EcoDay
October 7 at Springfield Hillside Waste Disposal Site



City of Steinbach's Annual Used Oil EcoDay – June 14
235 Customers brought in 12,500 litres of used oil.
Customers received 1 litre of new oil free for every 5 litres of used oil brought in (max 5 litres per person).



Oil Recycling Day!!

Saturday, July 29, 2017
9 am to 4 pm

For every 5L of used oil brought to the Poplarfield Disposal Site
(2m south & 1 1/2 m west from Poplarfield)

You will receive 1L of 10W-30 FREE!!

(Limit of 2- 1L per customer)

** prize draw will be entered to win a free case of 10W-30 oil **

(draw will be held at season closing)

Note: oil contaminated with water, pesticides, bleach, wood preservatives, antifreeze, auto air can NOT be accepted

RM of Fisher's EcoDay on July 29 Customers received 1 litre of new oil free for every 5 litres of used oil (max 2 litres per person)

Community Recycling Event

SEPTEMBER 19th
10 AM to 2 PM
OLD SCHOOL PUBLIC WORKS YARD

Come on out on Tuesday, September 19th and recycle everything you can!
We will be set up with participating recycling partners

WE WILL BE ACCEPTING:

~ PAINT ~ AEROSOL CANS ~ FLAMMABLE MATERIALS ~ FLUORESCENT LIGHTS (including CFL bulbs) ~ TOXIC MATERIALS ~ USED OIL, ANTIFREEZE, FILTERS & CONTAINERS ~ ELECTRONIC WASTE ~ USED/UNUSED MEDICATIONS, NEEDLES & TESTING EQUIPMENT (both human & animal) ~ WRITING INSTRUMENTS (pens, mechanical pencils, markers, highlighters) ~ EYE GLASSES, PRESCRIPTION SUNGLASSES, READERS ~ BATTERIES (any size, household to vehicle) ~ TIRES (must be off the rim) ~ PLASTIC BAGS (including shopping bags, garbage bags, package wrapping, bubble wrap, all must be clean) ~

A great big thank you to our participating sponsors:



RM of Ethelbert's EcoDay on September 19
for all hazardous waste

ECO CENTRE DAY JUNE 3rd • 10:30 am - 2:00 pm



204-729-2281

ECO CENTRE PROMOTIONAL EVENT - EASTVIEW LANDFILL

Used oil • Oil filters • Oil containers • Antifreeze • Antifreeze containers

A single litre of oil can contaminate a million litres of ground water.

Let's do our part!

3300 Victoria Ave East | 204-729-2281 | www.brandon.ca



City of Brandon's EcoDay held on June 3

Highlights of 2017

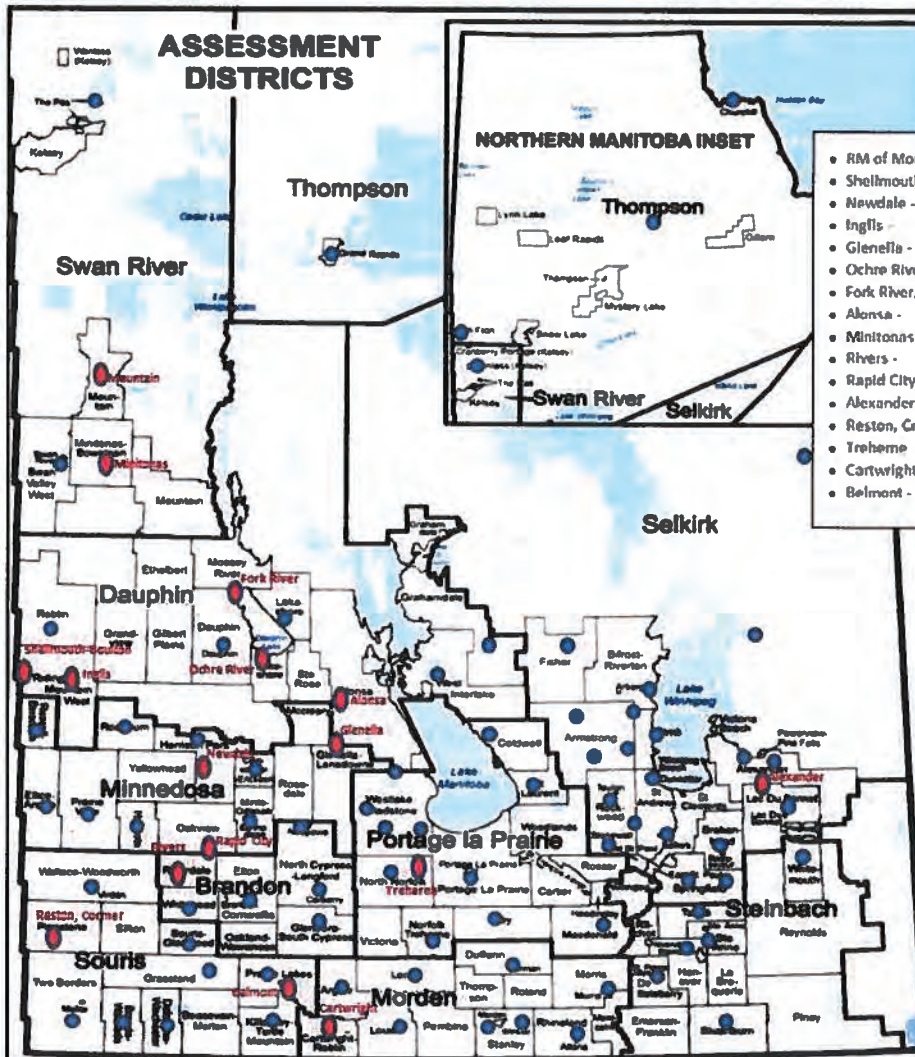
Waste Management Example of Clean-up activities of Used Oil & Antifreeze and other products



Before



After



Antifreeze Fluid Recovery Review

Antifreeze collection in the Province and indeed throughout Canada has been relatively low while sales of Antifreeze fluid have been stable as confirmed in the EHC numbers. This brings up the question, where is the used product going?

MARRC initiated a study that involved through a formal survey, gathering information from generators who have purchased antifreeze within the last 5 years and asked about their antifreeze recycling habits to determine the reason for the low recovery rates.

Survey Results

Distinct early signs in the overall study is a significant number of the purchases are for "top-up" ie. non-recoverable, which will result in a Lost in Service range of 80% rather than 55% leading to a recovery of approximately 60%.

Desktop Banner home page

Cell Phone Home Banner Page

The survey included a \$5.00 gift certificate from Tim Horton to attract participants

FREE Tim Horton's Gift Card

Complete the Manitoba Antifreeze Survey

To participate visit:
MARRC.ca/AntifreezeSurvey

* Limit one (1) gift card per household while supplies last. Manitoba residents only. Gift card value \$5.

This banner was advertised on Google and on Facebook to attract participants.

Google keywords included:
 Antifreeze, Polyethelene, Glycol
 Used Antifreeze, Used Oil, Filters,
 EcoCentre,
 Used Oil Recycling

Also being interviewed are
 Big Box Stores, Collectors,
 Processors, Retailers &
 Commercial Accounts.

MARRC's 5 year Stewardship Program Renewal Application

MARRC's Application was presented to the Ministry of Sustainable Development ahead of the August 31 deadline. A major component within the Application was the Consultation Process that was required with the following:

- Members
- Collectors
- Processors
- EcoCentres
- The Public
- The Governments

In particular, with the Members, 5 Newsletters were distributed through NUOMAAC, the National Used Oil Material and Antifreeze Advisory Council.

Volume 1 Issue 3

In keeping with the objective of harmonizing the programs throughout Canada, a National Survey was circulated to the entire Member complement across Canada to determine the Members' satisfaction with the current Used Oil Management Association (UOMA) Program.

Volume 1 Issue 4

UOMA Members of Canada's Used Oil Management Recycling Programs have spoken.

Most stewards are satisfied (or very satisfied) with their experiences with the UOMA Program. Members' comments also strongly encouraged improved national planning and cooperation amongst the UOMAs including:

- A one-window approach to EHC remittances;
- Further harmonization on communications; and
- As much further national harmonization as possible for programs, product lists and definitions, EHCs and EHC compliance auditing

In response NUOMAAC is:

- **Beginning work immediately to develop a one-window approach for EHC remittances.**

The Public was also requested to
"Share Your Views"

See the adjacent advertisement in
major newspapers and regional
publications throughout the Province



RECYCLING IN MANITOBA

Share your views concerning three stewardship program plans

The Manitoba government is reviewing three proposed new plans for the recycling and collection of designated products.

Under the Waste Reduction and Prevention Act regulations, Producer Responsibility Organizations have submitted three product stewardship plans for recycling and safe disposal of designated materials.

We Want to Hear from You

Manitoba Sustainable Development wants to hear what you have to say about the stewardship plans for the following programs:

- Recycle Everywhere (empty beverage containers recycling program)
- Used Oil and Antifreeze Products Stewardship Program
- Recycle My Cell (cellular phones recycling program)

You can review the plans at: www.manitoba.ca/sd/wastewise/stewardship-plans.html or www.manitoba.ca/sd/eal/registries/index.html. You may request printed copies by calling 204-945-0331 or sending a fax to 204-945-4552.

The deadline for providing comments on the plans is January 20, 2018.

Please provide feedback via email to stewardship-plans@gov.mb.ca, or in writing to:

Stewardship Plans Feedback
Attention: Barbara Isaacs
Manitoba Sustainable Development
Box 38, 200 Saulteaux Crescent
Winnipeg, MB R3J 3W3



Highlights of 2018

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JULY

| | | |
|--|--|---|
| 4 Rivers Ag Fair | 6-7 Falcon Lake Fun Fest | 6-8 Minnedosa Fun Fest & Parade |
| 6-8 Portage Exhibition | 8 Gimli Car Show | 12-14 Carman County Fair |
| 12-14 St. Pierre Frog Follies Parade | 13-15 Selkirk Triple S Fair & Rodeo & Parade | 19-22 Morris Stampede & Parade |
| 27-29 Winnipeg Beach Boardwalk Days & Parade | 27-29 Altona Sunflower Festival & Parade | 26-29 Austin Thresherman's Reunion & Parade |

AUGUST

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| 1 Dauphin Annual Street Fair Dance | 3-6 Gimli Icelandic Festival & Parade | 10 Rumble in Roblin |
| 10-12 Winkler Harvest Festival & Parade | 11 Portage la Prairie Potatoe Festival | 15 Northern Association Trade Show |
| 16-19 Hanover Ag Fair & Parade | 17-19 Stonewall Quarry Days Parade | 24-26 Mordern Corn and Apple Festival |

SEPTEMBER

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| 8 Garden City Car Show | 8 Sherbook Street Fest |
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Rodorama Car Show April 27 - 29



Garden City Car Show Sept 7-8-9

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**HEALTH PRODUCTS
STEWARDSHIP
ASSOCIATION**

Call2Recycle – This program is a free and easy way for people to dispose of old batteries and cell phones, safely and reliably diverting them away from landfills.



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The participants also entered for a chance to win a \$50 Canadian Tire Gift Card.



You could win a Canadian Tire Gift Card worth \$50!
Please complete the following: For Steinbach

- Do you change your own oil and antifreeze or do you take your vehicle in for service?
Do it yourself _____ Take In For Service _____
- If you change your own oil, what oil and antifreeze products do you recycle (ignore if you take your vehicle in)?
Oil _____ Filters _____ Containers _____
Antifreeze _____ None of the above _____
- Where do you recycle your used oil and antifreeze products:
EcoCentre _____ Canadian Tire _____ Dealer / FastLube / GCOC _____
No Vehicle _____ Other _____
- Did you know that you can recycle your used oil & antifreeze products at the Hanover Landfill in Steinbach?
YES _____ NO _____

Name _____
Phone # _____

| Ambassador Survey Results Summer 2018 | |
|--|---------------|
| Location | Total Entries |
| Gimli Icelandic Festival | 1650 |
| Red River Ex Winnipeg | 1387 |
| Morden Corn & Apple Festival | 987 |
| Osborne Village Canada Day | 957 |
| World of Wheels | 710 |
| Transcona HI Neighbour Festival Inc. | 440 |
| Morris Stampede | 406 |
| Stonewall Quarry Days | 380 |
| Austin Thresherman's Rodeo | 375 |
| Steinback Summer in the City | 350 |
| Selkirk Triple S Fair & Rodeo | 349 |
| Brandon Exhibition | 335 |
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| Falcon Lake Fun Fest | 51 |
| Northern Association of Community Councils | 29 |
| Minnedosa Fun Fest | 28 |
| Killamey Summer Fair | 11 |
| Total | 10,246 |

There were 600 Radio ads on 9 rural radio stations as well as 800 ads on Winnipeg radio stations promoting each specific local event. Both City of Winnipeg as well as Rural Map Fridge Magnets were distributed. They displayed the locations of Licensed collection depots throughout Manitoba.

Sign Board displayed at events

FREE DRAW

FOR A
CANADIAN TIRE
\$50.00
GIFT CARD!

Manitoba Association for Resource Recovery Corp.
Useoilrecycling.com
1-888-410-1440

Manitoba's Licensed Used Oil & Antifreeze Depots

Legend:
 - MARRC (Manitoba Association for Resource Recovery Corp.)
 - Green for Life (1090 Kenaston Blvd.)
 - A-1 Environmental (1447 Dugald Road)
 - Frank Motors (575 Notre Dame Ave.)
 - EK Import Auto Service (1043 Springfield Rd.)

Winnipeg's 18 Licensed Used Oil Depots

- Unicity - 3615 Portage Avenue
- St. Boniface - Farmer & Beaverhill
- Grant Park - 1080 Grant Avenue
- Transcona - 1518 Regent Avenue
- Fort Garry - McGillivray & Kenaston
- Polo Park - 750 St. James Street
- 2407 Pembina Hwy
- 1109 St. Mary's Road
- 622 Archibald Street
- 3226 Portage Avenue
- 2470 Main Street
- Brady Road Landfill
- 1120 Pacific Avenue
- 429 Panet Road
- Green for Life - 1090 Kenaston Blvd.
- A-1 Environmental - 1447 Dugald Road
- Frank Motors - 575 Notre Dame Ave.
- EK Import Auto Service - 1043 Springfield Rd.

1-888-410-1440 | www.usedoilrecycling.com
Manitoba's Used Oil & Antifreeze Recycling Program

Highlights of 2018

Ambassador Program

MARRC utilized an LED flashing Wheel of Fortune to generate excitement at the Ambassador booth. After visitors completed the used oil recycling survey, they could spin the wheel to determine what prize had been won. Participation at the MARRC booth was very high with long line-ups at the booth in many cases. All prizes featured used oil recycling branding and were very well received. Bookmarks, wristbands and brochures were distributed at tradeshow, exhibitions and parades as well.



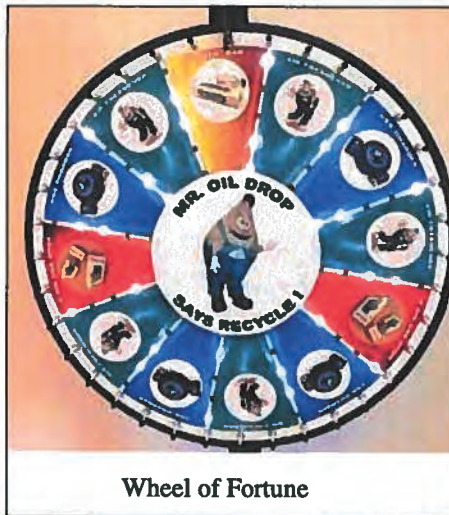
Lanyards



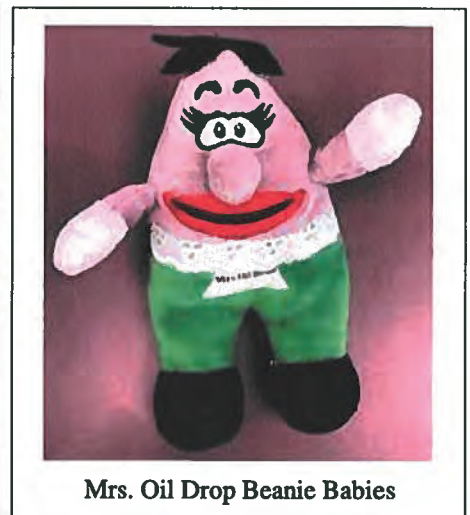
Bookmarks →



Hats



Wheel of Fortune



Mrs. Oil Drop Beanie Babies



Magnetic Fridge Clips



Tape Measures



Sport Sacks



4 Different Colour Wristbands



Mr. & Mrs. Oil Drop Tattoos

Highlights of 2018



Students gathering at the MARRC booth at the Team up to Clean up event at the Bell MTS Place



Mrs. Oil Drop participates in the Icelandic Parade in Gimli



Canada Day Osborne Village Street Festival



Participants at the Red River Exhibition



Rivers Fair Parade



Teddy Bear's Picnic

Highlights of 2018

MARRC Television and Radio Media Partnerships



270 Animated Ads on Global TV during the summer



MARRC produced a 30 second commercial video which depicts the recycling of used oil & antifreeze products and displays the consequences of unsafe disposal practices.



CTV News highlighting the 5,000 derelict cars in St. Theresa Point and Solomon Mason's role in obtaining a crushing unit to help solve the problem.



700 ads on Winnipeg radio stations CJOB AM and Power 97 FM promoting each specific local Ambassador event during the summer



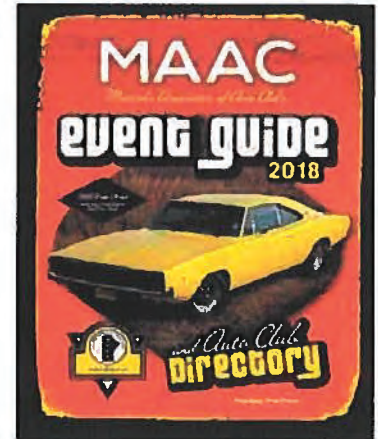
There were 600 Radio ads on 9 Manitoba rural radio stations promoting each specific local Ambassador event during the summer as well.



Highlights of 2018

MARRC Advertises in the Manitoba Association of Auto Clubs (MAAC) Event Guide, First Nations Voice & Manitoba Mining Review.

- MAAC is recognized as the voice of collector car and specialty vehicle enthusiasts across Manitoba. This comprehensive Guide lists all car clubs and events taking place in Manitoba in 2018. Over 50,000 copies are delivered throughout Manitoba to all Winnipeg Free Press Subscribers, car dealerships, doctor's offices, dental offices, uptown racks, MAAC Membership and numerous other retail locations.
- First Nations Voice is a privately owned newspaper with a distribution of 47,000 that provides an educational and information-sharing vehicle for both First Nations / Aboriginal communities and non-Aboriginal communities in Manitoba. The purpose is to educate, inspire and inform the general public from a First Nations / Aboriginal perspective.
- The Manitoba Mining Review is distributed to association members, all pertinent government officials and to all companies with an interest in Manitoba mining.



First Nations Voice

Home Articles Podcast Archived Issues



Used Oil & Antifreeze Recycling:

NORTHERN OPPORTUNITIES!

The Manitoba Association for Resource Recovery Corp. (MARRC) manages the Used Oil & Antifreeze Recycling Programs. We are very much interested in assisting communities in the north with recycling their used oil, filters, containers as well as antifreeze and its containers.

Please contact us at 1-888-610-1440 for more information or visit our website at www.usedoilrecycling.com

MARRC Participated with the Northern Association of Community Councils (NACC)

Their 48th Annual tradeshow was held at the CanadInns Polo Park Hotel in Winnipeg on August 15th. The NACC represents the interests of 52 northern and remote communities under the jurisdiction of aboriginal leaders and northern affairs. Over 200 delegates from the northern communities federal and provincial affiliates, private sector and non-profit organizations attended.



NORTHERN ASSOCIATION
of Community Councils

Bursaries awarded for a Fifteenth year

Bursaries were awarded to students (2 x \$500 each) qualifying in Environmental Studies at the University of Manitoba, University of Brandon, the University of Winnipeg and Red River Community College.

EcoCentre / Collection Depot licensed network

MARRC provides support for **94** of the 102 provincially Licensed EcoCentres and exceeds the minimum network objective established by the province's multi stakeholder Used Oil Management Committee in 1996. The network includes the northern locations of Churchill, St. Theresa Point, The Pas, Flin Flon and Thompson, plus Cranberry Portage, Grand Rapids, Bloodvein & Hollow Water.

City of Winnipeg

There are also **18** locations in Winnipeg, 6 of which are Canadian Tire, 5 are Great Canadian Oil Change and 3 City of Winnipeg One-Stop-Shops now at the Brady Road Landfill, 1120 Pacific Avenue as well as 429 Panet Road at Mission.

Training and audits promote safety and compliance

MARRC as part of its contractual arrangements with owners/operators of licensed collection facilities, provides initial and recurrent on-site training for management and staff. The training and follow-up audits are designed to promote a safe operation and compliance with each facility's operating license issued by Manitoba Conservation. During 2018, inspections were conducted at all of the licensed EcoCentres and collection depots in the Province of Manitoba.

Manitoba Association of Regional Recyclers (MARR) Forum November 8

MARRC presented at 2 breakout sessions on Waste Management Action at the MARR Forum held on November 8 in Winnipeg. A MARRC booth was also in place. There were 172 delegates that included Mayors, Reeves and Councillors from Municipalities all across Manitoba that were in attendance.

MARR

Highlights of 2018

Local Initiatives



Mr. Oil Drop participated with grades 2 & 3 students for Earth Day in the *Town of Pilot Mound*.



City of Steinbach's Annual Used Oil EcoDay – June 13
119 Customers delivered 4,450 litres of used oil.
Customers received 1 litre of new oil free for every 5 litres of used oil delivered (max 5 litres per person).



Oil Recycling Day!!

Saturday, July 21, 2018
9 am to 4 pm

For every 5L of used oil brought to the Poplarfield Disposal Site (200 South & 19th near Post-Industrial)

You will receive 1L of NEW OIL FREE!
(Limit of 5-1L per customer)

**Customer name will be entered into a free draw of 1000-3000 on 7/21/18. Prizes will be held at the end of the event.

Hours of operation: 9 am to 4 pm, 7 days a week. Hours, fees, and restrictions apply. See website for more information.

Customers received 1 litre of new oil free for every 5 litres of used oil (max 2 litres per person)

Advertising took place in the North of 68 Paper plus the RM of Fisher Newsletter which circulated to all residents

RM of Fisher Oil Recycling Day on July 21 for all used oil products.

Community Recycling Event

SEPTEMBER 18th
10 AM to 2 PM
OLD SCHOOL PUBLIC WORKS YARD

Come on out on Saturday, September 18th and recycle everything you can! We will be set up with participating recycling partners.

WE WILL BE ACCEPTING:

— PAINT — AFRICAN CANS — FLAMMABLE MATERIALS — FLUORESCENT LIGHTS (including CFL bulbs) — TOXIC MATERIALS
— USED OIL, ANTIFREEZE, FERTILIZERS & CONTAINERS — ELECTRICAL APPLIANCES — REFRIGERATORS, A/C UNITS, BLINDS & TESTING EQUIPMENT (both human & animal) — WRITING INSTRUMENTS (pens, mechanical pencils, markers, highlighters) — EYE GLASSES, PRESCRIPTION SUNGLASSES, REAZERS — BATTERIES (dry-cell, alkaline, lead-acid, NiMH, NiCd, etc.) — PLASTIC, METAL, GLASS (including shopping bags, garbage bags, padding/wrapping, bubble-wrap, all must be clean)

A great big thank you to our participating partners:



RM of Ethelbert's EcoDay on September 18 for all hazardous waste.



The *City of Dauphin*, EcoOil Recycling held an EcoDay on June 16

CKDM Radio in Dauphin advertised for 2 weeks and was present with their radio remote at the event. Over 100 people participated and delivered 1,800 litres of used oil that day. Free food and drinks were distributed to all who attended and a grand prize of a \$3,000, 65" Smart Screen TV was awarded as well.

Antifreeze recovery rates in the Province and indeed throughout Canada have been relatively low while sales of Antifreeze fluid have been stable as confirmed in the EHC numbers. This brings up the question, where is the used product going?

