

YOUR FUTURE IN FOOD

BUSINESS PATHWAYS



The Business Pathways Circular keeps you up to date with food industry programs, events and resources.

WHAT'S NEW?

Health Canada Authorizes New Lipase Source

[Health Canada](#) authorizes the use of lipase derived from the *Aspergillus niger* strain PLR in the manufacturing of bread, flour, whole wheat flour, pasta and a range of unstandardized bakery items such as cakes, cookies and tortillas.

For more information, click [here](#).

Alternative Meat and Dairy: Innovations Move Beyond Animal-Based Mimicry Amid Naturality and Hybrid Concepts

While alternative meat and dairy products initially started with a sharpened focus on mimicry of conventional meat and dairy products, the trend is now shifting. Consumers are keen to reduce animal-based product consumption and eat more plant proteins, highlighting the “superior nutrition” with higher protein, fewer saturated fats and environmental impact.

For more information, click [here](#).

FUNDING

Sustainable Canadian Agricultural Partnership Food Safety & Traceability: Pre-Approved Food Safety & Traceability Equipment Program

The program provides funding to assist with the purchase of pre-approved equipment used to monitor and control food safety parameters and to improve traceability systems.

Application deadline: Jan. 23, 2025

For more information, click [here](#).

Export Development Program

The program provides funding to help Manitoba's small-and-medium-sized businesses participate in a trade show or mission outside of the province.

Application deadline: Ongoing, until funding is fully subscribed

For more information, click [here](#).

Incoming Buyer Program

The program provides funding to offset the cost of inviting a qualified international buyer to Manitoba.

Application deadline: Ongoing, until funding is fully subscribed

For more information, click [here](#).

TRAINING & EVENTS

Cultivate Sustainability Conference

Food and Beverage Manitoba (FABMB) is hosting their annual Cultivate Sustainability Conference on Mar. 13, 2025, in Winnipeg. Participate in the conference to connect with decision makers, show case your solutions and engage with industry experts that are shaping the future of sustainable innovation in the agri-food sector.

For more information, click [here](#).

By-Products Roundtable

ProteinMB is facilitating a by-products roundtable to explore by-product utilization opportunities with industry, academia and government leaders on Nov. 25 and associates on Nov. 26, 2024, in Winnipeg.

For more information, contact Kate Badger at 204-509-4339 or kate.badger@ProteinMB.ca

Forum for International Trade Training

This winter, the World Trade Center (WTC) Winnipeg will host the Forum for International Trade Training (FITT) to help build knowledge, skills and abilities of people, businesses and organizations to access global markets, reduce and manage risks of integrative trade, enable profitable competition and complete the educational requirement for the Certified International Trade Professional (CITP)

For more information, click [here](#).

Business Planning Program

World Trade Centre (WTC) Winnipeg is hosting a Business Planning Program (BPP) over six two and a half hour virtual sessions from Jan. 7 to Feb.11, 2025. The BPP will provide the necessary guidance and support from knowledge business advisors to develop a business plan that businesses can feel confident taking to investors to secure funding, communicate effectively with key stakeholders, provide market viability, minimize business risk and failure and using to make better business decisions.

For more information, click [here](#).

Comprehensive and Progressive Agreement for Trans-Pacific Partnership Unlocked: Empowering Small and Medium Enterprises for Global Success in the Pacific

Trade Commissioner Service (TCS) is hosting Unlock Global Success in The Pacific with Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPATPP) in-person in Vancouver, BC and webinar on Nov. 26, 2024. The information session will provide you with market insights and intelligence and help identify opportunities and challenges of doing business in foreign markets.

For more information, click [here](#).

Reservation Economic Summit 2025

National Centre for American Indian Enterprise Development (NCAIED) is hosting the Reservation Economic Summit (RES) 2025 from Mar. 10 to 13, 2025, in Las Vegas, Nevada.

For the fourth consecutive year, the Trade Commissioners Service (TCS) will lead a dynamic business program that includes connecting with Canadian Indigenous businesses with potential buyers, partners and investors.

For more information, click [here](#).

Food & Hotel Asia 2025

Agriculture and Agrifood Canada (AAFC) is hosting a Canadian pavilion at Food & Hotel Asia (FHA) 2025, largest food and beverage show in South East Asia, from Apr. 8 to 11, 2025, in Singapore, Singapore.

For more information, click [here](#).

Grain Industry Overview Program

Cereals Canada is hosting a comprehensive five-day course on all aspects of the Canadian grain industry, including a broad overview of agriculture in Canada, an introduction to various value-chain and government organizations and a look at market access challenges and opportunities from Apr. 7 to Apr. 11, 2025, in Winnipeg.