The Used Oil Management Programs across Canada initiated a detailed Antifreeze Recoverable Rate Study by using Chamard Environmental Strategies to determine how much antifreeze is actually "lost in service". (See Sector Approach below)

Methodology recap

Garages and bodyshops

1. List of antifreeze generators
2. Cold calls for 5-10 minutes interview
3. Collect data on annual quantities
 1. Bought
 2. Recovered
4. Calculate % of unrecoverable antifreeze

Recyclers

1. Liste of recyclers
2. Cold calls for 5-10 minutes interviews
3. Collect data on average quantity recovered per vehicle

3 Main Sectors for More Precision



Automotive sector



Road transportation sector



Other sectors (Mining sites, Logging camps, Agriculture, Construction)

Subsectors – Automotive and Road Transport

Mechanical Garages

Body Shops

Vehicle recyclers

Subsectors – Other Sectors


Mining sites

Logging camps

Farms

Other

Work Tools



- UOMA Members lists
- Green Garages lists (Québec)
- Excel CRM system
- Survey Monkey

Difficulties and solutions

- Multi sectorial body shops and vehicle recyclers
- Very few specialized recyclers
- Lack of precision of the collection dates for some respondents
- Lack of precision of annual quantities bought
- Turnover rate of call agents
- Participation rate

Adjustments and improvements



Precision / clarity of the questions



Quality of the targeted respondents



Hiring of experienced call agents



Difference between collected Qty and claimed Qty

What's next?

- Complete surveys
- Collect complementary data
- Run a pre-analysis
- Expand number of surveys if required
- Run a complete analysis by province and overall
- Report

Highlights of 2018

Waste Management Example of Clean-up activities of Used Oil & Antifreeze and other products

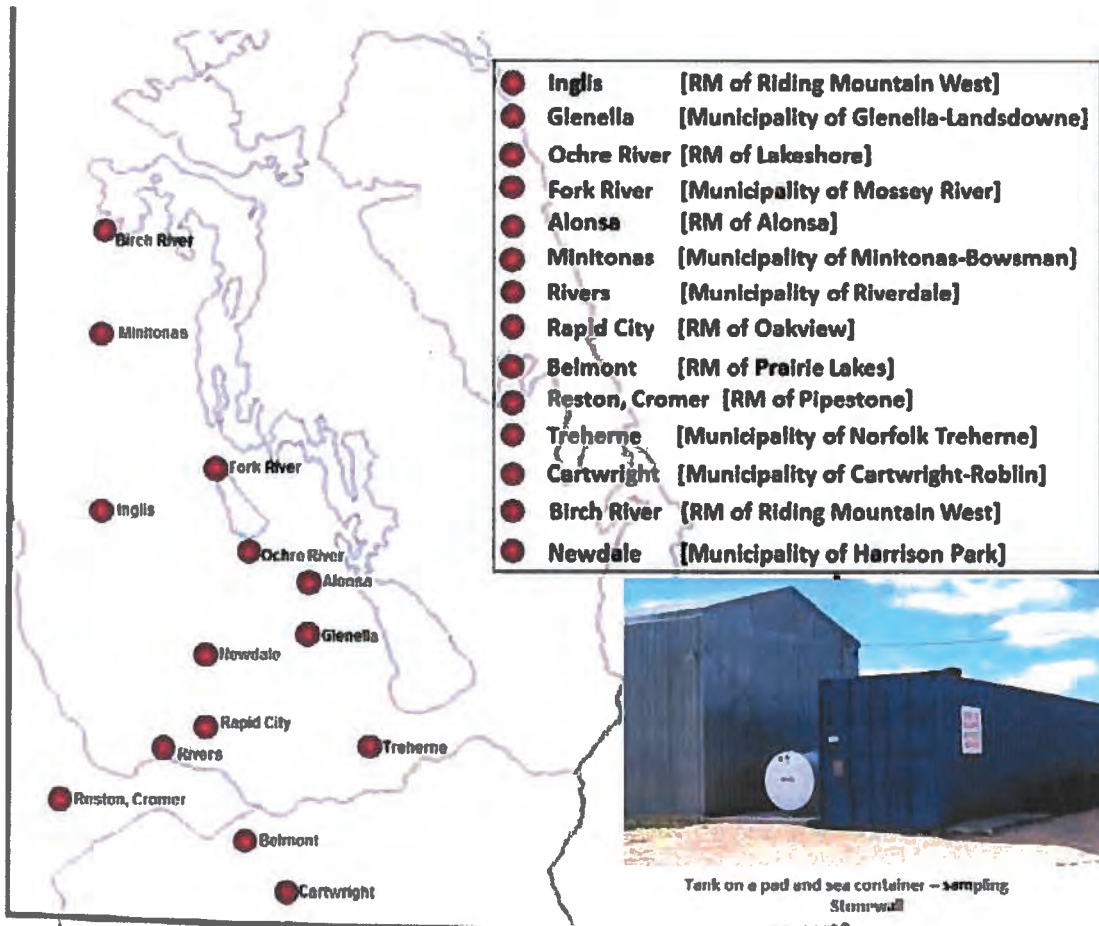


Before



After

Further to the Licensed EcoCentre locations shown with the map on page 17, MARRC will be working with the following communities to assist them with appropriate compliance.



Tank on a pad and sea container – sampling Stormwater

MARRC's

"Consultation Process"

Included in the consultation process are the following:

- Members
- Collectors
- Processors
- EcoCentres
- The Public
- The Governments

In particular, with the Members, 5 Newsletters were distributed through NUOMAAC, the National Used Oil Material and Antifreeze Advisory Council.

Volume 1 Issue 3

In keeping with the objective of harmonizing the programs throughout Canada, a National Survey was circulated to the entire Member complement across Canada to determine the Members' satisfaction with the current Used Oil Management Association (UOMA) Program.

Volume 1 Issue 4

UOMA Members of Canada's Used Oil Management Recycling Programs have spoken.

Most stewards are satisfied (or very satisfied) with their experiences with the UOMA Program. Members' comments also strongly encouraged improved national planning and cooperation amongst the UOMAs including:

- A "One-Window" approach to EHC remittances;
- Further harmonization on communications; and
- Much further national harmonization as possible for programs, product lists and definitions, EHCs and EHC compliance auditing

In response, the National Used Oil Material and Antifreeze Advisory Council (NUOMAAC) is:

- Beginning work immediately to develop a "One-Window" approach for EHC remittances.

Since that time and to ensure we meet Member needs, we have directly engaged our Members to be as responsive and inclusive as possible as we move forward with this project. A focus group was established to provide valuable input.

A market scan was performed and with that we moved forward with a product design that would meet the requirements identified by the focus group.

In spring 2019 the focus group will be invited to participate in a demonstration of the One Window system.

Strategic Planning Session (SPS) Aug 21-23

MARRC hosted the combined Strategic Planning Session (SPS) of BCUOMA, AUOMA, SARRC, SOGHU & Ontario Directors and Staff. The session focused on addressing key strategic issues and team building. Below are pictures of the SPS, City of Winnipeg 4R site tour at 429 Panet Road.



Minister of Sustainable Development, Rochelle Squires participated at the SPS along with Ron Benson of MARRC, Dennis Neufeld of EPRA, & Randy Webber of Product Care

Highlights of 2019

Ambassador Program - Calendar of Events for 2019

MARRC employed 3 full time and some part-time Ambassadors to travel around to various tradeshow and exhibitions in Manitoba for the purpose of enhancing awareness towards improving the recovery of used oil and antifreeze products. Below is a Calendar of Events that MARRC participated in with the Ambassador Program.

APRIL

| | | |
|-----------------------|---|--|
| 12-14 World of Wheels | 18 Team up to Clean up - Grant Park Shopping Centre | 20 Great Canadian Oil Change Main St. EcoDay |
| 26-28 Rodarama | | |

MAY

| | |
|------------------------|------------------------|
| 27 Teddy Bear's Picnic | 26 Teddy Bear's Picnic |
|------------------------|------------------------|

JUNE

| | | |
|--|--|----------------------------------|
| 7-9 Transcona Hi Neighbour Festival & Parade | 5-9 Brandon Exhibition | 14 RM of St. Clements Open House |
| 13 RM of St. Andrews Open House | 7-8 Niverville Fair & Parade | 14-23 Wpg. Red River Exhibition |
| 14-16 Steinbach Summer in the City | 27 Portage & District Recycling Open House | 29 Teulon Centennial Parade |
| 28-29 Killarney Summer Fair & Parade | 30-1 Osborne Village Canada Day | |

JULY

| | | |
|---|--|---|
| 1 Assiniboine Park Canada Day | 5-6 Falcon Lake Fun Fest | 6 Minnedosa Fun Fest & Parade |
| 5-7 Portage Exhibition | 14 Gimli Car Show | 11-13 Carman County Fair |
| 13-14 St. Pierre Frog Follies Parade | 12-14 Selkirk Triple S Fair & Rodeo & Parade | 18-21 Morris Stampede & Parade |
| 27 Winnipeg Beach Boardwalk Days & Parade | 26-28 Altona Sunflower Festival & Parade | 26-29 Austin Thresherman's Reunion & Parade |
| 23-24 Kids Fringe Festival | | |

AUGUST

| | | |
|--|---|--|
| 1 Dauphin Annual Street Fair Dance | 3-5 Gimli Icelandic Festival & Parade | 9-11 Melita Banana Days |
| 10 Melita Mud Bog Vehicle Demo Derby | 11 Melita Cruisers Show and Shine | 9-11 Winkler Harvest Festival & Parade |
| 10 Portage la Prairie Potatoe Festival | 14 Northern Association Trade Show | 16-18 Hanover Ag Fair & Parade |
| 17-19 Stonewall Quarry Days Parade | 23-25 Morden Corn & Apple Festival & Parade | |

SEPTEMBER

| | |
|-------------------------|------------------------|
| 7 Sherbrook Street Fest | 8 Garden City Car Show |
|-------------------------|------------------------|

Car Shows:

MARRC Partnered in various other events



Piston Ring's WORLD OF WHEELS
APRIL 12-14, 2019 • WINNIPEG - RBC CONVENTION CENTRE

Piston Ring's Winnipeg WORLD OF WHEELS
Please join us in Winnipeg, MB - April 12-14, 2019

This prestigious custom car show is the largest motor & automotive event hosted annually in the Province of Manitoba and is held at the RBC Convention Centre in Winnipeg. This event is part of the 30th Anniversary of the Winnipeg Racing Equipment Drive Car Show.

For show details, website visit or download of speaker information please visit www.worldofwheels.com

Bob Dyck Show Chairman
416-969-7700
Phone: 504-209-7900
Fax: 504-209-7900

World of Wheels at the RBC Convention Centre April 12-14



WINNIPEG 24th Annual Car Show
WINNIPEG STREET RACING ASSOCIATION
RODARAMA
APRIL 26, 27, 28, 2019

PROFMT 10am - 10pm
SATURDAY 10am - 3pm
SUNDAY 10am - 3pm

Classic Car Show
COST: \$5.00

TRANSCONA EAST END COMMUNITY CLUB
517 Hilditch Avenue E and Winnipeg, MB

Adult Admission: \$15 Child or 12 and under: \$10 with one adult

SPONSORS: AEM, MOTORS, NAPA, NAPA OIL, NAPA TIRE

Populations and information available on the WSEA website at www.wsea.ca

RODARAMA presented by RONDEX
April 26, 27 & 28, 2019
East End Arena, 517 Hilditch Ave. E.

Rodorama Car Show April 26-28



FLASHBACK WEEKEND
50TH ANNIVERSARY
WISSEMAN MOTORIAL

Fabulous 60's JUNE 1

CO-OP

WISSEMAN MOTORIAL

PONY CORRAL

Garden City Car Show Sept 8

Highlights of 2019

Ambassador Program - Partners in Progress!

The main focus of the Ambassador Program was to engage with the visitors by highlighting the importance of recycling. MARRC participated in over 40 exhibitions, tradeshows and parades this year. Visitors received information on recycling used oil and antifreeze products as well as valuable prize giveaways. MARRC also partnered with two other Producer Responsible Organizations (PROs) and distributed their brochures and informational material as well:



Health Product Stewardship Association (HPSA) – Responsible for recovering medications that have expired or no longer needed and handling of them in a safe and responsible manner before they are disposed of as waste or poured down sewers and drains.



**HEALTH PRODUCTS
STEWARDSHIP
ASSOCIATION**

Call2Recycle – This program is a free and easy way for people to dispose of old batteries and cell phones, safely and reliably diverting them away from landfills.



Ambassador Program – Brochures Distributed

The Ambassadors also distributed brochures which detail important information about the MARRC Stewardship Program such as what happens to the products once they are collected; where people can take the products throughout Manitoba; our collection progress to date as well some of our communication initiatives.

Wrapped Vans



MARRC rented 2 vans for the Ambassador Program which were wrapped with colourful advertising for used oil & antifreeze recycling. The van was at each of the trade shows, exhibitions and parades and were very well received.



How are we doing? What percent is recovered?

- Oil:** Estimated total responsible to 2017: 10.4 Billion Litres. 77% recovered.
- Antifreeze:** Not responsible to 2017: 1,000,000 Litres. 22% recovered.
- Filters:** Estimated total responsible to 2017: 1.8 Billion Litres. 88% recovered.
- Antifreeze Containers:** Not responsible to 2017: 1,000,000 Litres. 41% recovered.
- Containers:** Estimated total responsible to 2017: 1.8 Billion Litres. 41% of total collected, 80% - 81% recovered.

Public Awareness Continues to Grow

- MARRC's successful Ambassador Program featured the 'What's For' series at Tradeshows and Fairs throughout Manitoba, to help generate high numbers of visitors to our booths!
- MARRC assisted in 25 of the City of Winnipeg's One-Stop-Shop Collection Centres.
- MARRC attended Car Shows to spread awareness of recycling used oil and antifreeze products, according to our current demographics of our collection and Used Oil On-to-You units.

Manitoba Association for Resource Recovery Corp.
usedoilrecycling.com
1-888-410-1440

Thank you, Manitobans for Making Every Drop Count!

How to recycle?

- Your role in our success is simple.
 - Collect the used oil from your vehicle, lawnmower, farm equipment, fishing vessels or other machinery and recycle them at a licensed facility.
 - Do not contaminate the oil with other liquids, solvents, paint thinner, bleach, antifreeze, gasoline, PCBs, household chemicals, insecticides, herbicides, pesticides, grease or water are not accepted. EcoCentre staff have information on where to take contaminated oil.
 - Collect your used oil, filters and containers and recycle them at a licensed facility.
 - Collect your used antifreeze and containers and recycle them at a licensed facility.

What happens to the products that are collected?

- Used oil can be re-refined into base oil and other petroleum products. As well it can be used for energy recovery.
- Used oil filters contain 85% recyclable metal that becomes used other metal in construction.
- Used oil and antifreeze containers can be devoluted and used in the manufacture of parking lot curbs, fence posts and landscaping ties.
- Used antifreeze is shipped to licensed processors and recycled into new antifreeze.

Where can I take the used oil and antifreeze products?

In the City of Winnipeg the licensed depots are as shown on the map below.

In Rural Manitoba the licensed depots are as shown on the map below.

Manitoba's Licensed Used Oil & Antifreeze Depots

1-888-410-1440
usedoilrecycling.com
Manitoba's Used Oil Recycling Program

Highlights of 2019

Ambassador Program – Survey

Over 10,000 visitors completed the survey!

The Ambassadors participated with the visitors by having them respond to the sample survey.



The participants then spun our Wheel of Fortune for a chance to win some great prizes

The participants also entered for a chance to win a \$50 Canadian Tire Gift Card.



You could win a Canadian Tire Gift Card worth \$50!
Please complete the following: For Steinbach

- Do you change your own oil and antifreeze or do you take your vehicle in for service?
Do it yourself _____ Take In For Service _____
- If you change your own oil, what oil and antifreeze products do you recycle (ignore if you take your vehicle in)?
Oil _____ Filters _____ Containers _____
Antifreeze _____ None of the above _____
- Where do you recycle your used oil and antifreeze products:
EcoCentre _____ Canadian Tire _____ Dealer / FastLube / GCOC _____
No Vehicle _____ Other _____
- Did you know that you can recycle your used oil & antifreeze products at the Hanover Landfill in Steinbach?
YES _____ NO _____

Name _____
Phone # _____

| Ambassador Survey Results Summer 2019 | |
|---------------------------------------|---------------|
| Location | Total Entries |
| Red River Ex Winnipeg | 1609 |
| Gimli Icelandic Festival | 1199 |
| Morden Corn & Apple Festival | 968 |
| Osborne Village Canada Day | 697 |
| Brandon Fair | 523 |
| Winkler Harvest Festival | 485 |
| Hi Neighbor Festival | 449 |
| World of Wheels | 441 |
| Steinback Summer in the City | 424 |
| Rodarama | 407 |
| Morris Stampede | 407 |
| Dauphin Street Fair | 208 |
| Austin Thresherman's Rodeo | 192 |
| Carman County Fair | 190 |
| Winnipeg Beach Boardwalk Days | 188 |
| Altona Sunflower Festival | 187 |
| Selkirk Triple S Fair and Rodeo | 169 |
| Portage la Prairie Ex | 158 |
| Stonewall Quarry Days | 158 |
| Gimli Car Show | 157 |
| Melita Banana days | 154 |
| Portage La Prairie Potato Festival | 122 |
| Hanover Ag Fair | 115 |
| Garden City Car Show | 108 |
| Falcon Lake Fun Fest | 93 |
| Sherbrook Street Fest | 63 |
| Minnedosa Fun Fest | 51 |
| Killarney Summer Fair | 34 |
| Great Canadian Oil Change Eco Day | 28 |
| Ninette Fair | 20 |
| Total | 10,004 |

There were 600 Radio ads on 9 rural radio stations as well as 800 ads on Winnipeg radio stations promoting each specific local event. Both City of Winnipeg as well as Rural Map Fridge Magnets were distributed. They displayed the locations of Licensed collection depots throughout Manitoba.

Sign Board displayed at events

FREE DRAW

FOR A

CANADIAN TIRE

\$50.00

GIFT CARD!

Manitoba Association for Resource Recovery Corp.
Useoilrecycling.com
1-888-410-1440

Manitoba's Licensed Used Oil & Antifreeze Depots

Winnipeg's 18 Licensed Used Oil Depots

- Unicity - 3615 Portage Avenue
- St. Boniface - Fermor & Beaverhill
- Grant Park - 1080 Grant Avenue
- Transcona - 1519 Regent Avenue
- Fort Garry - McGillivray & Kenaston
- Polo Park - 750 St. James Street
- 2407 Pembina Hwy
- 1109 St. Mary's Road
- 622 Archibald Street
- 3226 Portage Avenue
- 2470 Main Street
- Brady Road Landfill
- 1120 Pacific Avenue
- 429 Panet Road
- Green for Life - 1090 Kenaston Blvd.
- A-1 Environmental - 1447 Dugald Road
- Frank Motors - 575 Notre Dame Ave.
- EK Import Auto Service - 1043 Springfield Rd.

1-888-410-1440 | www.usedoilrecycling.com
Manitoba's Used Oil & Antifreeze Recycling Program

Highlights of 2019

Ambassador Program

MARRC utilized an LED flashing Wheel of Fortune to generate excitement at the Ambassador booth. After visitors completed the used oil recycling survey, they could spin the wheel to determine what prize had been won. Participation at the MARRC booth was very high with long line-ups at the booth in many cases. All prizes featured used oil recycling branding and were very well received. Bookmarks, wristbands and brochures were distributed at tradeshows, exhibitions and parades as well.



Bookmarks



Grocery Bags



Tape Measures



Hats



Wheel of Fortune



Magnetic Fridge Clips



Mrs. Oil Drop Beanie Babies



4 Different Colour Wristbands



Mr. & Mrs. Oil Drop Tattoos

Highlights of 2019

Ambassador Event Participation



Mr. & Mrs. Oil Drop participates in the Icelandic Parade in Gimli



Mr. & Mrs. Oil Drop participates in the Icelandic Parade in Gimli



Great Canadian Oil Change – EcoDay in Winnipeg



Gimli Icelandic Festival booth with Mr. Oil Drop



Keith Jones of the Melita EcoCentre with Ambassador at the Melita Banana Days



Mr. & Mrs. Oil Drop with other mascots at the Teddy Bear's Picnic

Highlights of 2019

MARRC Radio & Newspaper Media Partnerships

MARRC Advertisises in the Manitoba Association of Auto Clubs (MAAC)Event Guide, First Nations Voice, Manitoba Mining Review and The Leaf

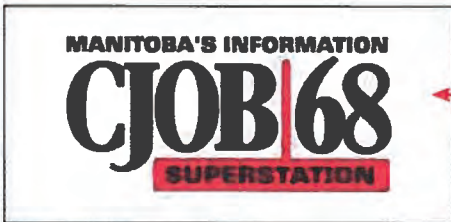
- MAAC is recognized as the voice of collector car and specialty vehicle enthusiasts across Manitoba. This comprehensive Guide lists all car clubs and events taking place in Manitoba in 2019. Over 50,000 copies are delivered throughout Manitoba to all Winnipeg Free Press Subscribers, car dealerships, doctor's offices, dental offices, uptown racks, MAAC Membership and numerous other retail locations.

- First Nations Voice is a privately owned newspaper with a distribution of over 100,000 that provides an educational and information-sharing vehicle for both First Nations/Aboriginal communities and non-Aboriginal communities in Manitoba. The purpose is to educate, inspire and inform the general public from a First Nations/Aboriginal perspective.

- The Manitoba Mining Review is distributed to association members, all pertinent government officials and to all companies with an interest in Manitoba mining.

- The Leaf is distributed to 4,100 people in the Wolseley, Armstrong Point & South Broadway areas.

- Herald – Lance – Metro – Times – Sou-Wester – Headliner – have a combined circulation of over 200,000 people in the City of Winnipeg and Headingly. MARRC advertised in the Waste Reduction Week Issue in the springtime as well as the Winnipeg Recycles issue in the fall.



CJOB AM and Power 97 FM, Winnipeg radios stations aired over 700 ads promoting each specific local Ambassador event during the summer



9 Manitoba rural radio stations aired over 600 ads promoting each specific local Ambassador event during the summer as well.



Highlights of 2019

Local Initiatives

STEINBACH
OIL RECYCLING DAY
 11-2
HOT DOG & DRINK \$2
JUNE 12TH 9-5PM
@ LANDFILL
EVERY 4L YOU RECYCLE GET A COUPON FOR FREE OIL

Roadside billboards were used to promote Steinbach's EcoDay

OIL RECYCLING DAY!!
 Wednesday, June 12, 2019
 9am-5pm
 Bring your used oil to the Eco-Centre at the Steinbach Landfill (106 Highway 20 E) and receive new oil FREE!
 For every 4L of used oil from 200 litres per vehicle, receive a coupon for 1L of Coop 5W-30 Synthetic Motor Oil FREE (max. 5 coupons per vehicle).
 Enjoy a hot dog and a drink for \$2 11am-2pm
 For more info visit www.steinbach.ca or call 204.266.4370

City of Steinbach's Annual Used Oil EcoDay – June 13
 147 Customers delivered
 5,782 litres of used oil.

Customers received 1 litre of new oil free for every 5 litres of used oil delivered (max 5 litres per person).

Oil Recycling Day!!
 Saturday, August 10, 2019
 9 am to 4 pm
 For every 4L of used oil brought to the Poplarfield Disposal Site (located at 1100 St. Mary's Road)
 You will receive 1L of NEW 30 WETEX!
 (Limit of 2-1L per customer)
 *Customer name will be subject to our privacy policy (2019-08-10)
 (2019-08-10 is the last day to register)
 Items not permitted: acid, bleach, paint, oil, antifreeze, motor oil, transmission fluid, etc. (see RCY for more info)

Customers received 1 litre of new oil free for every 5 litres of used oil (max 2 litres per person)

Advertising took place in the North of 68 Paper plus the RM of Fisher Newsletter which circulated to all residents.

RM of Fisher Oil Recycling Day on August 10 for all used oil products.

Community Recycling Event

SEPTEMBER 17th
 10 AM to 2 PM

VENUE CHANGE!!!! SKATING RINK PARKING LOT

Come on out on Tuesday, September 17th and recycle everything you can! We will be set up with participating recycling partners.

WE WILL BE ACCEPTING:

PAINT – AEROSOL CANS – FLAMMABLE MATERIALS – FLUORESCENT LIGHTS (including CFL tubes) – TOXIC MATERIALS – USED OIL, ANTI-REZL, FILTERS & CONTAINERS – ~~ALL ELECTRONIC WASTE~~ – ~~VIDEO EQUIPMENT, MEDICAL MACHINES & TESTING EQUIPMENT (such as X-ray machines)~~ – ~~WASTING ENTERTAINMENT (CDs, mechanical pencils, markers, highlighters)~~ – EYE GLASSES, PRESCRIPTION SUNGLASSES, READER – ~~WASTED CAR TYRES~~ – ~~WHEELS~~ – ~~PLASTIC BAGS~~ (including shopping bags, garbage bags, package wrapping, bubble wrap, air-mail for china and ceramic items (no clear bags) –

A great big thank you to our participating sponsors!



RM of Ethelbert's EcoDay on September 17 for all hazardous waste.



The City of Dauphin, EcoOil Recycling held an EcoDay on June 15

CKDM Radio in Dauphin advertised for 2 weeks and was present with their radio remote at the event. Over 110 people participated delivered 1,600 litres of used oil that day. Free food and drinks were distributed to all who attended.

Highlights of 2019

MARRC Continuing to Participate in Schools

Expounding on the Merits of Recycling To Cherish and Protect The Environment For Future Generations





In response to Member input...

The Used Oil Management Associations (UOMA) of Canada have developed a new web-based Environmental Handling Charge (EHC) remittance application designed to streamline, modernize and harmonize the remittance process across the country.

October 25, 2019

Notice to All Members

Subject: Environmental Handling Charge Remittances - New Web-Based Remittance System for 2020.

In the fall of 2016, Members were surveyed to determine their level of satisfaction with the Associations as service providers. Overall, the results were very positive and provided us with constructive feedback. One of the key messages conveyed through that survey was the strong support for a one window system, or portal, to support the EHC remittance process, as well as creating greater provincial harmonization on communications, programs, product lists and definitions.

After working with many of our Members over the last two years via a multi-agency Focus Group, we are excited to announce that we will be launching our new one window EHC application January 1, 2020! This new EHC application will simplify and streamline filing EHC remittances.

This means that as of January 1, 2020, the new EHC application will be available for use by our Members for all EHC applicable transactions occurring from that date and thereafter.

Remittance Schedule:

| | |
|---------------------|---|
| Monthly Remitters | Starting February 1, 2020, monthly EHC remittances will be filed via the new application. |
| Quarterly Remitters | Starting April 1, 2020, quarterly EHC remittances will be filed via the new application. |
| Annual Remitters | Starting January 1, 2021, annual EHC remittances will be filed via the new application. |

Please note that EHC applicable transactions occurring on or before December 31, 2019, will continue to be entered on the existing EHC Forms system until further notice.

Next Steps:

Over the coming weeks and months, more information will be provided to our Membership regarding the new EHC application features, training for you and your staff, as well as instructions on how to gain access to the application.

On behalf of ...

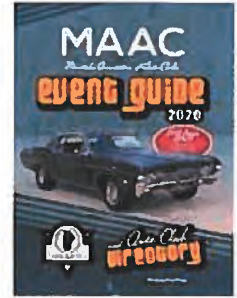


**BC, Alberta, Saskatchewan, Manitoba, Quebec and
Atlantic Used Oil Associations**

Highlights of 2020

MARRC Radio & Newspaper Media Partnerships

MARRC advertises in the Manitoba Association of Auto Clubs (MAAC) Event Guide, First Nations Voice, Manitoba Mining Review and The Leaf



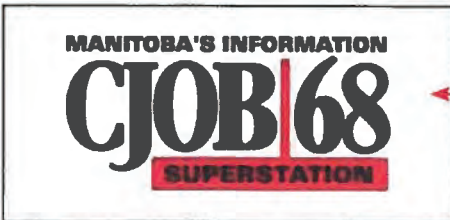
- MAAC is recognized as the voice of collector car and specialty vehicle enthusiasts across Manitoba. This comprehensive Guide lists all car clubs and events that would have taken place in Manitoba. Over 50,000 copies are delivered throughout Manitoba to all Winnipeg Free Press Subscribers, car dealerships, doctor's offices, dental offices, uptown racks, MAAC Membership and numerous other retail locations.

- First Nations Voice is a privately owned newspaper with a distribution of over 100,000 that provides an educational and information-sharing vehicle for both First Nations/Aboriginal communities and non-Aboriginal communities in Manitoba. The purpose is to educate, inspire and inform the general public from a First Nations/Aboriginal perspective.

- The Manitoba Mining Review is distributed to association members, all pertinent government officials and to all companies with an interest in Manitoba mining.

- The Leaf is distributed to 4,100 people in the Wolseley, Armstrong Point & South Broadway areas.

- Herald - Lance - Metro - Times - Sou-Wester - Headliner - have a combined circulation of over 200,000 people in the City of Winnipeg and Headingly. MARRC advertised in the Waste Reduction Week Issue in the springtime as well as the Winnipeg Recycles issue in the fall.



CJOB AM and Power 97 FM, Winnipeg radios stations aired over 700 ads promoting each specific local Ambassador event during the summer



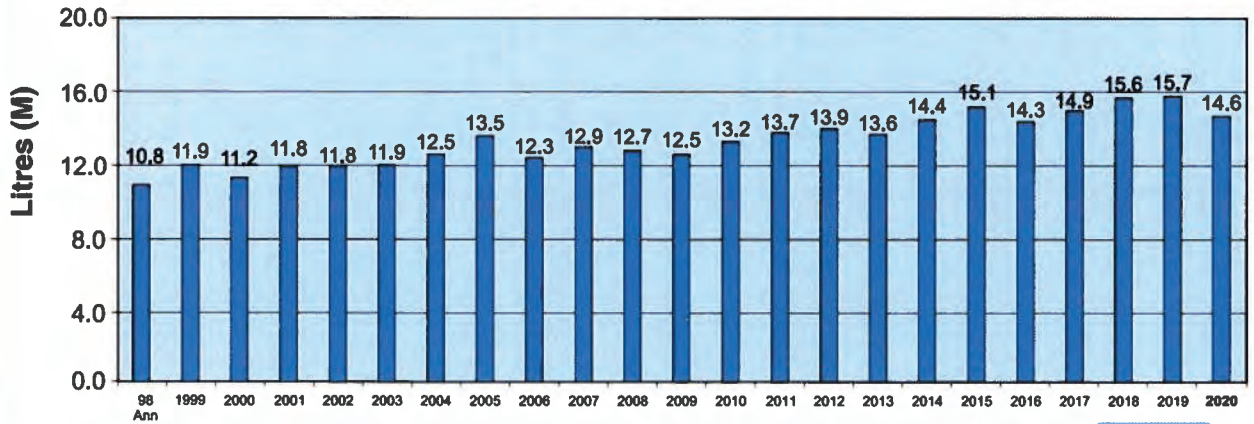
9 Manitoba rural radio stations aired over 600 ads promoting each specific local Ambassador event during the summer as well.



Collection Activity by Product 2020

Oil

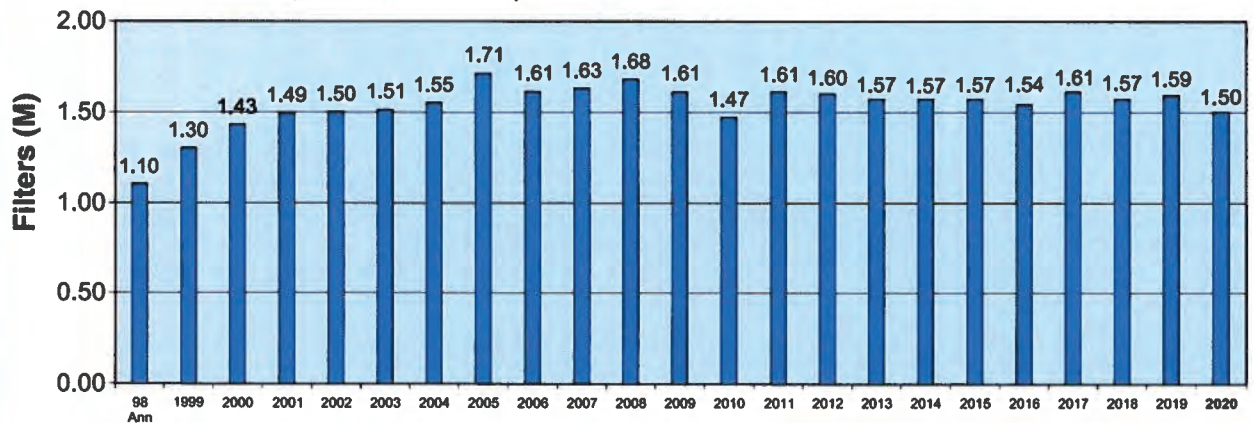
Litres Sold 29.7 M Litres
Less Lost in Service 35% -10.4
Net Recoverable 19.3 M Litres



TARGET 75% 76%

Filters

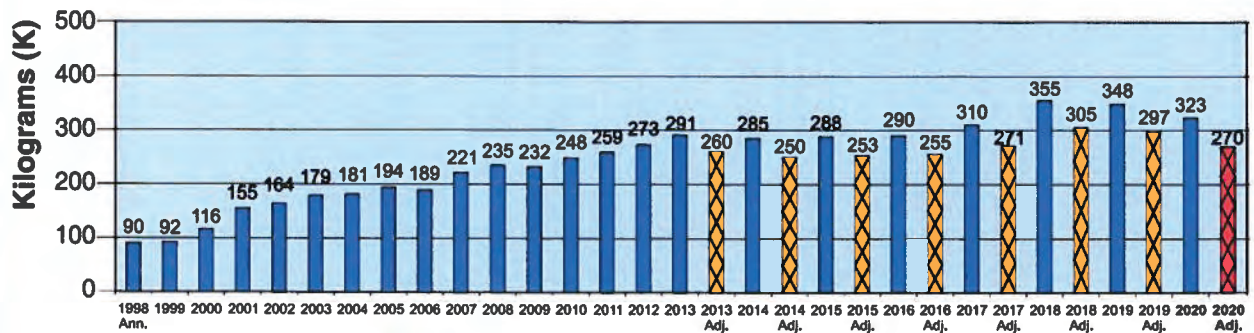
Filters sold 2.01
Filters recoverable 2.01
11,100 drums x 135 filters per drum = 1.50 M filters collected



TARGET 75% 75%

Containers under 50 litres capacity

Units Sold in Litres 11,202.00 K Litres
Converted to Kgs + 16.66
Net Recoverable 672.40 K Kgs



Total K Kgs excluding Antifreeze

Total K Kgs excluding Antifreeze and DEF Containers

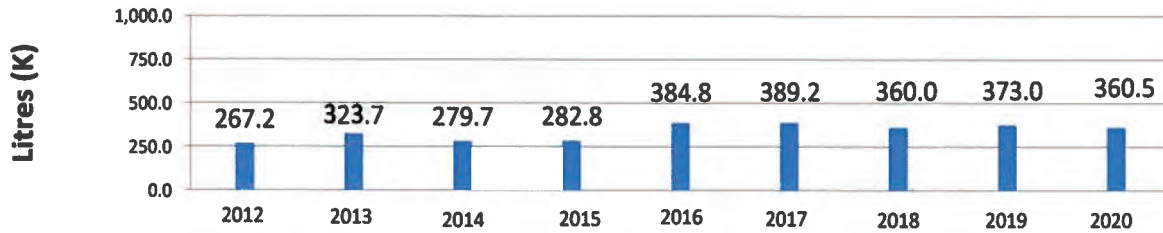
40%
Plus re-use estimate 20%
= 60%

Collection Activity by Product 2020

Fluid

Antifreeze

| | | | |
|------------------------|--------------|-------------|-------------------------|
| Litres Sold - | Concentrate | 966.7 x 2 = | 1,933.4 |
| | Pre-Mix | | +1,471.0 |
| | TOTAL | | 3,404.4 |
| Less Lost in Service | 57%* | | <u>-1,940.5</u> |
| Net Recoverable | | | 1,463.9 K Litres |



* Result of National Antifreeze Recoverable Rate Study by Chamard Environmental Strategies

25%

Antifreeze Containers

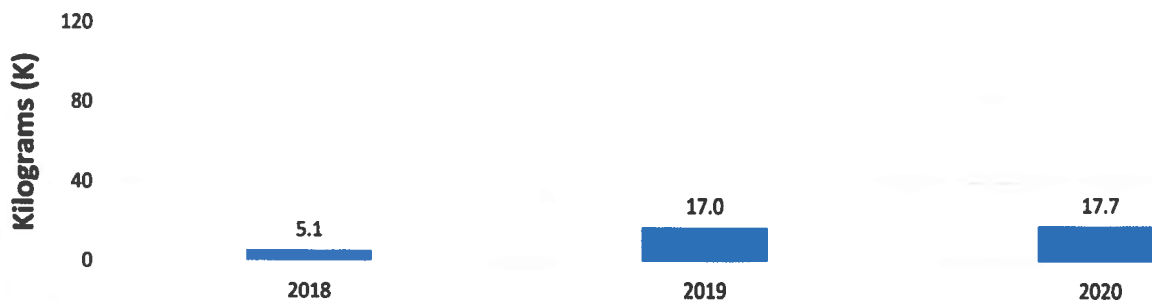
| | |
|------------------------|-------------------|
| Units Sold in Litres | 2,181.50 K Litres |
| Converted to Kgs | + 24.51 |
| Net Recoverable | 89.00 K Kg |



40%

DEF Containers

| | |
|------------------------|-------------------|
| Units Sold in Litres | 1,170.00 K Litres |
| Converted to Kgs | + 26.38 |
| Net Recoverable | 44.40 K Kg |



40%

2021 ANNUAL REPORT



WHO IS MARRC

The Manitoba Association for Resource Recovery Corp. (MARRC) is a non-profit corporation established in 1997 by manufacturers and marketers of lubricating products in Manitoba. MARRC's mandate is to develop, implement and administer a cost-effective, sustainable, user-financed stewardship program for used oil, used oil filters, used antifreeze and used oil & antifreeze containers for all Manitobans.

MARRC was incorporated under The Corporations Act of Manitoba on April 1, 1997. MARRC submitted Applications for renewal for both the Used Oil and Antifreeze Stewardship Programs in August 2017 and has received approval of these Applications from the Minister of Sustainable Development on July 26, 2018 through June 30, 2023 with Diesel Exhaust Fluid containers included in the approval.

MARRC is managed by a five person Board of Directors drawn from MARRC Member companies, other stakeholder organizations and the public at large.

MARRC provides incentives to government licensed collectors of these products to help recycle them throughout the province. These incentives increase incrementally by distance to ensure all areas in Manitoba are serviced. The products are delivered to MARRC registered processors where they are then recycled, reused or converted into energy products.

MARRC also provides the convenience for all Manitobans to recycle these products by supporting a network of 103 EcoCentre and collection facilities across the province through funding, advertising, training, supplies, promotional materials and our new website which conveniently directs users from their current location to the nearest facility.



Disposing of used engine oil can be a problem. Solution: Dig a hole in the ground with a posthole digger and fill it with fine gravel. Then pour in the oil. It will be absorbed into the ground before your next change. Cover the spot with soil.

166 POPULAR SCIENCE JANUARY 1963

In the past, there was plenty of misinformation out there on the proper means of disposing of used oil as shown in the photo from Popular Science 1963.

What we know now is that just one litre of used oil can pollute a million litres of water. Used oil can spread over the surface in a thin layer that stops oxygen from getting to the plants and animals that live in the water. It can also block light from reaching photosynthetic aquatic plants.

LETTER FROM THE EXECUTIVE DIRECTOR

On behalf of the Manitoba Association for Resource Recovery Corp (MARRC), I am pleased to present the 2021 Annual Report.

As we all continue to navigate the COVID-19 pandemic and adapt to new realities, MARRC has had to adapt as well. We changed our focus in our marketing and communications from our Ambassador Program, to an increase in our online presence as people continued an overall shift to using their media devices.

To provide enhanced convenience for all Manitobans recycling their used lubricating products, a new MARRC website was created which saw an improved collection drop-off location feature utilizing Google Maps from the users' current location to their nearest drop-off site.

We used Google and Facebook ads to better target those whose needs and interests match our key demographics. These ads can be regularly updated to keep the content looking fresh and interesting.

An electronic OneWindow reporting system was established in 2020 with further enhancements and improvements in 2021 giving all Used Oil Management Association members the ability to streamline payments to each Association.

In a large sample government study conducted in late 2021, results indicated 90% of Manitobans were aware of our used oil recycling program.

While these results are impressive, we will always strive to extend our reach to educate the public on the need to recycle our environmentally hazardous products.

We increased our Environmental Handling Charges on oil, the first increase on this product since inception, as well as containers. This increase will allow us greater flexibility in administering our program in the future whether it's changes to our return incentives or enhancing our marketing and communication strategies.

2021 also marked the end of an era with Ron Benson's retirement after 25 years of service as Executive Director of MARRC.

Ron has been with the company since the Western Canada Task Force established the original 3 Used Oil Management Associations in Alberta, Saskatchewan and Manitoba 25 years ago. We wish him well in his retirement. Through his partnerships with northern communities, government officials, collectors and processors, Ron has been a pioneer for used oil recycling in Manitoba.

I look forward to continuing this important work in his place.

Aaron Strub



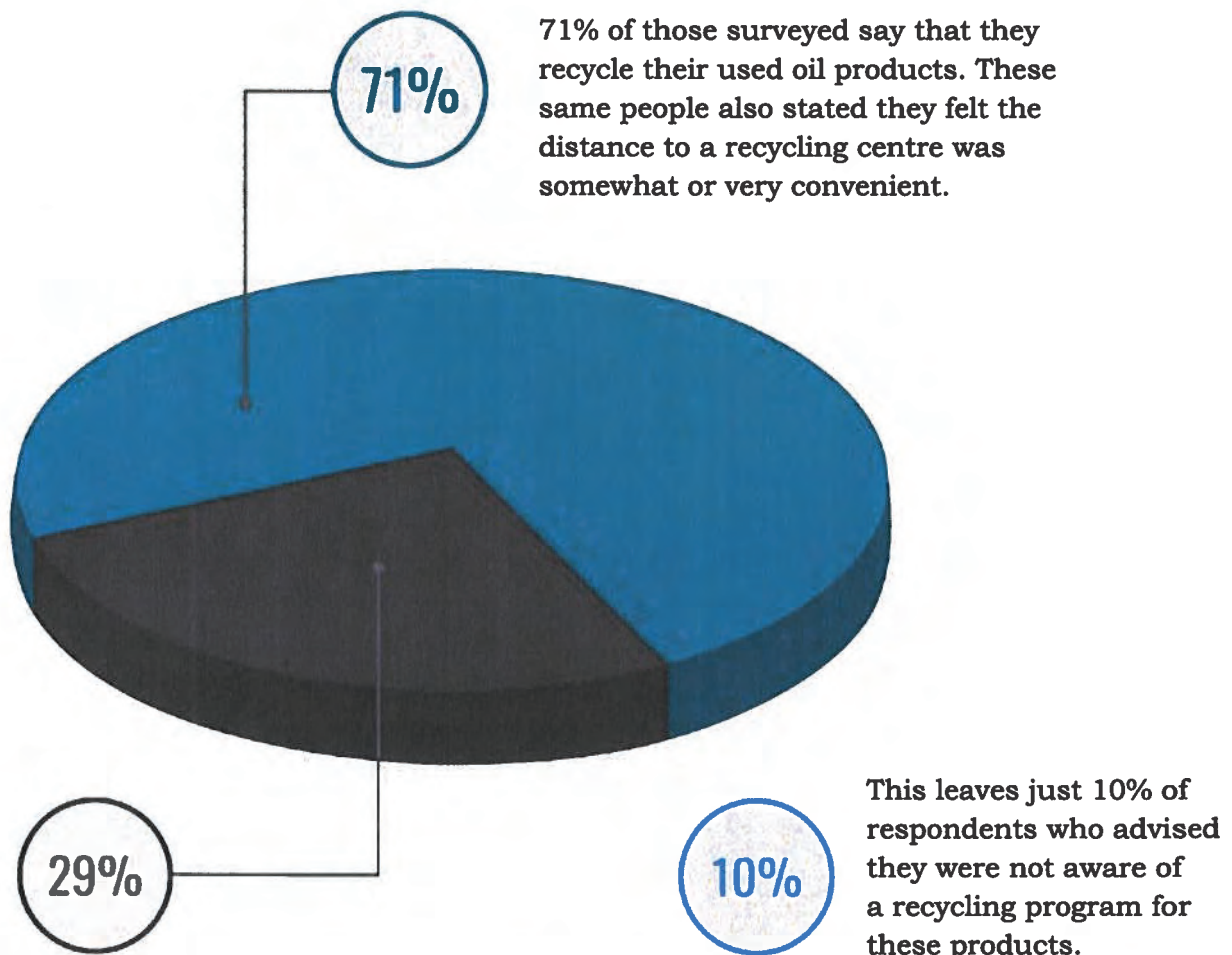
Executive Director
MARRC

GOVERNMENT OF MANITOBA LARGE SCALE STUDY

In order to improve waste management practices across the province and to keep pace with evolving waste products, Landmark Planning & Design in collaboration with Dillon Consulting and the province were retained to survey Manitobans as well as various provincial municipalities about their own experiences and views on recycling, composting and waste diversion.

1052 people participated in the online survey. The responses are to be used to help improve recycling in the province.

The results were very encouraging.



71% of those surveyed say that they recycle their used oil products. These same people also stated they felt the distance to a recycling centre was somewhat or very convenient.

of the 29% who don't recycle these products, 2/3 of them advised that they don't have those products to recycle.

This leaves just 10% of respondents who advised they were not aware of a recycling program for these products.



CURRENT MARRC PRACTICES

As our used oil recycling program continues to grow, we strive to inform and educate as many Manitobans as possible. We provide funding of over **\$300,000** to our existing network of collection facility drop-off locations which are all conveniently located across the province. This funding helps each owner/operator with costs for things like supplies, insurance and advertising to aid in the smooth operation of the facility.

Often times, prizes such as shop towels, windshield washer fluid or even new oil are distributed for free to those who recycle at these locations in order to encourage and sustain these recycling habits and to also help spread the word about these drop-off locations in the local community.

EHC ONLINE REPORTING SYSTEM

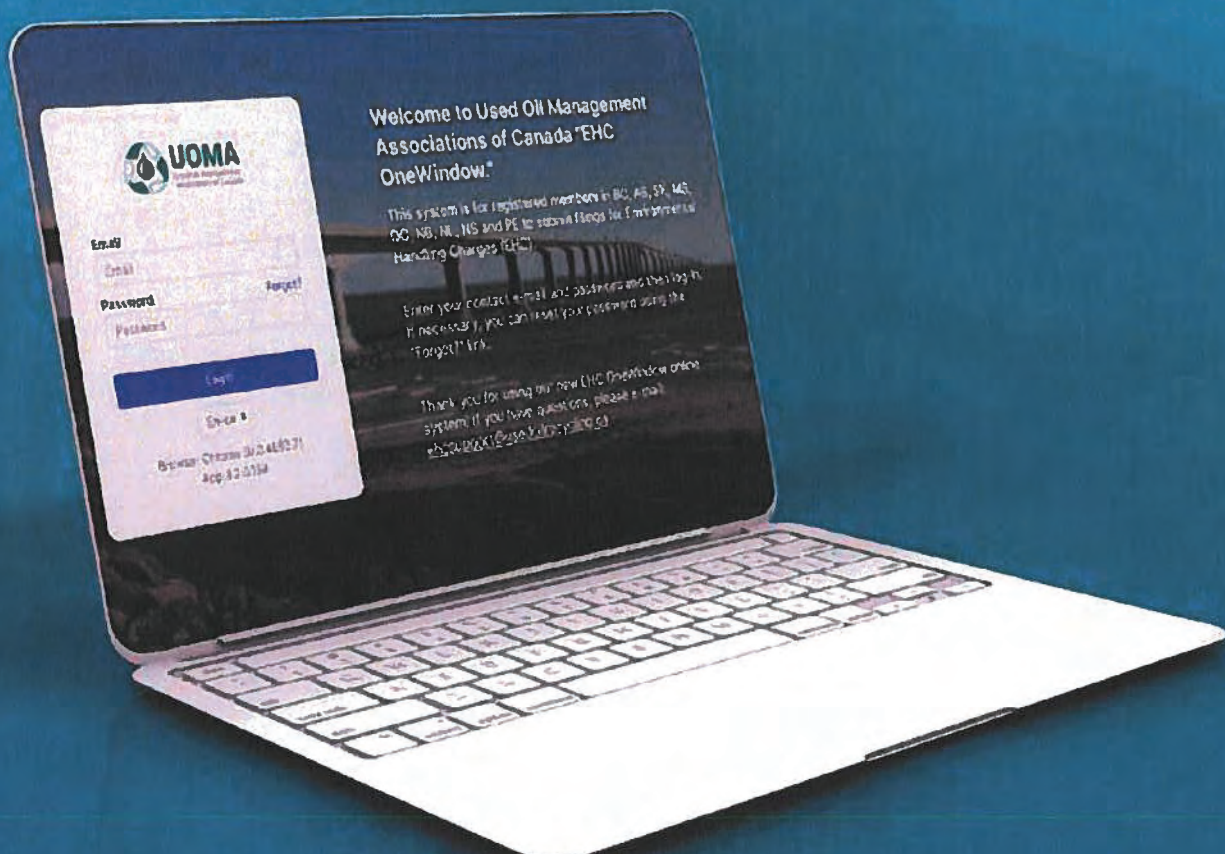
In a Used Oil Management Associations (UOMAs) combined survey conducted within its Membership across Canada, questions regarding greater efficiencies and harmonization were asked including the following:

One potential area of future harmonization that could be considered is the creation of “a one national website window” for stewards to file EHCs. Would you recommend this initiative to the UOMAs?