For more information, click [here](#).

Partner Events Calendar:

Check out our partners' events calendars to see all their training and event opportunities:

- [Food and Beverage Manitoba \(FABMb\)](#)
- [World Trade Centre \(WTC\) Winnipeg](#)
- [Bioscience Association Manitoba \(BAM\)](#)
- [Canadian Food Exporters Association \(CFEA\)](#)
- [Futurpreneur](#)
- [Women's Enterprise Centre of Manitoba \(WeMB\)](#)

RESOURCES

Food and Bioproduct Warehousing and Distribution Services Finder App

Are you looking for a warehouse, transportation and/or distribution options for your food or bio-product? If so, check out Manitoba Agriculture's Food and Bioproduct Warehousing and Distribution Service Finder App to help identify and search for Manitoba warehousing, distribution and transportation service providers by type of product, service and service offering.

To explore the app, click [here](#).

Co-packer Service Finder App

Are you looking for a Manitoba co-packer to manufacture your food product? If so, check out Manitoba Agriculture's Co-packer Service Finder App to help streamline your co-packer search by allowing you to filter co-packers by type of product and packaging, making it easier and more efficient to find and assess potential food and beverage co-packers that will meet your processing needs in Manitoba.

To explore the app, click [here](#).

Sustainable Packaging – What it Means to Your Food Business

The need for sustainable packaging has never been greater as we try to mitigate the environmental impact of packaging waste. Learn what this means for your food business.

For more information, click [here](#).

SUPPLY CHAIN MANAGEMENT

Supply Chain Webinar Featuring ATB

Canadian Council for Indigenous Business (CCIB) is hosting a webinar to provide an in-depth overview of ATB's commitment to integrating Indigenous vendors and increasing partnerships within its supply chain on Dec. 3, 2024.

For more information, click [here](#).

Canadian Manufacturing Supply Chain Session

Excellence in Manufacturing Consortium along with Government Partners are creating an on-line Canadian Manufacturing Supply Chain Tool. This first of its kind tool will help Canadian Manufacturers connect and do business together. Attendees will hear how this tool could work and be provided an opportunity to share input on how it should work for industry.

To register, click [here](#).

FOOD SAFETY

Food Packaging and Food Safety

Proper packaging protects food products from physical damage, chemical and microbiological contamination. Based on the composition of the food, appropriate packaging material should be chosen to ensure the best protection and durability during the product's entire shelf life.

For more information, click [here](#).

DID YOU KNOW?

Almost Half of All Food Waster in Canada is Avoidable

Second Harvest and Value Chain Management International (VCMI) released a report that the Canadian food system discards an estimated \$58 million worth of food each year. Of that amount, 41.7 per cent does not need to be tossed.

For more information, click [here](#).

How to Keep Your Consumers, Despite Rising Costs

The food sector has experienced a period of high inflation as well as several other factors that have increased food prices. As a result, consumers are looking for options to reduce their total food expenditures and food brand owners need to provide consumers with a compelling reason to buy their products. Find out how to keep consumers, despite rising costs.

For more information, click [here](#).

MEET YOUR VALUE-ADDED BRANCH STAFF

Each week, this section will highlight a member of the Value-Added Branch team.



Shawn Kuharski is a Product Commercialization Consultant at the Food Development Centre in Portage la Prairie, Manitoba. Shawn holds a Bachelor of Science degree in Agriculture and Food Science from the University of Manitoba and has been involved in the food industry for over 20 years.

Along with analytical, microbiological, and shelf-life testing, Shawn has specialized in the areas of food labelling and regulatory where she has worked with hundreds of clients to get their product labels

regulatory compliant for Canada and the USA, including working with Health Canada to obtain Temporary Marketing Authorizations. In 2021, Shawn was promoted to a Product Commercialization Consultant focusing on protein research and protein content claims. Her most recent work involved the product development a therapeutic food for Chronic Kidney Disease (CKD) patients.

For more information on the Value Added Branch Business Development Unit, and the Food Development Centre, click [here](#).

We recognize that Manitoba is on the Treaty Territories and ancestral lands of the Anishinaabe, Anishininewuk, Dakota Oyate, Denesuline and Nehethowuk peoples. We acknowledge Manitoba is located on the Homeland of the Red River Métis. We acknowledge northern Manitoba includes lands that were, and are, the ancestral lands of the Inuit. We respect the spirit and intent of Treaties and Treaty Making and remain committed to working in partnership with First Nations, Inuit, and Métis people in the spirit of truth, reconciliation and collaboration.

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Circular Volume 2 Issue 13 – November 2024