95% of respondents advised that they would like to see this.

Acting on this, the UOMAs collaborated on constructing an electronic reporting and payment system called “EHC OneWindow” that enables greater ease of reporting for Members, eliminates all paper based processes and also allows remittances to be combined into one payment for all products.

Responses from the UOMA members have been extremely positive and the site continues to evolve in order to meet the needs of our Membership.



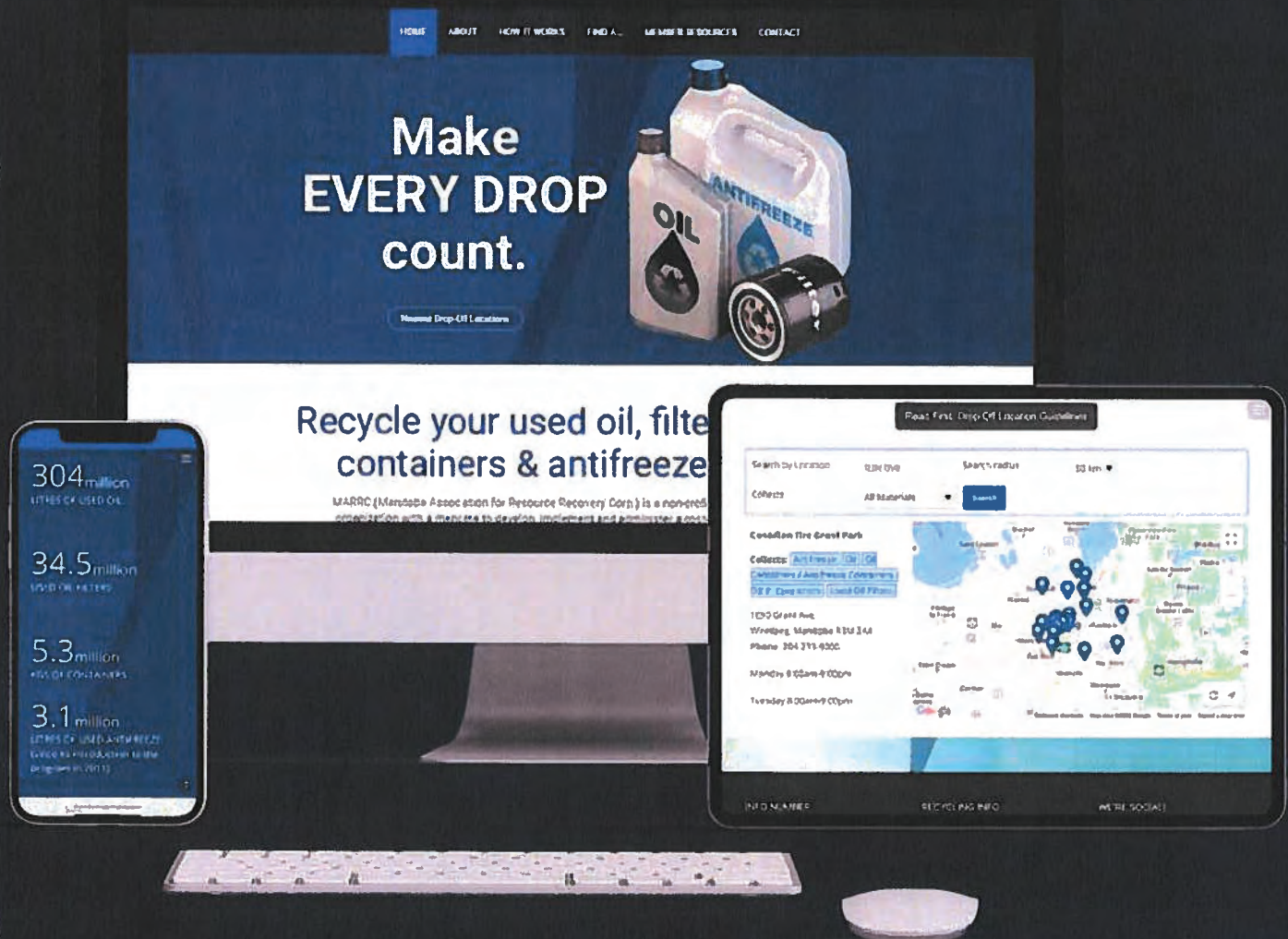
WEBSITE REDESIGN

USED OIL RECYCLING M.B. COM

We completely overhauled our website in late 2021.

Our new website is now mobile-friendly, featuring a responsive design that adapts the website's layout to your device size. As a result, whether you view it on your phone, tablet, or desktop computer, the website is designed for usability and satisfaction.

It's now much easier to navigate from a user's current location to a nearby drop-off location with an improved search function.



MARRC RADIO & NEWSPAPER MEDIA PARTNERSHIPS



MARRC advertising the Manitoba Association of Auto Clubs (MAAC) Event Guide, First Nations Voice, Manitoba Mining Review and The Leaf.



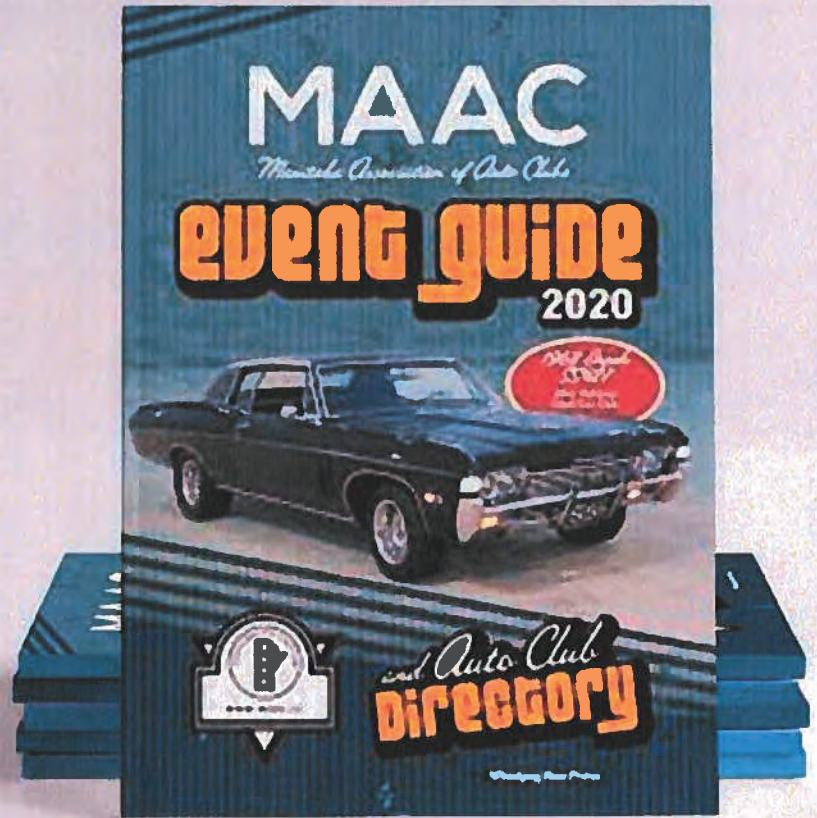
The Manitoba Mining Review is distributed to association members, all pertinent government officials and to all companies with an interest in Manitoba mining.



First Nations Voice is a privately owned newspaper with a distribution of over 100,000 that provides an educational and information-sharing vehicle for both First Nations/Aboriginal communities and non-Aboriginal communities in Manitoba. The purpose is to educate, inspire and inform the general public from a First Nations/Aboriginal perspective.

MARRC NEWSPAPER PARTNERSHIPS

MAAC is recognized as the voice of collector car and specialty vehicle enthusiasts across Manitoba. This comprehensive Guide lists all car clubs and events that would have taken place in Manitoba. Over 50,000 copies are delivered throughout Manitoba to all Winnipeg Free Press Subscribers, car dealerships, doctor's offices, dental offices, uptown racks, MAAC Membership and numerous other retail locations.



THE LEAF

SERVING WOLSELEY AND WEST BROADWAY

W e all know that feeling. You step outside for a quick run to the grocery store and you're hit face first with a blast of cold air. You're muscles lock up in response to the freezing Winnipeg temperatures and you wonder yourself, is it spring yet? For me, winter means turning indoors and only heading back out when necessary. But for you, winter is the perfect time to try out their services. Virtue or Scott Mole says on the ice rink. Sure, a disaster strikes and an inevitable happens. A pulled hamstring or an injured groin muscle can add a good deal of annoyance to your already busy schedule. What if I told you there is a way you can speed up recovery and

quality of sleep, mood, and digestion. While massage therapy is less often considered something of a luxury, research suggests that this form of healing is more than an indulgence and actually helps to improve your health. Recently, a study from McMaster University has found evidence that massage blunts muscle pain in a similar way to anti-inflammatory pills. In addition, researchers found that the anti-inflammatory signals released by massage improve the ability of muscle cells to make new mitochondria, the powerhouse of the cell. Simply put, this explains how massage speeds up the recovery of injured muscles and will get you back on the ice doing the triple lutz in no

looking like you're hunched over a computer, even after leaving the office for a day? Massage therapy increases joint flexibility and improves range of motion. And while massage therapy is still a great option for people wanting to reduce stress and melt away on a heated table under fresh linen sheets and the expert hands of their massage therapists, the positive outcomes of massage stretch much further. Massage has a global effect on the body that starts during treatment and continues long after you leave the clinic, improving both the mental and neurological aspects of your health as well. These days most insurance plans even include coverage for massage therapy, recognizing the health

Winnipeg's Licensed Used Oil Deposits

- Chico - 2511 Portage Avenue
- St. James - Porter & Starnick
- Grant Park - 1020 St. James Street
- Parsons - 1714 Regent Avenue
- Port Hardy - 2411 Highway 6 West
- Old Port - 720 St. James Street
- 2017 Province Hwy
- 1728 St. Mary's Road
- 1010-1020 Industrial St
- 1125 Portage Avenue
- 1204 Main - 1078
- 1125 South Avenue

1-888-410-1440 www.usedoilrecycling.com
Manitoba's Used Oil & Antifreeze Recycling Program

Cindy Gilroy
City Councillor for Daniel McIntyre
Let's work together

The Leaf is distributed to 4,100 people in the Wolseley, Armstrong Point & South Broadway areas.



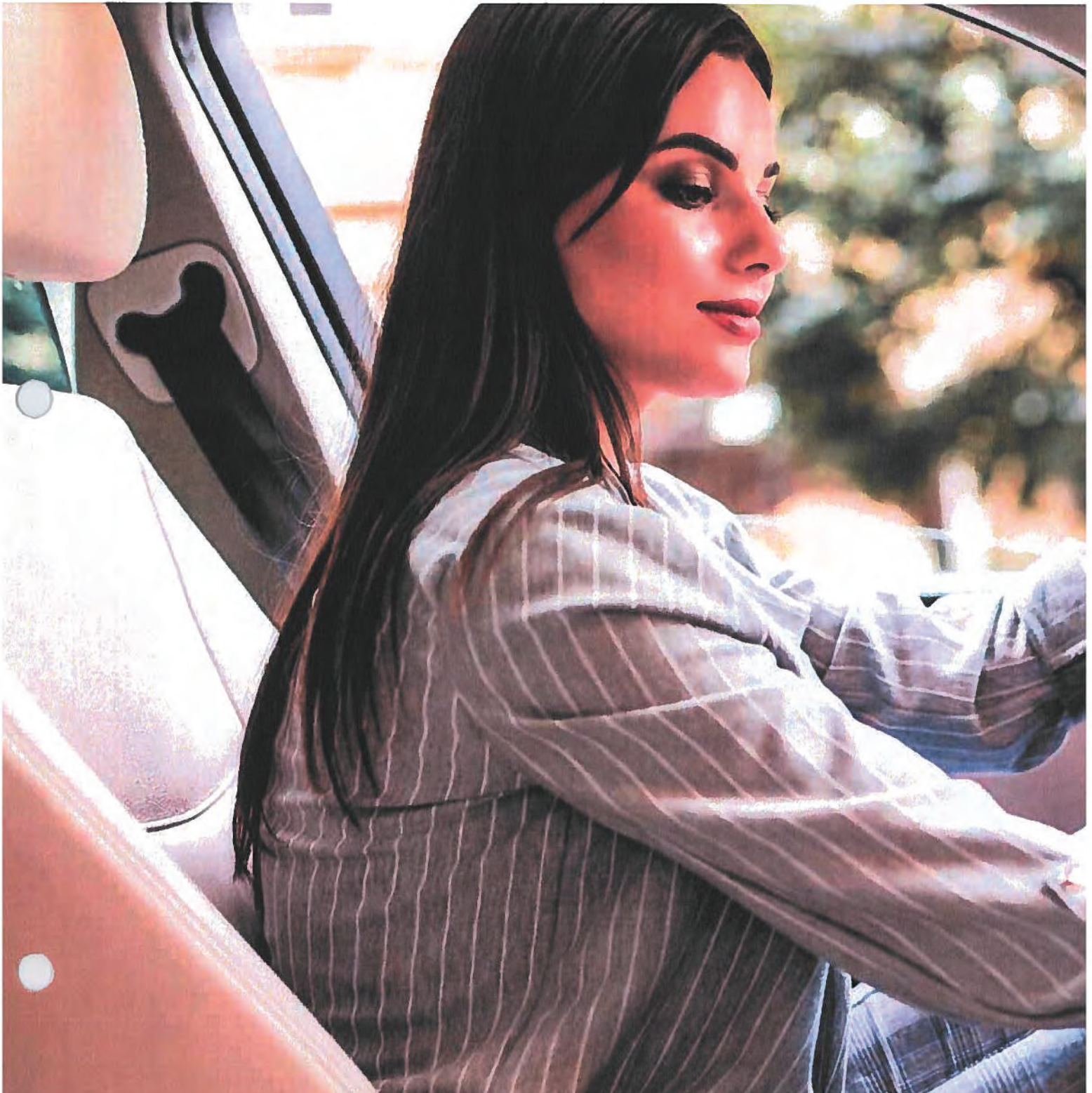
Herald – Lance – Metro – Times – Sou-Wester – Headliner – have a combined circulation of over 230,000 people in the City of Winnipeg and Headingly. MARRC advertised in the Waste Reduction Week issue in the springtime as well as the Winnipeg Recycles issue in the fall.



Promotion for Earth Day in the Winnipeg Free Press on April 17th 2021 reaching their full circulation. The ad was also available online for a full year and heavily promoted on their home page for a month.



CJOB AM and Power97 FM, Winnipeg radio stations aired over 700 ads promoting the recycling of used oil and antifreeze products during the summer.



CFRY
920 AM

CJRB
Radio 1220

AM 1250
RADIO

GOLDEN WEST
SOUND DESIGN

The EAGLE
93.5 FM

MIX 965

MIX 967

9 Manitoba rural radio stations aired over 600 ads promoting the recycling of used oil and antifreeze products during the summer.

COUNTRY
93.1

COUNTRY
107.7

COUNTRY
889



COLLECTION ACTIVITY

OIL



| | |
|--------------------------|----------------------|
| Litres Sold | 27.7 M Litres |
| Less Lost in Service 35% | - 9.7 |
| Net Recoverable | 18.0 M Litres |

TARGET 75%

78%

FILTERS



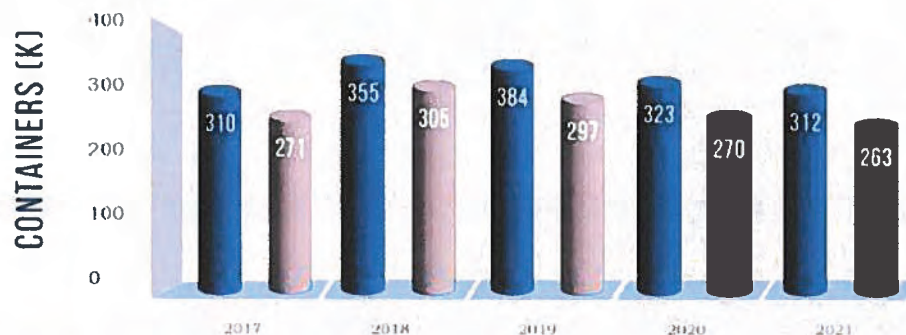
| | |
|---------------------------------------|--------------------------|
| Filters Sold | 2.07 |
| Filters Recoverable | 2.07 |
| 11,840 drums x 135 filters per drum = | 1.60 M filters collected |

TARGET 75%

77%

CONTAINERS

| | | |
|--------------------------|------------------------|---------------------|
| under 50 litres capacity | Units Sold in Litres | 10,908.00 K Litres |
| | Converted to Kgs | ÷ 15.12 |
| | Net Recoverable | 707.40 K Kgs |

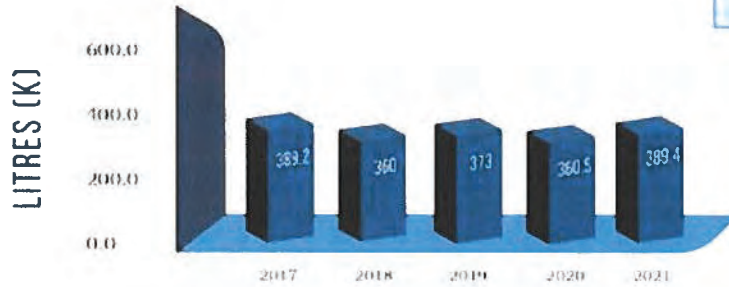


PLUS RE-USE ESTIMATE
37% + 20% = 57%

- Total K Kgs excluding Antifreeze
- Total K Kgs excluding Antifreeze and DEF

ANTIFREEZE FLUID

| | | |
|-------------|--------------------------|----------------------------|
| Litres Sold | Concentrate | $659.4 \times 2 = 1,318.8$ |
| | Pre-Mix | + 1,645.3 |
| | TOTAL | 2,964.1 |
| | Less Lost in Service 57% | - 1,689.5 |
| | Net Recoverable | 1,274.6 K Litres |

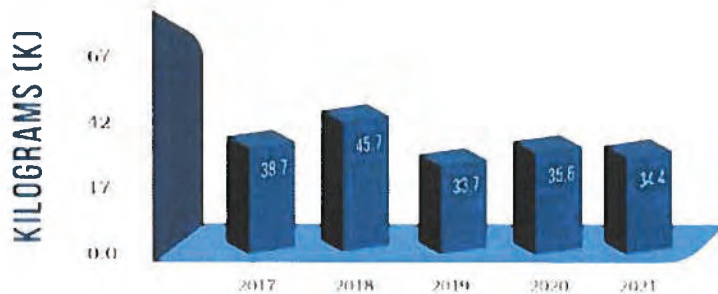


* Result of National Antifreeze Recoverable Rate Study by Chimard Environmental Strategies

31%

ANTIFREEZE CONTAINERS

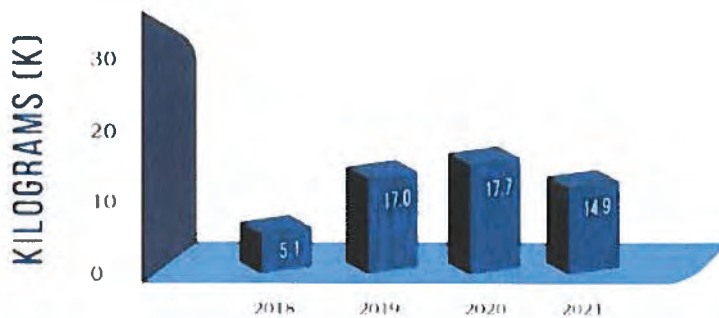
| | |
|------------------------|-------------------|
| Units Sold in Litres | 2,232.80 K Litres |
| Converted to Kgs | + 24.13 |
| Net Recoverable | 92.50 K Kg |



37%

DEF CONTAINERS

| | |
|------------------------|-------------------|
| Units Sold in Litres | 1,378.10 K Litres |
| Converted to Kgs | + 34.09 |
| Net Recoverable | 40.43 K Kg |



37%

NORTHERN MANITOBA

WINTER ROAD ACCESS - 4 TO 6 WEEKS - 5 INITIAL LOCATIONS



STEWARDSHIP MATERIAL REMOVED FROM NORTHERN AND REMOTE FIRST NATION COMMUNITIES

FEBRUARY – MARCH 2021

| | Oil (drums) | Oil Filters (drums) | Oil Containers (bags) | Oil Containers (pails) | Electronics (pallets) | Batteries (pallets) | Tires | HHW (paint) |
|----------------------|-------------|---------------------|-----------------------|------------------------|-----------------------|---------------------|-------------|-------------|
| St. Theresa Point #1 | - | - | - | - | - | - | 1,298 | - |
| St. Theresa Point #2 | - | - | - | - | - | - | 1,230 | - |
| St. Theresa Point #3 | 79 | 2 | - | 160 | - | - | - | - |
| St. Theresa Point #4 | - | - | 4 | - | 6 | 6 | 320 | - |
| Garden Hill | 4 | - | - | - | - | 1 | 100 | - |
| Wasagamack | 10 | 1 | 8 | 160 | 1 | 1 | 568 | - |
| God's Lake | 13 | - | 2 | - | - | 2 | 114 | - |
| Bunibonibee | - | - | - | - | 1 | - | 285 | 177 |
| Totals | 106 | 3 | 14 | 320 | 8 | 10 | 3915 | 177 |

** Covid prevented significant collection activities for Garden Hill FN in 2020

*** Covid prevented material from being packaged and loaded in God's Lake FN in 2020

**** Used Oil collected in Bunibonibee Cree Nation is being stored for use in Clean Burn Used Oil Burning Unit

Three new communities were added in 2021 for scheduled pick-ups in 2022 as shown in the top left on the map: Barren Lands First Nation (Brochet), North Lands First Nation (Lac Brochet) and Sayisi Dene First Nation (Tadoule Lake).

31 pallets of supplies were delivered to the 8 communities. Supplies included: drums, shrink wrap, strapping tools and supplies, safety gear (e.g., gloves, eye protection goggles, aprons, splash suits, N95 masks, fire extinguisher, & absorbent for spills).

MARRC partnered with several other PROs (Producer Responsible Organizations) with the goal of removing as much Stewardship material from the north as possible while sharing in transport costs at the same time.

GOOGLE WORDS ADVERTISING

Google Ads Cost Per Click (CPC) Advertising:

Text ads in Google search results are triggered when a searcher, within the right geographical area, searches for something related to 15 keywords and/or phrases that we target. Targeted words can include: used oil, collection depots, used filters, antifreeze, used oil containers, ecocentres, recycling etc.



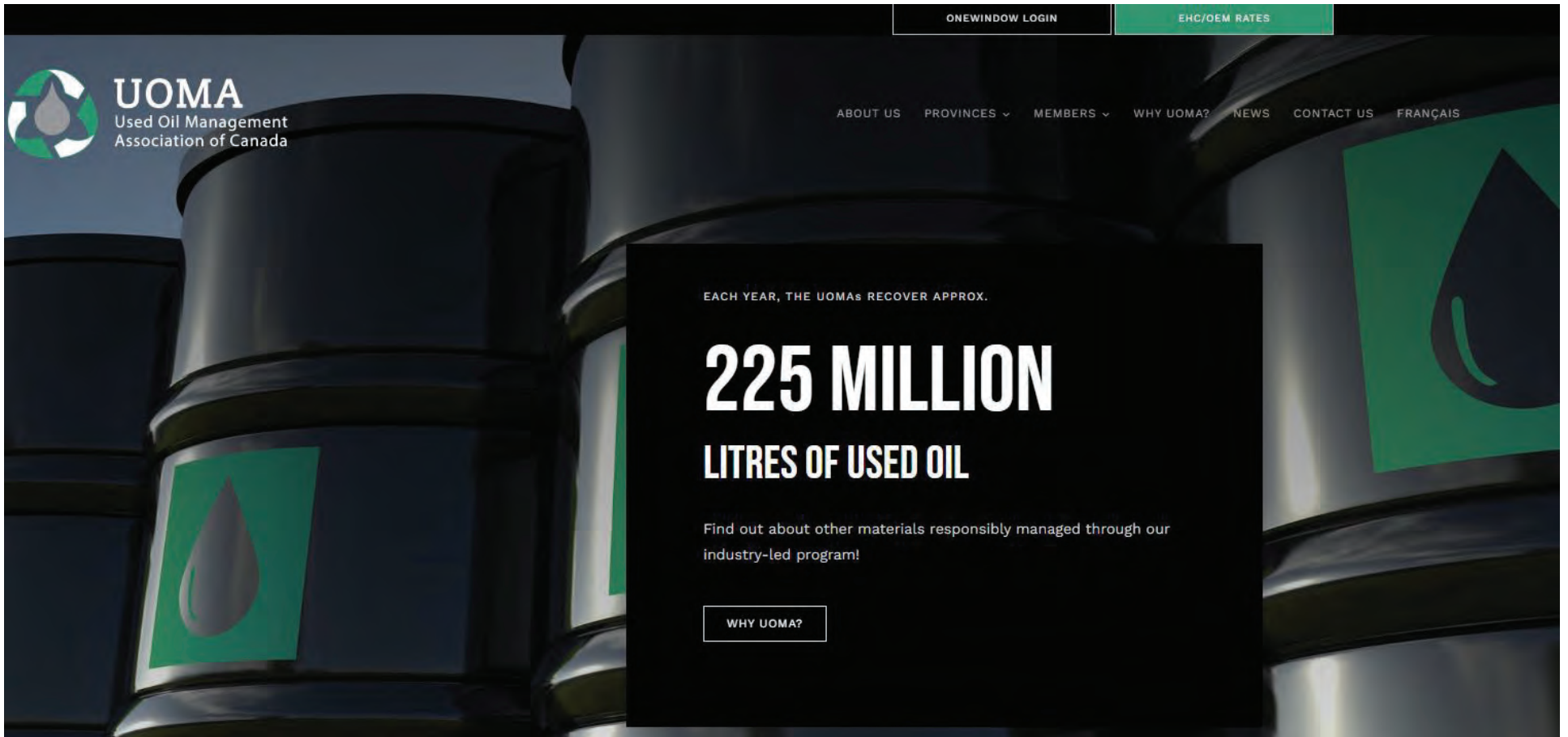
FACEBOOK ADVERTISING

MARRC introduced a Facebook ad campaign that targeted ads to individuals who would most likely find our ads relevant. It can target individuals whose interests match our key demographics such as those with interests in ATVs, Fishing, Mechanics, Hunting, Boating, Automobiles, Camping, Motorcycles, CarGurus and Farming. In the future, promotion of our summertime Ambassador Program will highlight the events our team will attend. Ad campaigns can be updated as needed to keep our content looking fresh and interesting.



Website Intro.

New National Used Oil Management Website
Launched August 17, 2022



To learn more, please select a province



BRITISH COLUMBIA USED OIL MANAGEMENT ASSOCIATION (BCUOMA)



ALBERTA RECYCLING MANAGEMENT AUTHORITY (ARMA)



SASKATCHEWAN ASSOCIATION FOR RESOURCE RECOVERY CORP. (SARRC)



MANITOBA ASSOCIATION FOR RESOURCE RECOVERY CORP. (MARRC)



SOCIÉTÉ DE GESTION DES HUILES USAGÉES (SOGHU)



UOMA ATLANTIC - NEW BRUNSWICK (UOMA NB)



UOMA ATLANTIC - NOVA SCOTIA (UOMA NS)



UOMA ATLANTIC - PRINCE EDWARD ISLAND (UOMA PE)

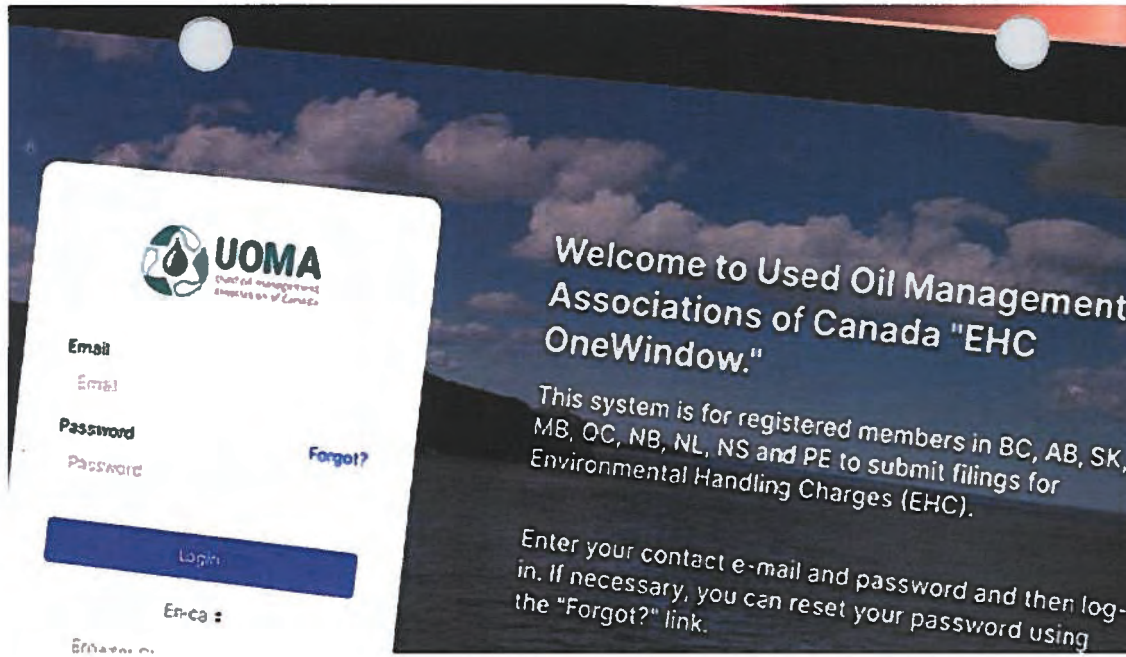


UOMA ATLANTIC - NEWFOUNDLAND AND LABRADOR (UOMA NL)

EHC ONEWINDOW UPDATE

Find out what we're doing to facilitate the remittance, reporting and management of EHCs.

[DETAILS](#)



Member Survey

MEMBER SURVEY RESPONSES HELP GUIDE ASSOCIATION PRIORITIES

Thank you to everyone who completed the Member Survey sent out in February. The results of this survey provide important member insights for the UOMAs as a collaborative entity as well as for each individual province.

[DETAILS](#)





MEMBER RESOURCES

Find a list of EHC applicable products designated by each province for recycling, and more.

[EXPLORE DOCUMENTS](#)



WHAT HAPPENS TO THE MATERIAL

More about the management and processing of used oil and antifreeze materials.

[WHY UOMA](#)



LATEST NEWS

Past news and notices from the Used Oil Management Association of Canada.

[ARTICLE ARCHIVE](#)



**FACILITATING THE RECOVERY, RECYCLING AND REUSE OF
USED OIL AND ANTIFREEZE MATERIALS.**

EHC ONLINE REPORTING SYSTEM

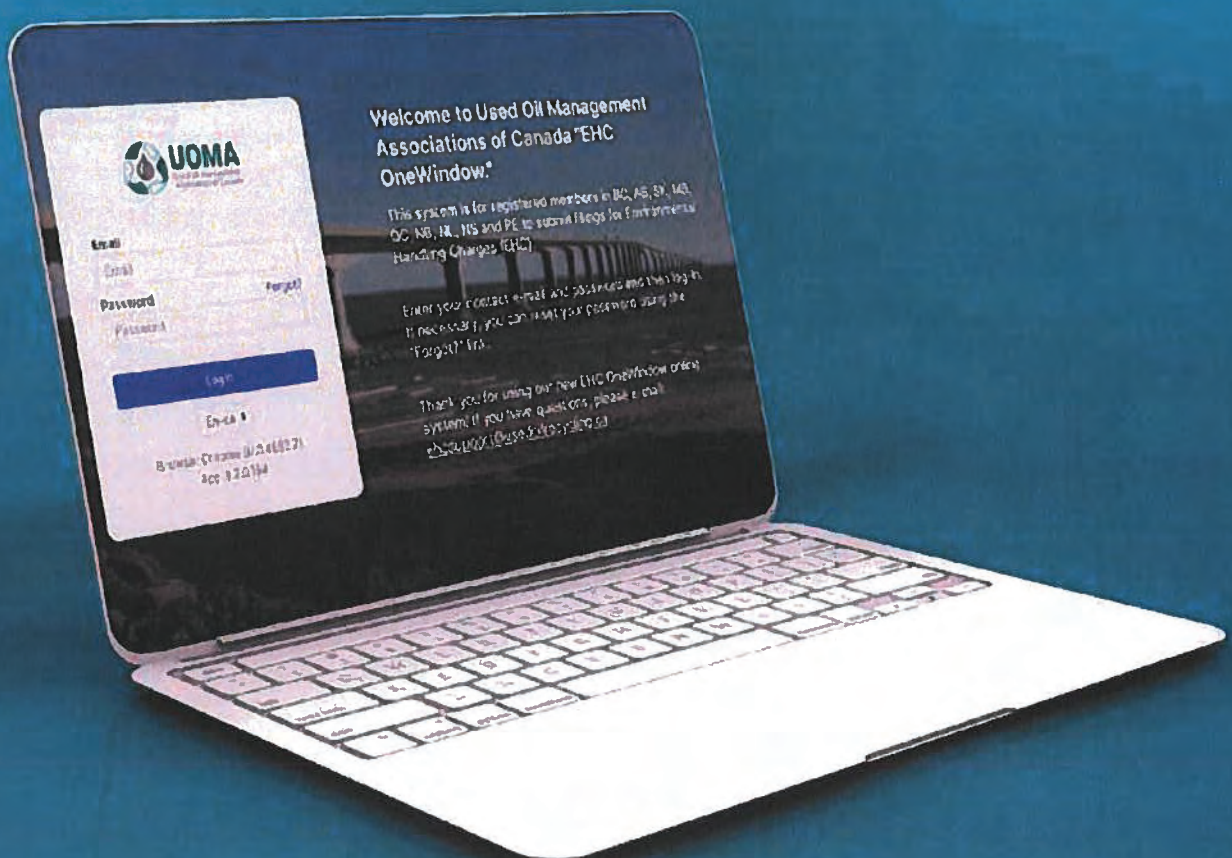
In a Used Oil Management Associations (UOMAs) combined survey conducted within its Membership across Canada, questions regarding greater efficiencies and harmonization were asked including the following:

One potential area of future harmonization that could be considered is the creation of “a one national website window” for stewards to file EHCs. Would you recommend this initiative to the UOMAs?

95% of respondents advised that they would like to see this.

Acting on this, the UOMAs collaborated on constructing an electronic reporting and payment system called “EHC OneWindow” that enables greater ease of reporting for Members, eliminates all paper based processes and also allows remittances to be combined into one payment for all products.

Responses from the UOMA members have been extremely positive and the site continues to evolve in order to meet the needs of our Membership.



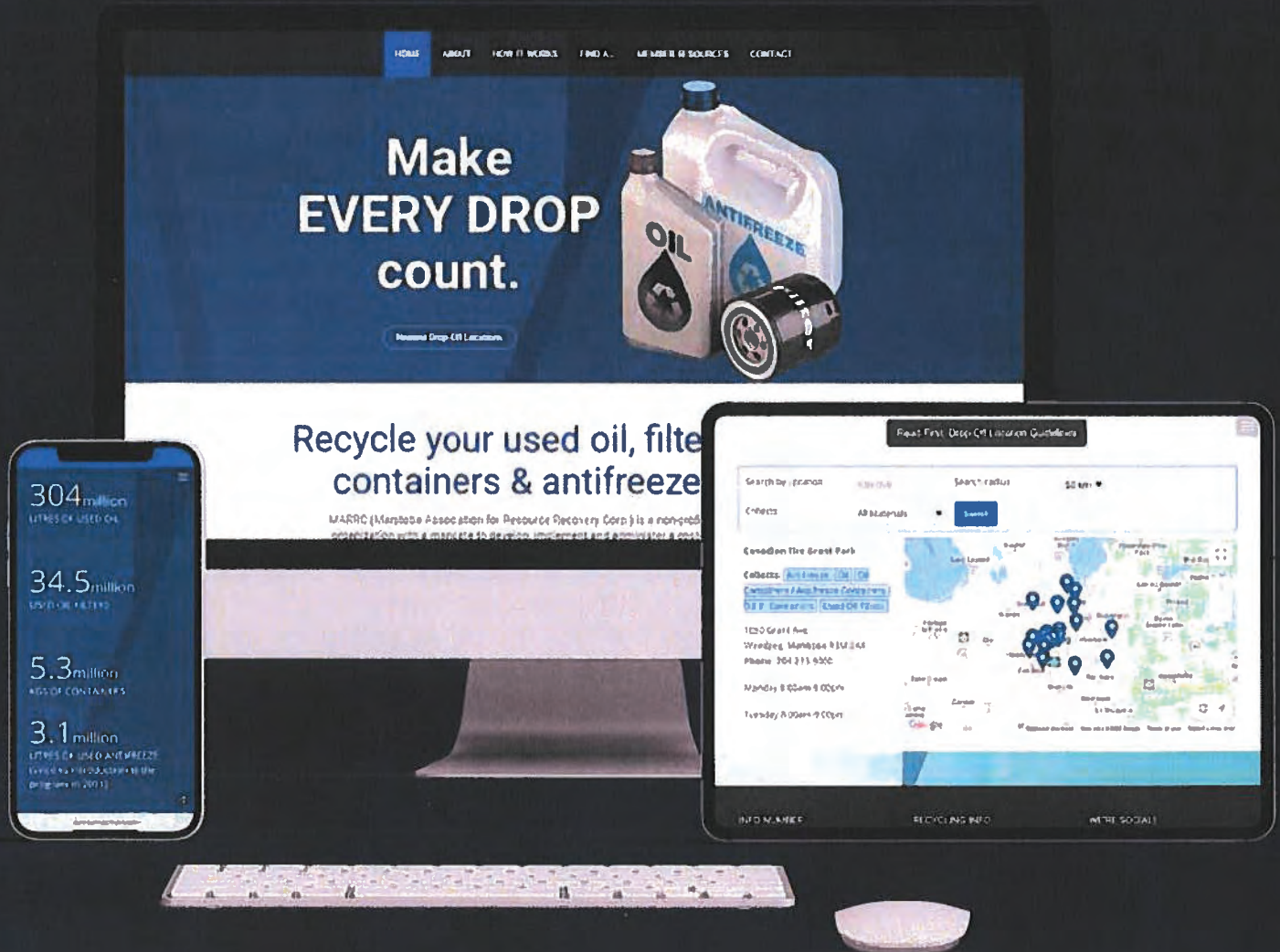
WEBSITE REDESIGN

USED OIL RECYCLING M.B. COM

We completely overhauled our website in late 2021.

Our new website is now mobile-friendly, featuring a responsive design that adapts the website's layout to your device size. As a result, whether you view it on your phone, tablet, or desktop computer, the website is designed for usability and satisfaction.

It's now much easier to navigate from a user's current location to a nearby drop-off location with an improved search function.



[ABOUT](#)[HOW IT WORKS](#)[FIND A...](#)[MEMBER RESOURCES](#)[NEWS](#)[CONTACT](#)

Make EVERY DROP count.

[Nearest Drop-Off Locations](#)



Recycle your used oil, filters, containers & antifreeze

MARRC (Manitoba Association for Resource Recovery Corp.) is a non-profit organization with a mandate to develop, implement and administer a cost-effective, sustainable, user-financed, province-wide stewardship program for used oil, used antifreeze, used oil filters, used oil & antifreeze containers.

One Drop of Used Oil Makes a Difference. We encourage people to ensure every drop of used oil, every filter, and every container is returned to a collection facility so it can be disposed of properly. Large generators of used material can contact a collector for pick up.



Who we are

MARRC (Manitoba Association for Resource Recovery Corp.) is a non-profit organization incorporated under The Corporation Act of Manitoba. It was formed April 1, 1997 by manufacturers and marketers of oil products in Manitoba and is managed by a Board of Directors comprised of industry and public representatives.

Its mandate is to develop, implement and administer a cost-effective, sustainable, user-financed and province-wide stewardship program for used oil, used oil filters, antifreeze, and used oil and antifreeze containers on behalf of its members.

Membership in MARRC is for stewards of oil and antifreeze products or for people who purchase designated products from stewards of oil and antifreeze products and re-sell those products.

MARRC has adopted an overall strategy based on recommendations from the Western Canadian Used Oil/Container/Filter Task Force which developed a policy platform and guiding principles for use across the four western provinces.

MARRC is maximizing commonality of its Program with that of the [British Columbia Used Oil Management Association \(BCUOMA\)](#), [Alberta Recycling Management Authority \(ARMA\)](#), the [Saskatchewan Association for Resource Recovery Corp. \(SARRC\)](#), [Société de gestion des huiles usagées \(SOGHU\)](#) and the Atlantic Used Oil Management Association representing the four Atlantic Provinces: [New Brunswick](#), [PEI](#), [Nova Scotia](#) and [Newfoundland](#).

It represents the Manitoba Used Oil Management Committee's principles that consumers, industry and government share responsibility for eliminating negative environmental impacts of used oil materials and for making the Program viable.

The provincial government, principally through Manitoba Conservation & Climate, will regulate and monitor the progress of this Program. In April, 1997, the province enacted the Used Oil, Oil Filters and Containers Stewardship Regulation to create a "level playing field" for manufacturers and marketers of oil products. Manitoba Conservation & Climate will maintain a registry of licensed return depots, EcoCentres, carriers and processor/end-use receivers of used oil products.

News

2021 Annual Report Now Available

April 27, 2022

EHC INCREASE effective September 1, 2021

September 1, 2021



How It Works

- [+ Which used oil products can be recycled in Manitoba?](#)
- [+ What products are made from used oil?](#)
- [+ How are we doing?](#)
- [+ How to recycle?](#)
- [+ What do BCUOMA, ARMA, SARRC, MARRC, SOGHU and UOMA Atlantic do?](#)
- [+ How do we operate?](#)
- [+ Why a used oil program?](#)

INFO NUMBER

1-888-410-1440

*Toll Free for nearest Manitoba
EcoCentre/Collection Point

RECYCLING INFO

Recycle your used oil, used oil filters, antifreeze, and used oil and antifreeze containers today!

Find a drop-off location in Manitoba nearest you!

WE'RE SOCIAL!



Help us protect our beautiful province! Like our Facebook Page and find out more about our program!

[Start Search](#)



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Drop-Off Locations

[Read First: Drop-Off Location Guidelines](#)

Search by Location Search radius ▼

Collects

1120 Pacific Ave

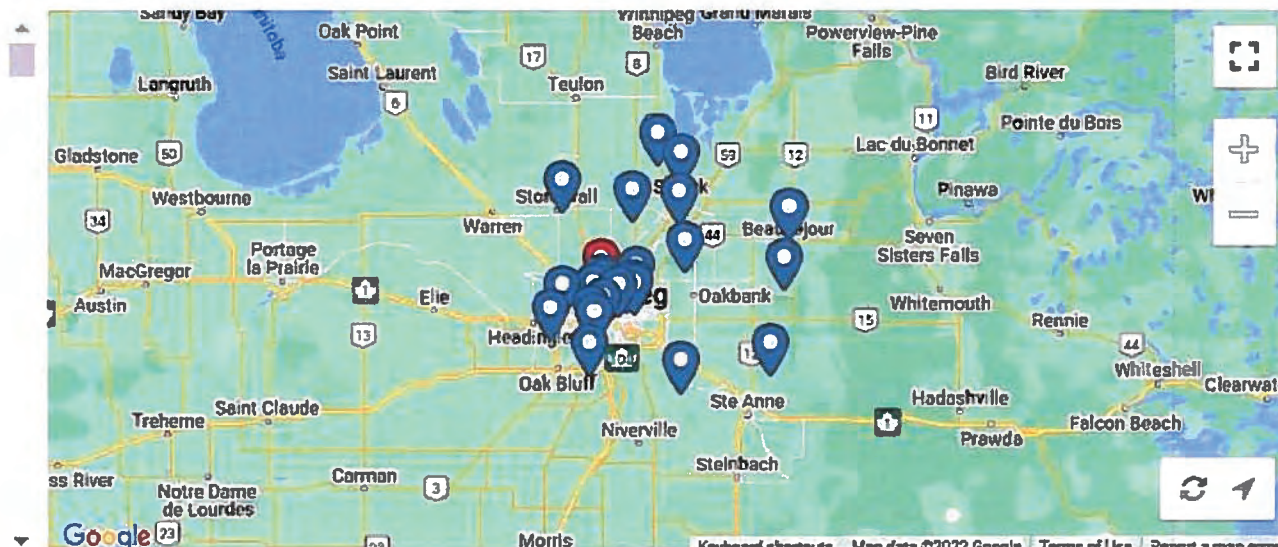
Collects: Antifreeze Oil Oil Containers / Antifreeze Containers / D.E.F. Containers Used Oil Filters

From Notre Dame & McPhillips take McPhillips north for 1km. Turn left at Pacific for 200 Meters

Winnipeg, Manitoba R3E 1G6

Phone: 877-311-4974

Monday 10:00am - 6:00pm





Collectors

A **Collector** is an organization which is licensed to collect used lubricating products from generators, collection facilities and EcoCentres and transport them to government-approved recycling processors.

For larger quantities of used oil materials, have your local collector pick it up.

Registered collectors

Collectors offer services to large producers of used oil and antifreeze materials by zone. Manitoba is separated into 7 zones.

[View zones on a map.](#)

+ Zone 1 - Winnipeg Region

+ Zone 2 - Eastman Region

+ Zone 3 - Central Plains & Pembina Valley

+ Zone 4 - Westman Region

+ Zone 5 - Parkland Region

+ Zone 6 - Interlake Region

+ Zone 7 - Northern Region

Resources for collectors

- ▶ [Provincial Return Incentives Rates & Zone Map](#) for pick-ups made on or after July 1, 2022
- ▶ [Manual for Registered Collectors and Processors](#)
- ▶ [MARRC By-Laws](#)



A Processor is a government-approved receiver of used oil and antifreeze products that recycles them into value-added products.

Registered processors

GFL Green For Life

1090 Kenaston Blvd.
Winnipeg, MB, CA
R3P 0R7
204-987-9600

Collects: Used Oil, Used Oil Filters, Antifreeze, Used Oil and Antifreeze Containers

Processes: Used Oil, Used Oil Filters, Antifreeze

GlyEco (Minnesota)

796 SE 29th Ave
Minneapolis, MN, US
55414
866-960-1539

Processes: Antifreeze

GlyEco (South Dakota)

46991 Mindy Street Unit #2
Tea, SD, US
57064
866-960-1539

Processes: Antifreeze

Kendaula Enterprise

Hwy 205 Esso gas strn.
Rosenort, MB, CA
R0G 1W0
204-712-5103

Collects: Used Oil, Used Oil Filters, Antifreeze, Used Oil and Antifreeze Containers

Processes: Used Oil Filters

Miller Environmental Corporation

1803 Hecla
Winnipeg, MB, CA
R3T 3R3
204-925-9600

Collects: Used Oil, Used Oil Filters, Antifreeze, Used Oil and Antifreeze Containers

Processes: Used Oil

Notre Dame Used Oil

Box 123
Notre Dame, MB, CA
R0G 1M0
204-248-2110

Collects: Used Oil, Used Oil Filters, Antifreeze, Used Oil and Antifreeze Containers

Processes: Used Oil Filters

Precision Plastics

9620-27 Ave
Edmonton, AB, CA
T6N 1B2
780-462-3969

Processes: Used Oil and Antifreeze Containers

Recycle West Inc.

22220 Township Road 514A
Sherwood Park, AB, CA
T8C 1H4
780-996-7083

Collects: Used Oil, Used Oil Filters, Antifreeze, Used Oil and Antifreeze Containers

Processes: Used Oil, Used Oil Filters

RPM Environment Ltd.

50 Marius-Warnet #101
Blainville, QC, CA
V7C 5P9
450-435-0777

Processes: Used Oil and Antifreeze Containers

The ROC – Tritec Concrete

18 Main Street
Saint Eustache, MB, CA
R0H 1H0

Processes: Used Oil and Antifreeze Containers

Tolko Industries Ltd.

Hwy#10 North
The Pas, MB, CA
R9A 1L4
204-623-8584

Processes: Used Oil

United Chemical Services Inc.

Box 220 708 Greenwood St.
Selkirk, MB, CA
R1A 2B2
204-482-1214

Collects: Used Oil, Used Oil Filter



Member Resources

What is a member?

Membership in the six provincial used oil materials recycling associations is made up of representatives of wholesalers and first sellers of lubricating oil products. These companies hold membership in one or multiple associations that include:

- ▶ [British Columbia Used Oil Management Association \(BCUOMA\)](#),
- ▶ [Alberta Recycling Management Authority \(ARMA\)](#)
- ▶ [Saskatchewan Association for Resource Recovery Corp. \(SARRC\)](#)
- ▶ [Manitoba Association for Resource Recovery Corp. \(MARRC\)](#)
- ▶ [Société de gestion des huiles usagées \(SOGHU\)](#)
- ▶ [Atlantic Used Oil Management Association \(UOMA Atlantic\)](#) representing the four Atlantic Provinces; [New Brunswick](#), [PEI](#), [Nova Scotia](#) and

Become a member



Membership Agreement

[Download the agreement \(PDF\)](#)



Registration Form

[Download the form \(PDF\)](#)



Information for Prospective Members

[Download the bulletin \(PDF\)](#)

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Events



We are excited to announce that our Ambassador Program is back up and running after a 2 year absence!

We will be at **approximately 30 trade shows and exhibitions around Manitoba this summer** so come on down to for a chance to say hi to Mr. or Mrs. Oil Drop and for an opportunity to play his Wheel of Fortune to **win some great prizes**. You can also enter for a chance to win a \$50 Canadian Tire gift card as well! And new for this year is *Mr. Oil Drop's Cornhole Game* where you will get the chance to throw a used oil filter or container bean bag into the Recycling Centre Collection Depot!

You can learn what used oil products are recycled into and also discover where your nearest collection centre depot is closest to you is as well.



Below are the events we have so far for this year along with hours we will be attending!

[Find Events](#)[List](#)[Month](#)[Day](#)



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Contact

Manitoba Association for Resource Recovery Corp. (MARRC)

Aaron Strub, Executive Director



35, 1313 Border Street
Winnipeg, Manitoba R3H 0X4




Tel: (204) 632-5255
Fax: (204) 633-9380



marrc@mts.net



Info Number: 1-888-410-1440
**Toll Free for nearest Manitoba
EcoCentre/Collection Point*

 Visit us on Facebook!

INFO NUMBER

1-888-410-1440

**Toll Free for nearest Manitoba
EcoCentre/Collection Point*

RECYCLING INFO

Recycle your used oil, used oil filters, antifreeze, and used oil and antifreeze containers today!

Find a drop-off location in Manitoba nearest you!

WE'RE SOCIAL!



Help us protect our beautiful province! Like our Facebook Page and find out more about our program!

Start Search

Partnering

Partnerships 2017 – 2018 – 2019

Ambassador Program - Partners in Progress!

The main focus of the Ambassador Program was to engage with the visitors by highlighting the importance of recycling. MARRC participated in over 40 exhibitions, tradeshows and parades this year. Visitors received information on recycling used oil and antifreeze products as well as valuable prize giveaways. MARRC also partnered with two other Producer Responsible Organizations (PROs) and distributed their brochures and informational material as well:



Call2Recycle – This program is a free and easy way for people to dispose of old batteries and cell phones, safely and reliably diverting them away from landfills.



Health Product Stewardship Association (HPSA) – Responsible for recovering medications that have expired or no longer needed and handling of them in a safe and responsible manner before they are disposed of as waste or poured down sewers and drains.



Partnerships 2022

As everyone continued to navigate the COVID-19 pandemic and adapt to new realities, MARRC has had to adapt as well. In 2020 and 2021, we shifted our focus in our marketing and communications from our Ambassador Program, to an increase in our online presence as people continued an overall shift to using their media devices.

As the pandemic waned in 2022 with more people having received vaccinations, the public was anxious to socialize again so we re-introduced our Ambassador Program with Call2Recycle as our partner.



We also added a new Producer Responsible Program partner to replace HPSA:

Clean Farms – is a non-profit environmental stewardship organization that handles pesticide & fertilizer containers, grain bags and old livestock/equine medications.



They work to ensure that Canadian farmers are responsibly recovering agricultural waste in the community and to ensure that Canadian farmers can actively contribute to a healthy environment and a sustainable future.


Point of Sale

Communications - Point of Sale Material


Material provided to Members to help them inform consumers about MARRC's program

Make every drop count.

Recycle your
Used Oil
Used Oil Filters
Used Oil Containers



It's simple and convenient.




Manitoba Used Oil Recycling Program



Just **1** litre of used oil can pollute **1,000,000** litres of fresh water.

Recycle your used oil, filters and containers.




For the location of a recycle centre near you or for other information:

- call 1-888-410-1440
- visit www.usodolrecycling.com

Manitoba Association For Resource Recovery Corp. (MARRC)
35, 1313 Borden Street
W. Winnipeg MB R3H 0X4

Tel: 204-632-5255
Fax: 204-633-9380





RECYCLING SYMBOL: RECYCLED PAPER
L'ÉTIQUETTE DU RECYCLAGE: PAPIER RECYCLÉ

◀ Brochure ▶

Make every drop count.

Recycle your used oil, filters and containers.

It's simple and convenient.

Manitoba Used Oil Recycling Program

For a recycle centre near you:
• call 1-888-410-1440
• visit www.usodolrecycling.com
• ask for a brochure

Poster

Make every drop count.

Recycle your used oil, filters and containers.

Manitoba Used Oil Recycling Program

For a recycle centre near you:

- call 1-888-410-1440
- visit www.usodolrecycling.com
- ask for a brochure

It's simple and convenient.

Shelf Talker

Bottle Neck Label

Make every drop count.

Recycle your used oil, filters and containers.

It's simple and convenient.



Manitoba Used Oil Recycling Program

For a recycle centre near you:

- call 1-888-410-1440
- visit www.usodolrecycling.com
- ask for a brochure

EcoDays & Local Initiatives

Highlights of 2017

Local Initiatives



Hazardous Waste EcoDay
October 7 at Springfield Hillside Waste Disposal Site



City of Steinbach's Annual Used Oil EcoDay – June 14
235 Customers brought in 12,500 litres of used oil.
Customers received 1 litre of new oil free for every 5 litres of used oil brought in (max 5 litres per person).



Oil Recycling Day!!

Saturday, July 29, 2017
9 am to 4 pm

For every 5L of used oil brought to the Poplarfield Disposal Site
(2m south & 1 1/2 m west from Poplarfield)

You will receive 1L of 10W-30 FREE!!
(Limit of 2- 1L per customer)

Customer name will be entered to win a free case of 10W-30 oil
(draw will be held at season closing).

Note: oil contaminated with water, pesticides, bleach, wood preservatives, antifreeze, paint etc. can NOT be accepted.

RM of Fisher's EcoDay on July 29 Customers received 1 litre of new oil free for every 5 litres of used oil (max 2 litres per person)

Community Recycling Event

SEPTEMBER 19th
10 AM to 2 PM
OLD SCHOOL PUBLIC WORKS YARD

Come on out on Tuesday, September 19th and recycle everything you can!
We will be set up with participating recycling partners

WE WILL BE ACCEPTING:

~ PAINT ~ AEROSOL CANS ~ ~~FLAMMABLE MATERIALS~~ ~ ~~FLUORESCENT LIGHTS~~ (including CFL bulbs) ~ ~~TOXIC MATERIALS~~ ~ USED OIL, ANTIFREEZE, FILTERS & CONTAINERS ~ ELECTRONIC WASTE ~ USED/UNUSED MEDICATIONS, NEEDLES & TESTING EQUIPMENT (both human & animal) ~ WRITING INSTRUMENTS (pens, mechanical pencils, markers, highlighters) ~ EYE GLASSES, PRESCRIPTION SUNGLASSES, READERS ~ BATTERIES (any size, household to vehicle) ~ TIRES (must be off the rim) ~ PLASTIC BAGS (including shopping bags, garbage bags, package wrapping, bubble wrap, all must be clean) ~

A great big thank you to our participating sponsors:



RM of Ethelbert's EcoDay on September 19
for all hazardous waste

ECO CENTRE DAY JUNE 3rd • 10:30 am - 2:00 pm



204-729-2281

ECO CENTRE PROMOTIONAL EVENT - EASTVIEW LANDFILL

Used oil • Oil filters • Oil containers • Antifreeze • Antifreeze containers

A single litre of oil can contaminate a million litres of ground water.

Let's do our part!

3300 Victoria Ave East | 204-729-2281 | www.brandon.ca



City of Brandon's EcoDay held on June 3

Highlights of 2018

Local Initiatives



Mr. Oil Drop participated with grades 2 & 3 students for Earth Day in the *Town of Pilot Mound*.



City of Steinbach's Annual Used Oil EcoDay – June 13
119 Customers delivered 4,450 litres of used oil.
Customers received 1 litre of new oil free for every 5 litres of used oil delivered (max 5 litres per person).



Oil Recycling Day!!

Saturday, July 21, 2018
9 am to 4 pm

For every 5L of used oil brought to the
Poplarfield Disposal Site
(21st South & 11th West from Poplarfield)

You will receive **1L of 10W-30 FRESH!**
(Limit of 5-1L per customer)

*Customer name will be entered to win a free case of 10W-30 oil!
(Draw will be held at random chance)
Not all commercial oils, motor, hydraulic, bleach, used, preservative, automotive, paint etc. can be accepted

Customers received 1 litre of new oil free for every 5 litres of used oil (max 2 litres per person)

Advertising took place in the North of 68 Paper plus the RM of Fisher Newsletter which circulated to all residents

RM of Fisher Oil Recycling Day on July 21 for all used oil products.

Community Recycling Event

SEPTEMBER 18th

10 AM to 2 PM

OLD SCHOOL PUBLIC WORKS YARD

Come on out on Sunday, September 18th and recycle everything you can! We will be set up with participating recycling partners.

WE WILL BE ACCEPTING:

PAINT – AEROSOL CANS – FLAMMABLE MATERIALS – FLUORESCENT LIGHTS (including CFL bulbs) – TONIC MATERIALS – USED OIL, ANTI-FREEZE, FILTERS & CONTAINERS – ALL FRESH WASTE – WATERWORKS INTERNATIONAL MILLIUMS & TESTING EQUIPMENT (both frozen & anti-frost) – WRITING INSTRUMENTS (pens, mechanical pencils, markers, highlighters) – EYE GLASSES, PRESCRIPTION SUNGLASSES, READER – UNIVERSAL BATTERIES – TUBES & Absorbent pads – PHOTO BATTERIES (including shopping bags, garbage bags, package wrapping, bubble wrap, all must be clean) –

A great job thank you to our participating sponsors



RM of Ethelbert's EcoDay on September 18 for all hazardous waste.



The City of Dauphin, EcoOil Recycling held an EcoDay on June 16

CKDM Radio in Dauphin advertised for 2 weeks and was present with their radio remote at the event. Over 100 people participated and delivered 1,800 litres of used oil that day. Free food and drinks were distributed to all who attended and a grand prize of a \$3,000, 65" Smart Screen TV was awarded as well.

Highlights of 2019

Local Initiatives



STEINBACH
OIL RECYCLING DAY
11-2
HOT DOG & DRINK \$2
JUNE 12TH 9-5PM
@ LANDFILL
EVERY 4L YOU RECYCLE GET A COUPON FOR FREE OIL

Roadside billboards were used to promote Steinbach's EcoDay



OIL RECYCLING DAY!!
Wednesday, June 12, 2019
9am—5pm
Bring your used oil to the Eco-Centre at the Steinbach Landfill (104 Manover Rd E) and receive new oil FREE.
For every 4L of used oil (max 20L litres per vehicle), receive a coupon for 1L of Coop 5W30 Sock: Snow Moxer Oil FREE (max 5 coupons per vehicle).
Enjoy a hot dog and a drink for \$2 (11am—3pm)

City of Steinbach's Annual Used Oil EcoDay – June 13
147 Customers delivered
5,782 litres of used oil.

Customers received 1 litre of new oil free for every 5 litres of used oil delivered (max 5 litres per person).



Oil Recycling Day!!
Saturday, August 10, 2019
9 am to 4 pm
For every 4L of used oil brought to the Poplarfield Disposal Site you will receive 1L of NEW OIL FREE!
(Limit of 2-1L per customer)
*Customer must be 18 or older and not a Propane or Gasoline user.
(Some oil by field or season (Spring))
Hazardous waste (including used motor, hydraulic, gearbox, window, pressure systems, transmission, paint etc.) can NOT be accepted.

Customers received 1 litre of new oil free for every 5 litres of used oil (max 2 litres per person)

Advertising took place in the North of 68 Paper plus the RM of Fisher Newsletter which circulated to all residents.

RM of Fisher Oil Recycling Day on August 10 for all used oil products.

Community Recycling Event

SEPTEMBER 17th
10 AM to 2 PM
VENUE CHANGE!!!! SKATING RINK PARKING LOT

Come on out on Tuesday, September 17th and recycle everything you can! We will be set up with participating recycling partners.

WE WILL BE ACCEPTING:

- PAINT – AEROSOL CANS – FLAMMABLE MATERIALS – FLUORESCENT LIGHTS (including CFL bulbs) – TOYIC MATERIALS
- USED OIL, ANTI-REZ, FILTERS & CONTAINERS – ~~ACIDIC LIQUIDS~~ – ~~EXHAUSTORS/MECHANICAL FLUIDS~~
- TESTING EQUIPMENT (such as gas & smoke) – ~~WASTING INSTRUMENTS~~ (such as, mechanical pencils, markers, highlighters)
- WASTE OIL, FLUORESCENT LIGHTS, BATTERIES – ~~WASTING INSTRUMENTS~~ (such as, mechanical pencils, markers, highlighters)
- EYE GLASSES, PRESCRIPTION SUNGLASSES, READER – ~~WASTING INSTRUMENTS~~ (such as, mechanical pencils, markers, highlighters)
- FOOTIE BAGS (including shipping bags, garbage bags, package wrapping, bubble wrap, all must be clean and contained within our clear bag) –

A great big thank you to our participating sponsors:



RM of Ethelbert's EcoDay on September 17 for all hazardous waste.



The City of Dauphin, EcoOil Recycling held an EcoDay on June 15

CKDM Radio in Dauphin advertised for 2 weeks and was present with their radio remote at the event. Over 110 people participated delivered 1,600 litres of used oil that day. Free food and drinks were distributed to all who attended.

Public Awareness

Public Awareness – 2017-2022

Van / SUV advertising (2017-2019 & 2022) – MARRC advertised on 2 vans for the summer 3 months of our Ambassador Program. These vans participated in more than 10 parades each year and were featured prominently beside our booth at all our events we attended.

Mr. & Mrs. Oil Drop Mascots (2017-2019 & 2022) – MARRC utilizes 2 mascots to generate excitement at our Ambassador Program booths in addition to participating in parades and school assembly functions.

Bus Advertising (2022) – MARRC advertised on the back of 24 buses from the beginning of May until the end of September.

Global TV Advertising (2017 & 2022) – MARRC aired 270 animated television ads in 2017 on Global TV for the duration of the summer. In 2022, MARRC aired 825 promotional 15 second ads drawing attention to our 4 - one minute ads aired during the 6:00pm Global News & 10:00pm Global News giving us over 2.9 million impressions.

Movie Commercial (2017) – MARRC produced a 30 second commercial video that played at Grant Park Landmark Cinemas which depicts the recycling of used oil & antifreeze products and displays the consequences of unsafe disposal practices.

Brochures, Winnipeg & Manitoba Fridge Magnets (2017-2019 & 2022) – MARRC distributed brochures as well as Winnipeg and Manitoba fridge magnets to all those attending our booth for our Ambassador Program.

Winnipeg Free Press, Canstar Waste Reduction Week & Earth Day Ads (2017-2022) & Interviews (2020 & 2022) – MARRC advertised in the Winnipeg Free Press plus the Herald – Lance – Metro – Times – Sou-Wester – Headliner as well as both of the Winnipeg Community Review East & West issues in 2022 which have a combined circulation of over 230,000 people in the City of Winnipeg.

Manitoba Association of Automobile Clubs (MAAC) (2017-2022) – MAAC is recognized as the voice of collector car and specialty vehicle enthusiasts across Manitoba. This comprehensive Guide lists all car clubs and events that would have taken place in Manitoba. Over 50,000 copies are delivered throughout Manitoba to all Winnipeg Free Press subscribers, car dealerships, doctors' offices, dental offices, uptown racks, MAAC Membership and numerous other retail locations.

The Leaf & Streets (2017-2022) – The Leaf is distributed to 4,100 people in the Wolseley, Armstrong Point & South Broadway areas. Streets is distributed for free to Winnipeg's west end residents.

First Nations Voice (2017-2022) – The First Nations Voice is a privately owned newspaper with a distribution of over 100,000 that provides an educational and informational-sharing vehicle for both First Nations / Aboriginal communities and non-Aboriginal communities in Manitoba. The purpose is to educate, inspire and inform the general public from a First Nations/Aboriginal perspective.

Manitoba Mining Review (2017-2022) – The Manitoba Mining Review is distributed to association members, all pertinent government officials and to all companies with an interest in Manitoba mining.

Whispering Pines (2017-2019) - MARRC advertised in the Whispering Pines Newsletter offering support to Northern communities wanting to establish a used oil collection facility. The newsletter is published 3 times a year and is delivered throughout Manitoba to the northern communities, Government Departments, First Nation Communities and Businesses.

CJOB68 AM & Power97 FM (2017-2022) – Winnipeg radio stations aired over 700 ads each year promoting the recycling of used oil and antifreezes products during the summer.

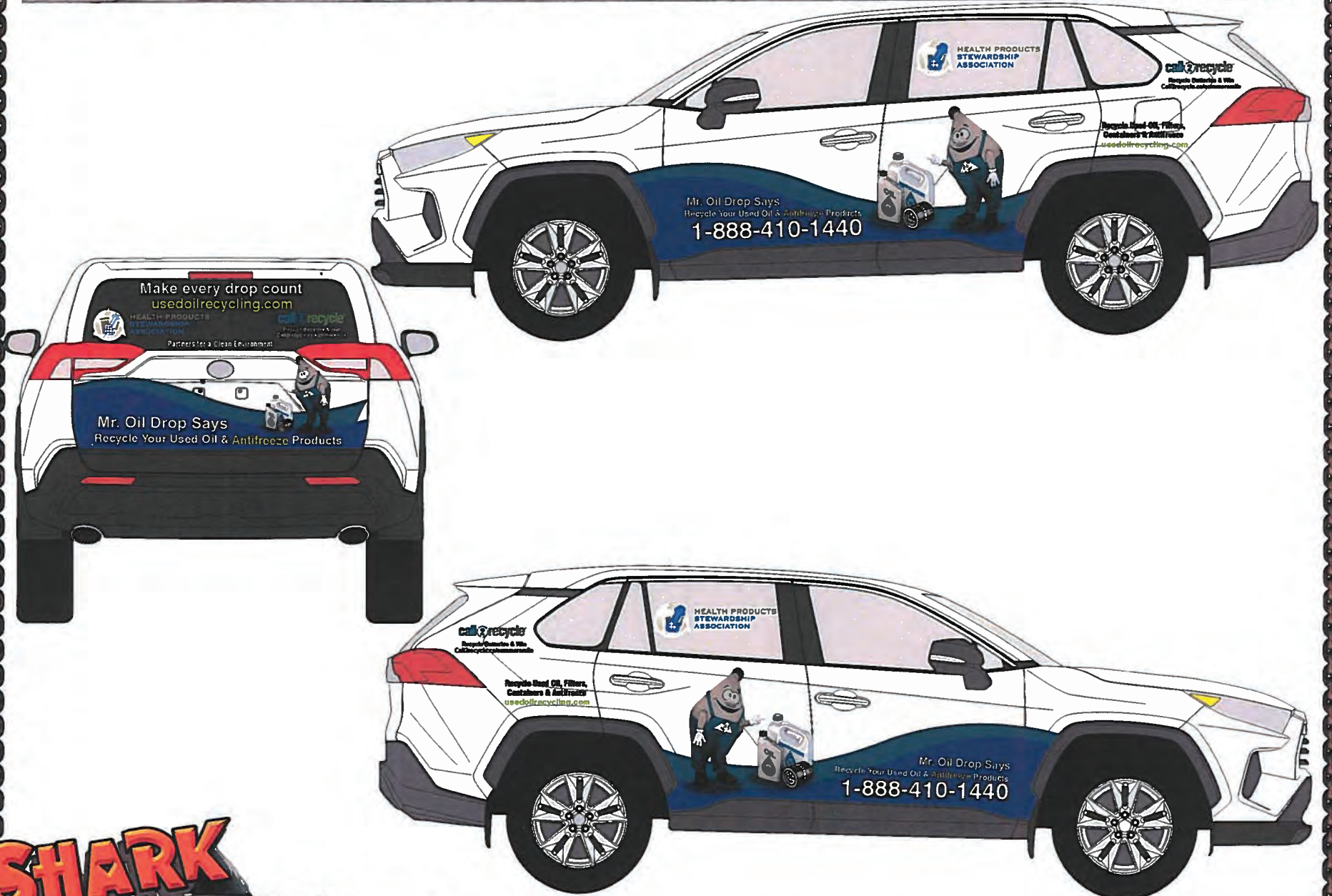
Golden West Radio covering all of Southern Manitoba (2017-2022) CFRY 920AM, CJRB 1220AM, AM1250 Radio, The Eagle 93.5FM, Mix 96.5FM, Mix 96.7 FM, Country 93.1 FM, Country 107.7 FM, Country 88.9 FM – 9 Manitoba rural radio stations aired over 600 ads promoting the recycling of used oil and antifreeze products during the summer.

Bursaries (2017-2022) – MARRC donated 2 x \$500 for each location of University of Winnipeg, University of Manitoba, Brandon University & Red River College. Students must be in Environmental Studies, have a GPA of at least 2.5 and show financial need.

Google Ads (2020-2022) – Cost per click advertising: Text ads in Google search results are triggered when a searcher, within the right geographical area, searches for something related to 15 keywords and/or phrases that we target. Targeted words can include: used oil, collection depots, used filters, antifreeze, used oil containers, ecocentres, recycling etc.

Facebook Advertising (2022) – MARRC introduced a Facebook ad campaign that targeted ads to individuals who would most likely find our ads relevant. It can target individuals whose interests match our key demographics such as those with interests in ATVs, Fishing, Mechanics, Hunting, Boating, Automobiles, Camping, Motorcycles, CarGurus and Farming. In the future, promotion of our summertime Ambassador Program will highlight the events our team will attend. Ad campaigns can be updated as needed to keep our content looking fresh and interesting.

• Signs • Banners • Decals • Installations • Removals • Large Format Printing • Wrap Graphics



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CREG@SHARKBAITAUTOGRAPHICS.COM

SHOP 204.237.8903



HEALTH PRODUCTS
STEWARDS'IP
ASSOCIATION

call2recycle
Recycle Batteries & Win
Call2recycle.ca/summers.mile

Recycle Used Oil, Filters,
Containers & Antifreeze

usedoilrecycling.com

1-888-410-1440

Make every drop count

Mr. Oil Drop Says
Recycle Your Used Oil & Antifreeze Products
Manitoba's Used Oil & Antifreeze Recycling Program









Highlights of 2019

Ambassador Event Participation



Mr. & Mrs. Oil Drop participates in the Icelandic Parade in Gimli



Mr. & Mrs. Oil Drop participates in the Icelandic Parade in Gimli



Great Canadian Oil Change – EcoDay in Winnipeg



Gimli Icelandic Festival booth with Mr. Oil Drop



Keith Jones of the Melita EcoCentre with Ambassador at the Melita Banana Days



Mr. & Mrs. Oil Drop with other mascots at the Teddy Bear's Picnic

Highlights of 2019

MARRC

Continuing to Participate in Schools

***Expounding on the Merits of Recycling
To Cherish and Protect The Environment For Future Generations***



588



Make every drop count.

Manitoba's Used Oil Recycling Program
Recycle your **Used Oil, Filters, Containers & Antifreeze**

Mt. Oil Drop



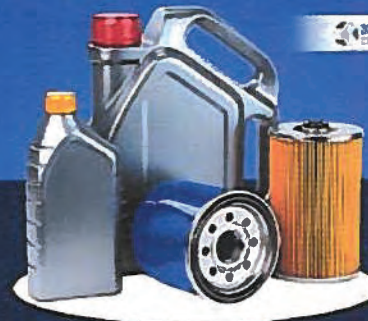
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Make every
drop count.

Manitoba's Used Oil Recycling Program

Recycle your **Used Oil, Filters,
Containers & Antifreeze**



Manitoba
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588



Make every drop count.

Manitoba's Used Oil Recycling Program

Recycle your **Used Oil, Filters, Containers & Antifreeze**

Mrs. Oil Drop

Manitoba
DUE 802
31



ECO-CENTRE

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USED OIL & FILTERS

CONTAINERS

ANTIFREEZE

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Used Oil Recycling Minute



UsedOilRecyclingMB.ca



WWW.USEDOILRECYCLING.COM/EN/MB



Manitoba's Used Oil Recycling Program

Your role in our success:

- Collect the used oil from your vehicle, lawnmower, farm equipment, fishing vessels, or other machinery and recycle them at a licensed facility.
- Do not contaminate the oil with other liquids. Solvents, paint thinner, bleachers, antifreeze, gasoline, PCBs, household chemicals, insecticides, herbicides, pesticides, grease, or water are not accepted. EcoCentre staff have information on where to take contaminated oil.
- Collect your used oil, filters, and containers and recycle them at a licensed facility.
- Collect your used antifreeze and containers and recycle them at a licensed facility.

MARRC - Manitoba Association for Resource Recovery Corp.

1-888-410-1440

UsedOilRecyclingMB.com

What Happens to Recovered Products?



USED OIL can be refined into lube oil and other petroleum products. As well, it can be used for energy recovery



THE CONTAINERS of used oil, antifreeze and Diesel Exhaust Fluid (DEF) are now recycled into energy using an innovative clean technology called Rapid Organic Conversion. This energy is used for heating water, buildings, and generating electricity in seconds

USED OIL FILTERS are made with 85% recyclable metal that becomes rebar used in construction



USED ANTIFREEZE becomes new antifreeze again when shipped to licensed processors

Licensed Depots for Used Oil and Antifreeze in the City of Winnipeg

- Unicity - 3615 Portage Avenue
- St. Boniface - Fermor & Beaverhill
- Grant Park - 1080 Grant Avenue
- Transcona - 1519 Regent Avenue
- Fort Garry - McGillivray & Kenaston
- Polo Park - 750 St. James Street

- 1120 Pacific Avenue
- 429 Panet Road
- Brady Road Landfill
- 395 Goulet Street



- A-1 A-1 Environmental - 1447 Dugald Road
- Green for Life - 1090 Kenaston Blvd.

- EK EK Import Auto Service 1043 Springfield Rd
- FM Frank Motors - 575 Notre Dame Ave.



Licensed Depots for Used Oil and Antifreeze in Rural Manitoba



This is how we're doing!

| | | 2021 | | |
|----------------|--------|-----------|-----------------|-----|
| | | Collected | Net Recoverable | % |
| Oil | Litres | 14.0M | 18.0M | 78% |
| Filters | Units | 1.6M | 2.07M | 77% |
| Oil Containers | Kgs | 263K | 707.4K | 37% |
| AF Fluid | Litres | 389.4K | 1,274.6K | 31% |
| AF Containers | Kgs | 34.4K | 92.5K | 37% |
| DEF Containers | Kgs | 14.9K | 40.0K | 37% |

**Thank you Manitobans for
MAKING EVERY DROP COUNT**



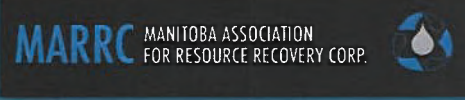
Use your mobile phone to discover where your closest collection centre is.
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This is how we keep used Oil, Filters, Antifreeze, and their containers **OUT** of Manitoba's ecosystem.



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Winnipeg's Licensed Collection Depots for Used Oil & Antifreeze



-  Unicity - 3615 Portage Avenue
-  St. Boniface - Fermor & Beaverhill
-  Grant Park - 1080 Grant Avenue
-  Transcona - 1519 Regent Avenue
-  Fort Garry - McGillivray & Kenaston
-  Polo Park - 750 St. James Street
-  1120 Pacific Avenue
-  429 Panet Road
-  Brady Road Landfill
-  A-1 Environmental
- 1447 Dugald Road
-  GFL Green for Life
- 1090 Kenaston Blvd.
-  EK EK Import Auto Service
- 1043 Springfield Road
-  FM Frank Motors
- 575 Notre Dame Ave
-  Valvoline 395 Goulet Street

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for Used Oil & Antifreeze Products
in **Manitoba**

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THE PAS

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LEGEND

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OTHER LICENSED DEPOTS

14 14 LICENSED FACILITIES IN WINNIPEG

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- RUSSELL
- ROSSBURN
- ST. LAZARE
- BIRTLE
- HAMILTON
- WINNIPEG X1
- WINNIPEG X2
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Winnipeg's Licensed Used Oil Depots

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- ◆ Grant Park - 1080 Grant Avenue
- ◆ Transcona - 1519 Regent Avenue
- ◆ Fort Garry - McGillivray & Kenaston
- ◆ Polo Park - 750 St. James Street
- ◆ 395 Goulet Street
- ◆ Brady Road Landfill
- ◆ 1120 Pacific Avenue
- ◆ 429 Panet Road
- ◆ Green for Life - 1090 Kenaston Blvd.
- ◆ A-1 Enviromental - 1447 Dugald Road
- ◆ Frank Motors - 575 Notre Dame Ave.
- ◆ EK Import Auto Service 1043 Springfield Rd

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 Manitoba's Used Oil & Antifreeze Recycling Program

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EARTH DAY

Recycling & Eco Initiatives

Earth Day celebrates 50 years

By Jennifer McFee

LET THE CELEBRATIONS BEGIN SINCE THIS YEAR MARKS THE MILESTONE 50TH ANNIVERSARY EARTH DAY.

Held on April 22, Earth Day encourages everyone to take simple yet positive steps to better the environment. This year's theme is "The Ecological Transition in Cities," which focuses on the ways municipalities in particular are mobilizing to take environmental action locally.

The first Earth Day launched in the United States on April 22, 1970. Since then, an increasing number of countries continues to join together for the annual event, which forms the world's largest environmental movement.

Even though we're currently in the midst of a global pandemic, Earth Day will still forge forward in an effort to protect the environment.

"For us, we never thought about cancelling Earth Day. We can still make a difference," said Pierre Lussier, director of the charitable organization Earth Day Canada.

"We want to bring the people together, even in our confinement. Canadians are united around Earth Day and the value of environment and their will to express doable change. When all this ends, we'll be there in the 'new normal' for them. Something good and more sustainable is going to come out of this."

Due to the global pandemic, Earth Day Canada is encouraging Canadians to discover ways to celebrate at home. Each day until April 30, the organization will post a daily action on its Facebook and Instagram accounts accompanied by the hashtags

#EarthDayAtHome and #22actionsfortheplanet.

These inspiring ideas can spark action in people of all ages, with a focus on food, energy, waste, sustainable mobility and nature.

"We're going to have 22 days of concrete action," Lussier said. "Every day we'll feature one thing you can do at home, like eat local or reduce food waste. We'll give you tips and we'll support you — and hopefully we'll inspire you to do these everyday actions."



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- ✓ Grand Park - 1080 Grand Avenue
- ✓ Thessalon - 1510 Regent Avenue
- ✓ Fog City - McCreary & Seymour
- ✓ Polo Park - 750 St. James Street
- 2447 Pembina Hwy
- 1109 St. Mary's Road
- 6923 Arundell St
- 3226 Portage Avenue
- 2473 Main Street
- Brady Road & Inlet
- 1170 Pacific Avenue
- 424 Pines Road
- Green for Life - 1090 Kereston Blvd
- A-1 Environmental - 1442 Duguid Road
- Frank Motors - 575 Notre Dame Ave
- JK Import Auto Service 5343 Springfield Rd

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In addition, everyone is invited to create a 20-second video pledging to take daily action to improve their environment. A compilation of these videos will be broadcast on April 22 during a virtual event for all to enjoy.

"At some point, we need to believe that this pandemic is going to be over and believe in the future. I hope that Earth Day can bring a moment to look at the horizon," Lussier said.

"On April 22, I hope that people can take a deep breath and imagine themselves at the end of this — and then we can imagine the future together. We're not out of it yet, but for Earth Day, that's our wish."

For more information on Earth Day Canada, visit www.earthday.ca.

SPONSORED CONTENT

Happy Earth Day

Where flowers bloom, so does hope.

Jeff Browaty
 204.986.5196
browaty@winnipeg.ca

Councillor - North Kildonan Ward

Earth day. Every day.

Keep making a difference Manitoba. Stay home. Stay safe.

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Recycling services still available

By Jennifer McFee

MANY PEOPLE HAVE BEEN TACKLING SOME DEEP SPRING CLEANING DURING THIS PERIOD OF SELF-ISOLATION.

With physical distancing measures in place, options still exist for recycling items that you no longer need.

Whether old vehicles are running or not, Adult & Teen Challenge of Central Canada can find a new purpose for them.

"We offer a contactless vehicle donation program," said executive assistant Michelle Friesen. "The process is easy and simple."

Donors can call the donation line at 1-800-632-6095 or fill out a form online at www.teenchallenge.tc. The registered owner will need to sign a release form, which can also be done online or left inside the vehicle.

"When we come to pick it up, you can leave the keys under the driver's side mat," Friesen said. "That way, you don't even need to

be home or come outside."

The vehicles are then taken to the program's Transcona-based shop for students and graduates to work on.

"We'll either resell the vehicles or take them apart and recycle the metal," Friesen said. "All the proceeds go to help the Winnipeg Men's Centre students."

Tax receipts for a minimum of \$500 are available for vehicle donations, although the amount is subject to change.

While practising social distancing, residents can also drop off recyclable materials at 4R Winnipeg Depots. At these locations, it's free of charge to drop off items that can be resold, reused, recycled or composted.

"All 4R Winnipeg Depots are still operating; however, in an effort to promote social distancing, only one vehicle will be permitted to drop off material at a bin at a time," said Adam Campbell, a communications officer for the City of Winnipeg.

"In addition, for the health and safety of collection and sorting staff, we're reminding residents to never put medical items such as gloves, masks, sanitizing wipes and facial tissues in your recycling."

The 4R Winnipeg Depots are located at 1777 Brady Rd., 1120 Pacific Ave. and 429 Panet Rd. More information, including a list of accepted materials, is available at www.winnipeg.ca/recycling.

The Manitoba Association for Resource Recovery Corp. (MARRC) ensures that every litre of used oil can make a difference.

"One litre of used oil could contaminate one million litres of fresh water," said executive director Ron Benson.

MARRC launched the non-profit organization in 1997 to create a province-wide stewardship program for used oil, used oil filters and used oil containers.

The program has proven successful, since Manitobans have achieved an 88 per cent recovery rate for recycling used motor oil



and 69 per cent for used oil filters and containers.

In 2011, the organization received government approval to also operate a used antifreeze stewardship program. In addition, diesel exhaust fluid containers are now included in the approval.

MARRC has established a network of approximately 98 EcoCentre collection locations, including 18 in Winnipeg. For more information about MARRC, including a list of EcoCentres near you, visit www.usedoilrecycling.com.

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Waste Reduction Week October 19-25, 2020



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More RECYCLE EVERYWHERE bins added to city parks



By Jennifer McFec

While you're enjoying the great outdoors, you'll now have more opportunities to recycle your empty beverage containers in city parks.

The Canadian Beverage Container Recycling Association (CBCRA) has been working with the City of Winnipeg to

We were thrilled when the mayor, during his election campaign, made recycling in parks one of his promises, Rust said.

Recycling in city parks is one more step in the direction to provide a cost effective and convenient way to recycle empty beverage containers in Manitoba.

Accepted materials for Recycle Everywhere bins include PET bottles, glass bottles, beverage cartons, juice boxes and aluminum

Winnipeg's 18 Licensed Used Oil Depots

- Unicity 83615 Portage Avenue
- St. Boniface 8Fornor & Beaverhill
- Grant Park 81080 Grant Avenue
- Transcona 201519 Regent Avenue
- Fort Garry 8McGilvray & Kenaston
- Polo Park 8750 St. James Street
- 2407 Peesbra Hwy
- 1109 St. Mary's Road
- 6223 Archibald St.
- 3226 Portage Avenue
- 2470 Main Street
- Bady Road Landfill
- 1120 Pacific Avenue
- 429 Panof Road
- Green for Life 81090 Kenaston Blvd.
- ASB Environmental 81447 Dugald Road
- Frank Motors 8575 Notre Dame Ave.
- EK Import Auto Service 1043 Springfield Rd

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indeed accepted.

CBCRA remains focused on reaching the government mandated target of a 75 per cent recovery rate for all beverage containers sold in Manitoba and the community's efforts are making an



Help others by donating old cars, used oil

By Janine LeGal

Special to Canstar

Spring is here at long last and that means the time is right to get some cleaning done. We know about blue box recycling but there are ways to recycle other items, too. In Winnipeg there are a couple of organizations that can take old vehicles and motor oil off your hands, giving you more space while being of benefit to others.

Adult & Teen Challenge of Central Canada is an organization that helps teens with addictions and mental health counselling. The organization raises funds in a variety of ways, one of which is by auctioning off donated vehicles. Meanwhile, the Manitoba Association for Resource Recovery Corp. (MARRC) deals with old oil and oil filters.

"Just one litre of used oil can pollute a million litres of water," said MARRC Executive Director Aaron Strub. "That's the equivalent of 17 Olympic-sized swimming pools.

"After a two-year hiatus due to COVID-19, our ambassador program will be back up and running this summer at over 40 trade shows and

events around Manitoba," Strub added, encouraging Manitobans to visit the MARRC booth for a chance to win prizes.

Last year MARRC updated their website, making it more mobile-friendly, featuring a responsive design that adapts the website's layout to your device size.

"As a result, whether you view it on your phone, tablet or desktop computer, it's designed for usability and satisfaction. It is now much easier to navigate from a user's current location to a nearby drop-off location with an improved search function. There are

103 collection depots in the province and they all collect used oil, filters, containers and antifreeze."

Whether old vehicles are running or not, Adult & Teen Challenge of Central Canada can find a new purpose for them. The organization will pick up old vehicles in Manitoba and provide a receipt for income tax purposes. Vehicle donation contributes to the valuable vocational experience students gain at the shop, and proceeds raised from the processed vehicles are



returned into recovery and awareness programs.

Dwayne Ajtay, now development director at Adult & Teen Challenge of Central Canada remembers walking through the doors in 2008 a broken man.

"I was homeless, depressed, had bad anxiety, and was addicted to multiple drugs and alcohol and my daughter was in a foster home. I was the definition of what 'lost' really was. Things like our vehicle donation program, thrift stores and the different fundraisers and events we have are the means for us to continue to do what we do. And that's leading our students away from the destructive lifestyle of addictions to freedom and a new way of living. To say this program changed my life is an understatement. It no doubt in my mind saved my life."

For more information about MARRC, visit www.usedoilrecycling.com. To learn more about vehicle donation, visit: <https://teenchallenge.tc/vehicle-donation/> or call 1-800-632-

Free Press COMMUNITY review

WEST Edition

Visit our website for additional community news @ www.canstarnews.com



Waste Reduction Week October 17-23, 2022

SPONSORED CONTENT

City of Winnipeg bolsters efforts to divert waste

By Jennifer McFee
Special to Canstar

When it comes to recycling, a little education can go a long way.

It's not always easy to know whether items should be recycled, tossed in the trash or even donated to a second-hand store.

"We know it can be confusing, so we encourage people to find out what's

acceptable to recycle in Winnipeg compared to other municipalities," said Mark Kinsley, superintendent of waste diversion for the City of Winnipeg.

"For example, plastic bags are not acceptable items in Winnipeg but they are in Toronto."

While knowing what to recycle in each program is important, it's equally essential to know how to recycle these items to avoid contamination in the blue bin, which can add to unnecessary costs and affect the acceptable recyclables value. Contamination examples include Styrofoam, disposable paper cups and general garbage.

"Containers need to be rinsed. Liquids and food residuals need to be completely emptied," Kinsley said.

"Some tips are to use the same rinse water for all materials and to use your spatula for peanut butter. It really helps out the whole system from sorting to preparing the item to be used for new products."

In addition to its residential recycling program, the City of Winnipeg offers two different types of drop-off depots.

Community recycling depots — located at St. James Civic Centre, Magnus Eliason Recreation Centre, Pan Am Depot and 1539 Waverley St. — accept the same materials as the curbside recycling

program. These depots are open 24 hours a day all year round. Using them for other materials is causing strain on the program.

Fortunately, the 4R Winnipeg Depots — located at 1777 Brady Rd., 1120 Pacific Ave. and 429 Panet Rd. — accept more materials than the community recycling depots.

"They accept the same recyclables as the community recycling depots, but they also have divertible options for electronics, oil, household hazardous wastes, tires, bikes, appliances, yard waste, batteries and more," Kinsley said.

"When people get rid of stuff through the depot and curbside programs that maybe should go to a thrift store or a charity, where it could be reused through those organizations, unfortunately, a lot of it doesn't make it and has to be landfilled."

The City of Winnipeg completed a two-year residential food waste collection pilot project in several different neighbourhoods at the end of September, which will now be reviewed to see if a full city program is possible to bolster composting efforts available through the existing yard waste program.

"This was more focused on compostables from the kitchen such as vegetables and fruit," Kinsley said. "The pilot project went well and it will be interesting to

see if there is a fit for Winnipeg once the report goes to council."

More information about City of Winnipeg recycling is available by calling 311, emailing 311@winnipeg.ca or visiting www.winnipeg.ca/recycling.

Another option is to check out the Recyclepedia tool (www.simplyrecycle.ca) through Multi-Material Stewardship Manitoba. This online tool allows users to type a name of a waste material to find out if it should be recycled, composted or trashed.



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- ▼ St. Boniface - Fermor & Beaudry
- ▼ Grant Park - 1080 Grant Avenue
- ▼ Transcona - 1510 Regent Avenue
- ▼ Fort Garry - McGillivray & Kenaston
- ▼ Polo Park - 750 St. James Street
- ▼ 395 Goulet Street
- ▼ Brady Road Landfill
- ▼ 1120 Pacific Avenue
- ▼ 429 Panet Road
- ▼ Green the Life - 1099 Kenosia Blvd
- ▼ A-1 Environmental - 1417 Dugald Road
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Manitoba's Used Oil Stewardship Program



Supplied photo

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SPONSORED CONTENT

MARCC EcoCentres help keep environment clean

By Tony Zerucha
Special to Canstar

The Manitoba Association for Resource Recovery (MARRC) is working hard to keep used oil, antifreeze, and related products from damaging the environment.

Celebrating its 25th anniversary this year, MARRC was formed in 1997 by manufacturers and marketers of oil products in Manitoba. Its focus is the administration of a cost-effective, sustainable, user-financed, and province-wide stewardship program for used oil, used oil filters, antifreeze, and used oil and antifreeze containers on behalf of its members. Licensed processors collect used items for proper disposal. Collectors and generators are paid incentives to recycle.

MARCC executive director Aaron Strub explained that these used items could find new life when properly disposed of. Used oil is converted into new diesel fuel. Oil filters are shredded and heated to a molten state, with the metals reused for rebar, nails, and wire. Oil, antifreeze, and DEF containers are recycled into energy, using a process called rapid organic conversion

at a company in St. Eustache, Man.

"The shredded plastic goes through a series of chambers that generate intense heat," Strub said. "The material is vaporized into gas used to heat water and buildings and generate electricity. It's different from incineration that produces ash."

MARRC's efforts are paying off. Since 1998, Manitobans have helped recover 318 million litres of used oil, 36.1 million used oil filters, 5.6 million kilograms of used containers, and 3.4 million litres of used antifreeze.

Strub added that you don't have to be a repair shop or oil change centre to recycle used oil, filters, antifreeze, and containers. MARRC has 103 locations across Manitoba where smaller operations, hobbyists and backyard mechanics can drop off their used items. They include 53 EcoCentres that exceed used oil requirements, oil filters and container stewardship regulations, 36 licensed rural depots, and 14 in Winnipeg. Visit



Supplied photo

usedoilrecyclingmb.com to find a location near you.

Before you visit an EcoCentre, call ahead to confirm which materials and amounts are accepted and when they are open. Ensure the materials are not mixed with water, antifreeze, paint, or solvents. If you have larger quantities of used oil, filters,

or containers, call a MARRC-registered collector to arrange pickup of those items.

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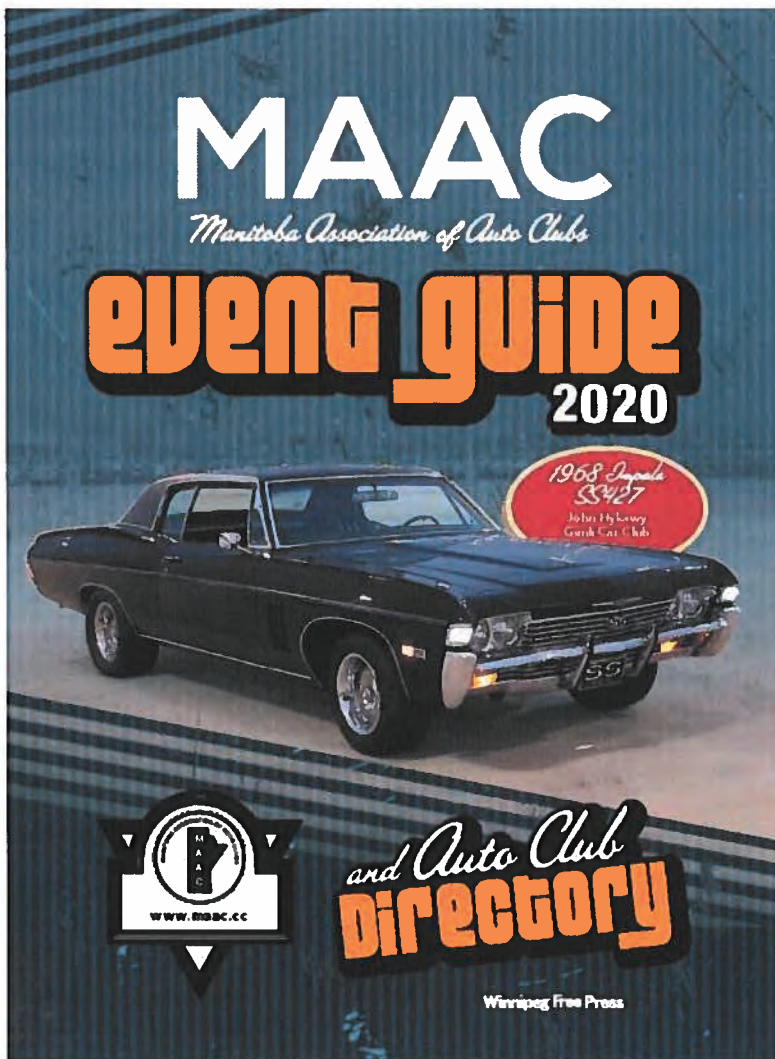
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SERVING WOLSELEY AND WEST BROADWAY

JULY 2022

NEWS AND VIEWS FROM OUR COMMUNITY | VOL 10 NO. 7 | FREE TO WOLSELEY AND WEST BROADWAY RESIDENTS

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Wolseley performer at the Winnipeg Folk Festival See page 3

Celebrating affordable housing See page 6

Women, youth, core area; willing to pay more taxes for affordable housing

By Terese Taylor

A new Probe Research poll shows that a majority of women, youth, and close to 60 per cent of people living in Winnipeg's core area are "very willing" to pay \$100 more in municipal taxes if it will be used by the city for affordable housing.

The results, commissioned by the Manitoba office for the Canadian Centre for Policy Alternatives (CCPA) and the Social Planning Council of Winnipeg, match up closely with the City of Winnipeg's last two quarterly polls, said Probe Research lead Mary Agnes Welch. "It's the first time that poverty and homelessness have ranked the highest concern of Winnipeggers," said Welch.

The poll was launched in advance of the Alternative Municipal Budget (AMB), created by 18 Winnipeg organizations to look at the shortfalls in services that are putting Winnipeg behind other large Canadian cities, explained Niall Harney, Errol Black Chair in Labour Issues, CCPA Manitoba.

At the launch of their *Winnipeg at a Crossroads* report at city hall, Harney said Winnipeg fell behind in taxation rates before 2012 and hasn't made up for it since. *Continues page 10...*



Graduating Gordon Bell students, from left, Oli Carungay, Jade Castel, Jerreme Macam (in tree), Hikma Abdella and Maream Alnajar. Photo Sean Ledwich

Before they donned their graduation robes and went on stage to accept their diplomas, five Gordon Bell High School students, sat together with *The Leaf* sharing thoughts about life.

How grads would change the world

Students look ahead, and back at a transformative year

By Sean Ledwich
Local Journalism Initiative Reporter

If he could give advice to his younger self entering high school, Jerreme Macam would tell him to think more about life goals, socialize more and play fewer online games.

"I kind of shut myself in because I was too scared to talk to other people."

He was too worried about what other people thought of him—that they would think he was weird.

"I'm more open now with other people because they get my jokes and my sense of humour, so, it's been nice."

Jade Castel says she would tell her younger self something similar.

"I would just say to stop being so introverted and shy...don't care what other people think."

Worrying about what other people think of her has kept her "from being myself."

It impacted her confidence, which kept her from taking advantage of some opportunities in school, she says, but that has begun to change.

"Definitely (I'm more confident). I think I speak out more, but I definitely have a long

way to go before I get to where I want to be."

Oli Carungay says it's worth remembering that many people in high school will not become lifelong friends, so focussing on yourself and not worrying about what others think is a healthy attitude.

"Just because you put yourself first some people will think you're selfish...but I don't think you should think that's a bad thing."

See Gordon Bell grads, page 4...



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STREETS

SERVING WINNIPEG'S WEST END

MAY 2022

NEWS AND VIEWS FROM OUR COMMUNITY | VOL 1 NO. 9 | FREE TO WEST END RESIDENTS

WOLSELEYLEAF.CA

SNA expands \$14,000 loan program for homebuyers

By Sean Ledwich
Local Journalism Initiative Reporter

The Spence Neighbourhood Homebuyer Assistance Program (SNHAP), which provides up to \$14,000 toward the purchase of a home, has been expanded beyond Spence to include homes in Winnipeg's Central Park, Centennial, West Alexander, Daniel McIntyre and St. Matthews neighbourhoods. The program provides a forgivable loan of \$12,500 towards a down payment and \$1,500 for closing costs for first-

time homebuyers. Recipients must live in the home for at least 10 years for the loan to be forgiven. Benjamin Simcoe, housing coordinator at Spence Neighbourhood Association (SNA), says the program helps close a widening financial gap for families looking to buy a home.

"The point of the

...Continues page 3



Margaret Peters brings down the house playing her accordion at X-Cues Café & Lounge during a pre-pandemic Thrive volunteer appreciation night talent show. Photo Provided

Accordion player, quilt-maker for a good cause

By Sean Ledwich
Local Journalism Initiative Reporter

Margaret Peters, 92, supports Thrive Thrift Shop with some mean accordion and quilt-making skills. The accordion she has used to entertain volunteers, while her quilts have raised more than \$20,000 for the West End social enterprise to support programs in the community.

The nonagenarian says she would like to pass on her quilt-making skills because, "I'm not going to be here forever."

She also hopes her skills in new hands will continue to

produce quilts in the West End for shoppers at Thrive Thrift Shop. The Spence Street thrift shop—a social enterprise of Thrive Community Support Circle (Thrive)—supports free community resource centre programming like counselling, emergency food, baby supplies and hygiene kits.

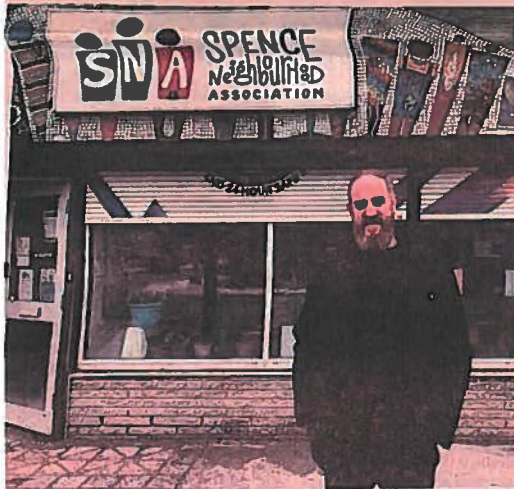
Kristy Muckosky, Thrive's director of organizational development and former thrift shop manager, says Margaret has made and donated over 1,500 quilts to support Thrive since 1996.

The well-made quilts, which sell for \$15 to \$25 for sizes ranging from crib to queen, are a "hot-ticket item" that sell out quickly, Muckosky says.

"We have people calling from all over Manitoba for them because someone in the family has had a baby or someone they know has experienced a house fire."

Muckosky says people can feel the love that goes into Peters' handmade quilts, which she calls lifelong gifts.

...continues page 5



SNA housing coordinator Benjamin Simcoe hopes expanding the forgivable loan program will help more families buy their first home. Photo Sean Ledwich

Make every drop count!

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MANITOBA
2020-2021 *Mining Review*
An Official Publication of the Manitoba Prospectors and Developers Association Inc.

**Minnova looks to restart the
PL Gold Mine as early as 2021**

ALSO IN THIS ISSUE

- MPDA member property profiles
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Used Oil & Antifreeze Recycling:

NORTHERN OPPORTUNITIES!

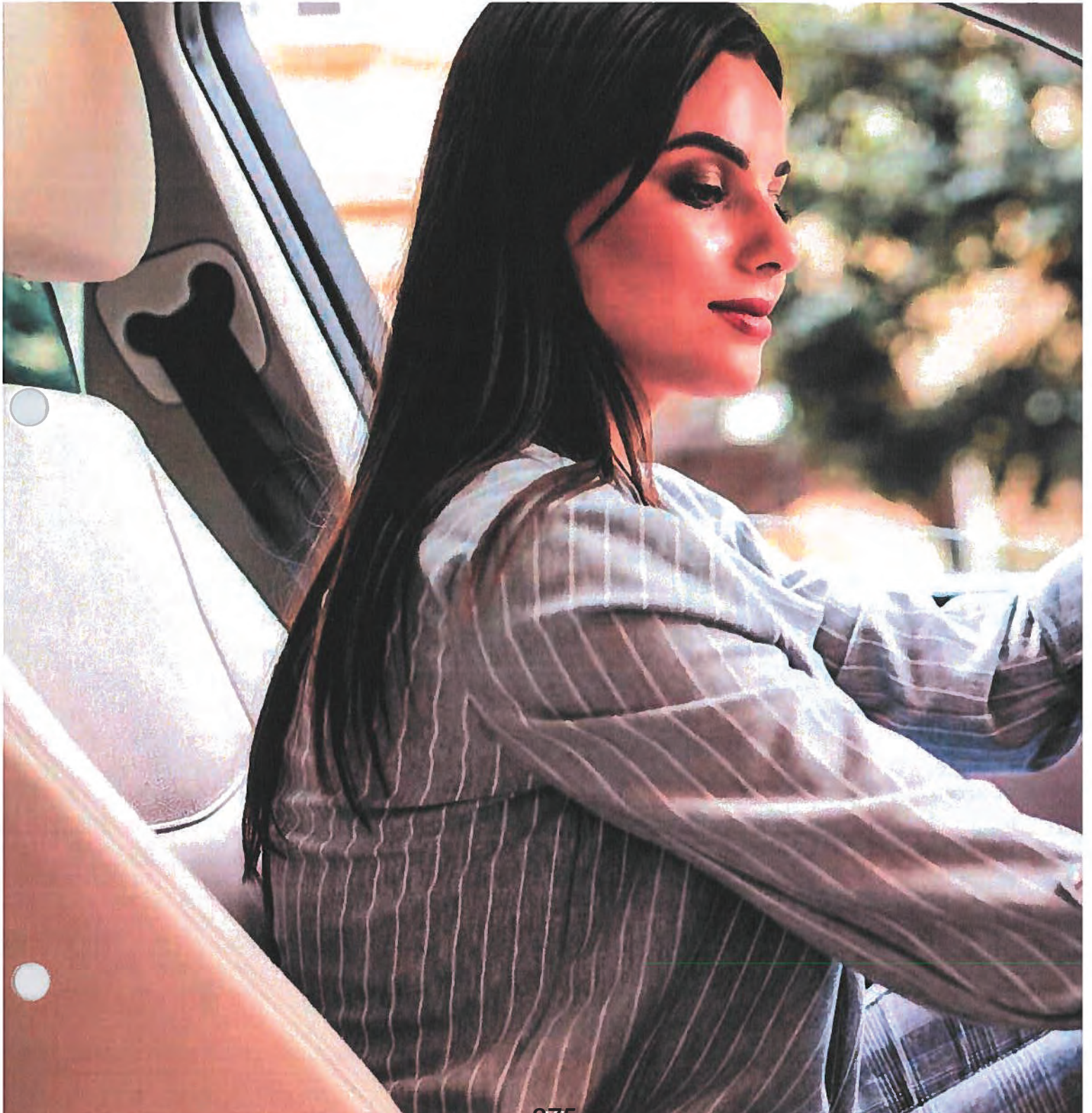
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CJOB AM and Power97 FM, Winnipeg radio stations aired over 700 ads promoting the recycling of used oil and antifreeze products during the summer.



CFRY
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CJRB
Radio 1220

AM 1250
RADIO

GOLDEN WEST
SOUND DESIGN

The **EAGLE**
93.5 FM

MIX 965

MIX 967

9 Manitoba rural radio stations aired over 600 ads promoting the recycling of used oil and antifreeze products during the summer.

COUNTRY
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COUNTRY
107.7

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889



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and show financial need

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Manitoba Used Oil Recycling - Manitoba Drop-off Locations

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Your **Used Oil**, Filters, Containers & Antifreeze. 100+ drop-off locations.

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<https://usedoilrecyclingmb.com> ⓘ

Manitoba Used Oil & Antifreeze Recycling

Manitoba **Used Oil & Antifreeze Recycling** manages a stewardship program for **used oil**, **used** antifreeze, **used oil** filters, **used oil** & antifreeze containers.

You've visited this page many times. Last visit: 12/07/22



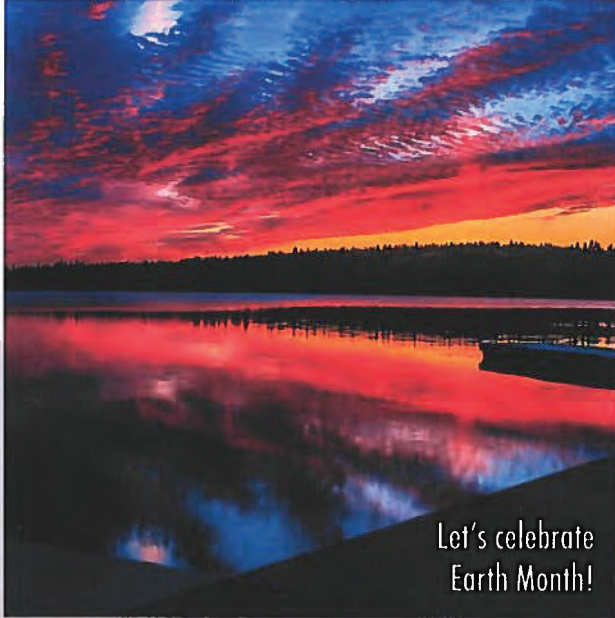
April 2022 Social Posts

Manitoba Used Oil & Antifreeze Recycling
Published April 14 · 🌐

🌐 How are you celebrating #EarthMonth?

Manitoba has many beautiful places that allow us to connect with nature. This Earth Month, you can help protect our province by recycling your used oil, oil filters, antifreeze, and their containers! Search our network of drop-off locations throughout Manitoba at <https://usedoilrecyclingmb.com/drop-offs/> #EveryLittleBitHelps ♻️

Stay tuned in a few weeks to find out how much material Manitobans have helped recover last year! We're eager to share!



Manitoba Used Oil & Antifreeze Recycling
Published April 27 · 🌐

MARRC's 2021 annual report is now available, and we're excited to share Manitoba's collection data for used oil and antifreeze materials to-date! ♻️

Find out more detailed data, and what we've been up to in 2021 in our #AnnualReport at

<https://usedoilrecyclingmb.com/.../04/27/2021-annual-report/>

Since the program's inception in 1998, Manitobans have helped **RECOVER**:

318 million
LITRES OF USED OIL

36.1 million
USED OIL FILTERS

5.6 million
KGS OF CONTAINERS

3.4 million
LITRES OF USED ANTIFREEZE
(since its introduction to the program in 2011)



May 2022 Social Posts

Manitoba Used Oil & Antifreeze Recycling
Published May 11 · 🌐

Who doesn't love to put away their snowblower and take out the lawnmower? 🌱

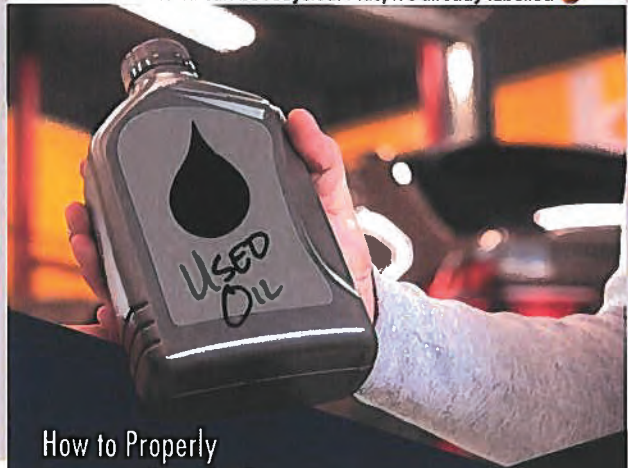
As you run through your lawnmower's spring maintenance checklist, if you don't forget to store your oil container to drop off for recycling! Did you know that the last few drops in the container can be recovered? Every drop counts!



Manitoba Used Oil & Antifreeze Recycling
Published May 24 · 🌐

Don't contaminate used oil with other liquids. Solvents, paint thinner, bleaches, antifreeze, gasoline, PCBs, household chemicals, insecticides, herbicides, pesticides, grease or water are not accepted. If you're bringing used oil and antifreeze to a drop-off location, ensure that they are stored in two separate leak-proof containers, and properly labelled.

👉 TIP: Put used oil back into its empty container, so both the container and the oil can be recycled! Plus, it's already labelled 😊



How to Properly Dispose of Used Oil

June 2022 Social Posts

Manitoba Used Oil & Antifreeze Recycling Published June 9

It's #EnvironmentWeek in Canada! Did you know that used oil, antifreeze and DEF containers are now recycled into energy using an innovative clean technology called Rapid Organic Conversion? This energy is used for heating water, buildings and generating electricity. For more facts about Manitoba's used oil and antifreeze materials program, visit our How It Works page <https://usedoilrecyclingmb.com/used-oil-recycling-faq/> #ProtectNature #EnviroWeek #OnlyOneEarth



USED OIL RECYCLING MB.COM
How it Works - Manitoba Used Oil & Antifreeze Recycling
 Oil – any petroleum or synthetic crankcase oil, engine oil, hydraul...

Manitoba Used Oil & Antifreeze Recycling Published June 24

Our summer ambassadors will be at various trade shows and exhibitions around the province this summer! Say hi to Mr. or Mrs. Oil Drop, learn about used oil recycling, play games like Wheel of Fortune and Cornhole, and have a chance to win some great prizes! Browse our list of upcoming events at <https://usedoilrecyclingmb.com/events/> See you soon!



July 2022 Social Posts

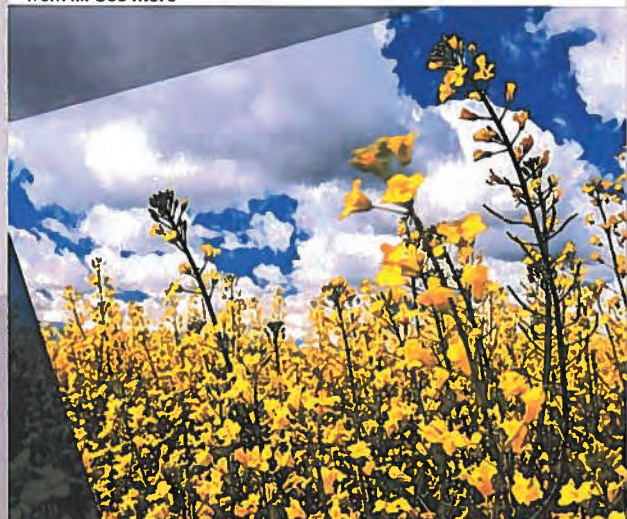
Manitoba Used Oil & Antifreeze Recycling Published July 5

It's the best season for outdoor fun! Whether you're spending time on your motorcycle, boat, ATV, or other recreational 'toy', don't forget to drop off your used oil materials for recycling while doing maintenance (or shed clean-up)! Find a drop-off location: <https://usedoilrecyclingmb.com/>



Manitoba Used Oil & Antifreeze Recycling Published July 25

The farming season is well underway and we want to thank our farmers for all their hard work. From the early days of spring planting to the long hours of harvest, farmers work tirelessly to bring fresh food to our table. We are fortunate to live in a province with such a diverse and vibrant agriculture sector, and we extend our heartfelt thanks to everyone who makes it possible! This also includes our Registered Collectors, who pick up used oil and antifreeze materials from l... See more



August/September 2022 Social Posts

Manitoba Used Oil & Antifreeze Recycling
Published August 11 · 🌐

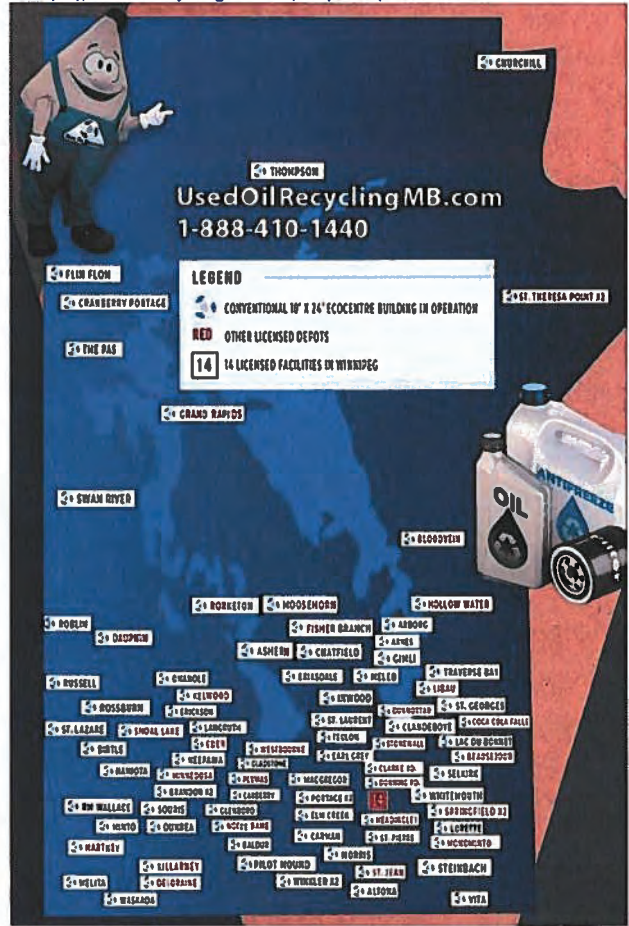
With our program, we can now recycle materials that would otherwise be sent to landfill. This allows us to:

- ✓ Recover more used oil, filters, containers & antifreeze.
- ✓ Extend the life of a non-renewable natural resource.
- ✓ Provide industries with oil, plastic and steel.... See more



Manitoba Used Oil & Antifreeze Recycling
Published September 6 · 🌐

We have a network of over 100 drop-off locations across the province! Bring your used oil, oil filters, antifreeze, and oil/antifreeze/DEF containers to these locations for recycling! Large generators of used material can also contact a collector for pick-up too! 📍 Find a drop-off location near you at <https://usedoilrecyclingmb.com/drop-offs/>



Manitoba Used Oil & Antifreeze Recycling
Published September 16 · 🌐

Manitoba's farms cover over 17 million acres, and the province is home to a large number of farm operators and workers. Each year, these farmers invest a considerable amount of time and effort into harvest season. Manitoba farmers are also playing an important role in protecting the environment. By dropping off their used oil and antifreeze materials at drop-off locations or contacting Registered Collectors to schedule pick-ups, they are helping to keep these materials out of... See more



September 2022 Social Posts (cont'd)



Manitoba Used Oil & Antifreeze Recycling

Published September 29 at 9:00 PM ·

...

As the leaves begin to change colour and the temperatures start to cool, we want to take a moment to thank our ambassadors who have spent the summer spreading awareness about proper end of life management for used oil and antifreeze materials. Thanks to all who have visited our booths at community events and festivals! Your support is essential in helping us keep used oil and antifreeze out of Manitoba's environment.



October 2022 Social Posts



Manitoba Used Oil & Antifreeze Recycling

Published

...

As the weather gets colder, it's time to start winterizing your seasonal motor vehicles such as motorcycles, boats and RVs. Remember to bring your used oil and antifreeze materials and their containers to a drop-off location near you. It's a sad time to put seasonal toys away, but there will be winter toys too... right? 😊



Manitoba Used Oil & Antifreeze Recycling.

22h ·

...

It's Waste Reduction Week and today's focus is plastic! According to the Economic Study of the Canadian Plastic Industry, Market and Waste found that 87 percent of plastics waste ends up in landfills or the environment*. We can change this. Did you know that we have a special program for the collection and recycling of used oil, antifreeze and Diesel Exhaust Fluid (DEF) containers in Manitoba? These plastics are recycled into energy using an innovative clean technology called... See more



Manitoba Used Oil & Antifreeze Recycling
Sponsored

Manitoba Used Oil & Antifreeze Recycling manages a stewardship program for used oil, used antifreeze, used oil filters, ...See more

Manitoba Used Oil & Antifreeze Recycling
Our mandate is to develop, implement and ad...

Mike Anderson and 94 oth... 5 Comments

Like Comment Share

4:57
Messenger
Manitoba Used Oil & Antifreeze Recycling'...

Manitoba's oil recycling ambassadors will be on site at various trade shows and exhibitions this summer!

Learn what used oil products are recycled into, and meet Mr. and Mrs. Oil Drop. We'll also have games and opportunities for great PRIZES at each location! We can also help you find the used oil and antifreeze materials drop off location nearest you. Come say hi!

Write a comment...

Home Watch Marketplace Group Notifications Menu

Manitoba Used Oil & Antifreeze Recyc...
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How are you celebrating #EarthMonth?

Manitoba has many beautiful places that allow us to connect with nature. This Earth Month, you can help protect our province by recycling your used oil, oil...

Like Comment Share

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As the weather gets colder, it's time to start winterizing your seasonal motor vehicles such as motorcycles, boats and RVs. Remember to bring your used oil and antifreeze materials and their containers to a drop-off location near you. It's a sad time to put seasonal toys away, but there will be winter toys too... right? 😊

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As the leaves begin to change colour and the temperatures start to cool, we want to take a moment to thank our ambassadors who have spent the summer spreading awareness about proper end of life management for used oil and antifreeze materials. Thanks to all who have visited our booths at community events and festivals! Your support is essential in helping us keep used oil and antifreeze out of Manitoba's environment.

THANKS TO OUR SUMMER AMBASSADORS!

Facebook Ads

Manitoba Used Oil & Antifreeze Recycling
Published by Melissa Laforest · September 8 at 2:29 PM

Harvest is in full swing and it's a great time to dispose of your used oil and antifreeze material! Manitoba's drop-off locations are conveniently located across the province. Find a registered collector or drop-off location on our website, or call us toll free at 1-888-410-1440!

USEOILRECYCLINGMB.COM
Find a collector or drop-off location in Manitoba
Manitoba Used Oil & Antifreeze Recycling manages a stewardship program...

Learn more

Manitoba Used Oil & Antifreeze Recycling
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Let's recover used oil and antifreeze materials! Manitoba's network of collection facility drop-off locations are conveniently located across the province, visit <https://usedoilrecyclingmb.com/drop-offs/> to find one near you.

This spring, recycle your used oil, filters, containers & antifreeze